Charismatic & Courageous

CENTRAL REGION

AWARDS CRITERIA 2017-2018

WE. ARE. CENTRAL.
LATONYA SANDERS AND BERNADETTE WHITE, CO-CHAIRS

ONE SISTERHOOD, ONE COMMITMENT

JACQUELINE A. DILLARD, REGIONAL DIRECTOR & JAZMYN FERGUSON, REGIONAL REPRESENTATIVE
2017-2018 CENTRAL REGION AWARDS

Advisor of the Year

Arts & Letters Program of the Year

Conscientious Collegiate Chapter of the Year

Delta Dear of the Year

Distinguished Service

D.I.V.A.
(Dynamic, Innovative, Virtuous, Authentic)

Frankie Muse Freeman

Newsletter of the Year

“On 10” Reclamation

Red Ribbon Chapter - Commitment and Superior Performance

Regional Director

Regional Representative

Website of the Year
CRITERIA FOR CENTRAL REGION AWARDS

ADVISOR OF THE YEAR AWARD

Advisors play an important role in the life of collegiate chapters. Therefore, advisors should be recognized for their untiring commitment to the chapters they serve. This award is presented to the advisor who has been supportive to a collegiate chapter through her guidance and knowledge of Delta.

Requirements for Nomination:
- The nominee must have been financial for the 2017-2018 Sorority year.
- An essay of nomination submitted and signed by the chapter president or a financial soror.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
- The essay of nomination must include a photo of the nominee and supporting documentation that clearly illustrates that the candidate is qualified to receive such an honor, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.

The Advisor of the Year nominee should:
- Provide guidance that contributes to effective chapter management.
- Exhibit exemplary chapter and university relations.
- Facilitate chapter growth through effective internal development programs.
- Attend state, regional, and national activities.
- Exhibit outstanding leadership abilities.
- Facilitate the transition of collegiate sorors into the alumnae chapter.
- Contribute to the ongoing personal and professional development of collegiate members.
- Exemplify commitment and dedication through her work as an advisor and a member of her community/alumnae chapter.
- Be actively involved in an alumnae chapter.

ARTS & LETTERS PROGRAM OF THE YEAR AWARD

This award is presented to two alumnae (one large and one small) and one collegiate chapter that has promoted the creative works and advanced a positive image of African Americans in the community through music, dance, drama and poetry.

Requirements for Nomination:
- Submit an essay of nomination signed by the chapter president.
- Programs/events must have been implemented between July 1, 2017 and May 4, 2018.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
• The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.
• The essay should include:
  ✓ The method in which the chapter has incorporated cultural awareness, community outreach, and an overall access to arts enrichment.
  ✓ Direct linkage between program goals and objectives and the needs of the participants/community.
  ✓ A description of how the programs/activities impacted the lives of the community it serves.

The Arts & Letters Program should:
• Represent a variety of diverse genres to include print, visual arts, music, dance and theatre.
• Provide exposure to a variety of cultural venues within the community.
• Emphasize strong community and chapter involvement.
• Include an introduction of some facet of the arts to the chapter’s Delta Academy, GEMS and EMBODI participants.

CONSCIENTIOUS COLLEGIATE CHAPTER OF THE YEAR: C3 (HIGHEST CHAPTER GPA) AWARD

This award reflects the level of importance of scholastic achievement and academic excellence in Delta Sigma Theta Sorority, Inc. It will be presented to the chapter that has earned the highest overall GPA for the 2017-2018 Sorority year.

• To be eligible, the “Collegiate Chapter Grade Report Form” must be submitted by May 15, 2018.
• This report must include grades for all members of the chapter for fall 2017 and spring 2018.
• A signed letter of support by the chapter advisor is required for submission of this award.

DELTA DEAR OF THE YEAR AWARD

This award is presented to a Delta Dear who has been an outstanding member of a chapter or a member at large. This soror is caring, nurturing, and has served as a role model throughout her Delta career. She has also been a pioneer in her profession.

Requirements for Nomination:
• The nominee must have been financial for the 2017-2018 Sorority year.
• Must be age 62 or over.
• Submit an essay of nomination typed in Times New Roman, 12-point font, and not exceeding three (3) typed pages.
• Can be nominated by a chapter, another financial soror, regional or national officer.
• The essay of nomination must include a photo of the nominee and supporting documentation that clearly illustrates that the candidate is qualified to receive such an
honor, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.

