



# 2018

# CALIFORNIA LODGING EXPO® AND CONFERENCE

Guest Satisfaction in the Age of Digital Communication

## California Lodging Expo® and Conference

December 3, 2018

Crowne Plaza Los Angeles – Commerce Casino

"Myths and Mayhem: Reinventing Service in a New Hospitality Climate"



**Keynote Presentation by Glenn Haussman, No Vacancy News & Podcast**

**An affordable venue for meeting old clients and finding new ones!**

**Premier Sponsorship \$5,000:** Large logo and link on all promotional materials, Recognition at Industry Luncheon and Evening Reception, Include items in tote bags, logo and link on website, attendee list, eblast to participants, exhibit space and live exhibit floor interview posted to social media.

**Industry Sponsorship \$2,500:** Logo and link on all promotional materials, Include items in tote bags, logo and link on website, attendee list, eblast to participants, exhibit space and live exhibit floor interview posted to social media.

**General Session Sponsorship \$1,000:** Logo and link on all promotional materials, recognition at General Session, include items in tote bags, logo and link on website.

**Exhibit Space – Non-member (includes CLIA membership) \$1,049:** Table top, two chairs, company sign, attendee list with email addresses after the event.

**Exhibit Space – CLIA Member \$749:** Table top, two chairs, company sign, attendee list with email addresses after the event.

To enhance your visibility, exhibitors may offer prizes, or include giveaways in the totes.

**Registration and Information:** [goo.gl/rKW3yH](http://goo.gl/rKW3yH)

Contact: Chris Middleton Expo Manager [expo@clia.org](mailto:expo@clia.org) 925.478.0929



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