



CALIFORNIA LODGING EXPO AND CONFERENCE

Lodging Industry: No brand, soft brand or rebrand?

California Lodging Expo® and Conference

November 6, 2017

Hilton Concord

Free To All Attendees!

Keynote Speaker Mimi Chakravorti,
Executive Director of Strategy for Landor



What's included?

- ◆ Cash prizes
- ◆ Vacation getaway prizes
- ◆ Industry Luncheon
- ◆ Wine Tasting and Evening Reception
- ◆ Educational Sessions
- ◆ Networking, Fun and much more
- ◆ Keynote Presentation:
"Being Agile in an Age of Disruption"

Registration and Information: <http://conta.cc/2eVLjvl>
Contact:: Chris Middleton Expo Manager expo@clia.org 925.478.0929

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