• The essay must include:
  ✓ Current chapter in which the soror is financial.
  ✓ Ways in which the soror exemplifies the Sorority’s principles in her daily interaction with others.
  ✓ Examples of how the soror shares her knowledge and expertise with others.
  ✓ Ways in which the soror has exhibited involvement in her chapter and her community.
  ✓ Any outstanding achievements or awards for leadership and/or professional and volunteer activities.
  ✓ Any local, state, regional or national leadership roles the soror has been involved in during the 2017-2018 Sorority year.

DISTINGUISHED SERVICE AWARDS

Economic Development
This award will recognize two alumnae chapters (one large and one small) and one collegiate chapter that has developed and implemented an exemplary program in the area of Economic Development.

Requirements for Nomination:
• Submit an essay of nomination signed by the chapter president.
• For a collegiate submission, a signed letter of support by the chapter advisor.
• Programs/events must have been implemented between July 1, 2017 and May 4, 2018.
• The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
• The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.
• The essay should detail the following:
  ✓ Describe the programs or projects your chapter has been involved in relative to Grand Chapter’s 2017-2018 Economic Development initiatives.
  ✓ Provide details on how these programs have affected your chapter, community/campus you serve.
  ✓ List and provide proof of any awards your chapter has received for your exemplary “Economic Development” chapter program or project.
  ✓ Provide detailed evidence of feedback from target audience and program/event analysis.
  ✓ Collaboration with Project 13 Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

Educational Development
This award will recognize two alumnae chapters (one large and one small) and one collegiate chapter that has developed and implemented an exemplary program in the area of Educational Development.
Requirements for Nomination:

- Submit an essay of nomination signed by the chapter president.
- For a collegiate submission, a signed letter of support by the chapter advisor is required.
- Programs/events must have been implemented between July 1, 2017 and May 4, 2018.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
- The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.
- The essay should detail the following:
  ✓ Programs that promote careers in science, technology, engineering, math and/or other educational interests within the chapter's community or campus through various programs.
  ✓ Must include exemplary program implementations inclusive of scholarship initiatives, mentoring programs, the Dr. Betty Shabazz Delta Academy, Delta GEMS, and/or EMBODI within the submitting chapter's programs.
  ✓ Describe ways in which the chapter has implemented the exemplary program(s).
  ✓ Describe any additional educational development programs that have been implemented in your chapter and the impact these programs have had on your chapter, the participants and the community/campus.
  ✓ List and provide proof of any awards or recognitions the chapter has received for their exemplary chapter program(s).
  ✓ Provide evidence of feedback from target audience and program/event analysis.
  ✓ Collaboration with Project 13 Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

**International Awareness and Involvement**

This award will recognize two alumnae chapters (one large and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of International Awareness and Involvement.

Requirements for Nomination:

- Submit an essay of nomination signed by the chapter president.
- For a collegiate submission, a signed letter of support by the chapter advisor.
- Programs/events must have been implemented between July 1, 2017 and May 4, 2018.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
- The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.
- The essay should detail the following:
  ✓ The programs or projects your chapter has been involved in relative to Grand Chapter's 2017-2018 International Awareness and Involvement initiatives.
✓ Significant impact these programs have made toward building awareness for international issues, especially those that affect mothers, daughters and sisters of the Diaspora.
✓ Ways in which the program has encouraged collaboration with other community organizations on these issues.
✓ Specific outcomes your program efforts have generated: (e.g., money raised, policy changes, supplies or financial donations).
✓ Ways in which the chapter program has encouraged cross-cultural understanding.
✓ Any additional international programs that have been implemented in the chapter and the impact these programs had on the chapter and the international community.
✓ List and provide proof of any awards or recognitions the chapter has received for its exemplary chapter program(s).
✓ Evidence of feedback from target audience and program/event analysis.
✓ Collaboration with Project 13 Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

**Physical and Mental Health**

This award will recognize two alumnae chapters (one large and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of Physical and Mental Health.

Requirements for Nomination:
- Submit an essay of nomination signed by the chapter president.
- For a collegiate submission, a signed letter of support by the chapter advisor.
- Programs/events must have been implemented between July 1, 2017 and May 4, 2018.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
- The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.
- **One** of the following Physical and Mental Health initiatives must be highlighted:
  - Mental Health Across the Lifespan (M.H.A.L.) Initiatives
    - Bullying
    - Post-Partum Depression/Depression and College Students
    - Successful Aging
  - At least **two** Project 13 Partner Collaborations:
    - American Heart Association
    - March of Dimes
    - St. Jude’s Children’s Research Hospital
    - American Diabetes Association
    - Sisters Network Inc.
- The essay should detail the following:
  - Implementation of at least one of the programs as an external program targeting the community.
  - Incorporation of the Bullying module into youth programs (EMBODI, Delta Academy and Delta GEMS) curriculum, and implementation as a collaborative
effort between the Physical & Mental Health and the Educational Development committees.
✓ Collaboration with local mental health, aging or social service organizations (e.g. AARP, Alzheimer's Association) in implementing the M.H.A.L. programs.
✓ Ways in which the program has encouraged collaboration with other community organizations on these issues.
✓ List and provide proof of any awards or recognitions the chapter has received for its exemplary chapter program(s).
✓ Evidence of feedback from target audience and program/event analysis.
✓ Collaboration with Project 13 Partners, across chapter committees, with other community organizations and Delta chapters to execute programming.

**Political Awareness and Involvement (formerly Social Action Award)**
This award will recognize two alumnae chapters (one large and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of Political Awareness and Involvement.

Requirements for Nomination:
- Submit an essay of nomination signed by the chapter president.
- For collegiate submission, a signed letter of support by the chapter advisor.
- Programs/events must have been implemented between July 1, 2017 and May 4, 2018.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
- The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive special recognition, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.
- Essays should detail, but are not limited to, the chapter’s involvement in the following:

1. Programming in at least two (2) of the areas of the National Delta Social Action Agenda:
   ✓ Economy and Jobs
   ✓ Justice and Equality
   ✓ Energy
   ✓ Affordable Housing
   ✓ Foreclosures
   ✓ Supreme Court
   ✓ Global Terrorism
   ✓ Historically Black College and Universities
   ✓ Increasing Global Access to Education and Opportunities for Women
   ✓ Global Warming
   ✓ Education – Pre-K to Post Doctorate
   ✓ Foreign Policy
   ✓ Global Trade
   ✓ Health Care
   ✓ Immigration
   ✓ Violence Against Women
   ✓ Human Trafficking
   ✓ Affirmative Action
   ✓ Challenging Racial Profiling and Stand Your Ground Laws
2. Building Relationships/Providing Access
   a. Programming that provides the community with opportunities to interact with local, state and/or elected officials through town halls, forums, regular meetings or other events.
   b. Regular chapter-led communications with elected officials.
   c. Social Action committee’s continued efforts to inform sorors of available offices, appointed or elected positions.

3. Participation in Delta Days in the Nation’s Capital (DDNC)
   a. Alumnae – support for collegiate participation
   b. Collegiate – fundraising efforts to sponsor representatives
   c. Percentage of chapter members attending 2018 DDNC

4. Voter Education and Registration Drives
   a. Programming that provided the community with opportunities to interact with elected officials/candidates through town halls, forums, regular meetings or other events.
   b. Community voter education outreach.
   c. Voter registration drives.

5. Other Considerations
   a. Creativity of Programming – Have you introduced new or more effective ways of engaging sorors or your community?
   b. Collaborations and Partnerships – How did your chapter make Social Action a part of all of your programming? How did your Social Action committee collaborate with other chapter committees? Did you establish new partnerships? Did you leverage existing partnerships in effective ways?
   c. Engagement of sorors – How many chapter members participated in your activities/projects?

D.I.V.A. (DYNAMIC, INNOVATIVE, VIRTUOUS, AUTHENTIC) AWARD (formerly Soror of the Year)

This award is presented to the soror who has significant service and contributions to Delta Sigma Theta Sorority, Inc. as a member of a chapter.

Requirements for Nomination:
- The nominee must have been financial for the 2017-2018 Sorority year.
- Must be a member of a chapter.
- Must submit an essay of nomination signed by the chapter president or a financial soror.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
- The essay of nomination must include a photo of the nominee and supporting documentation that clearly illustrates that the candidate is qualified to receive such an honor, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.
The D.I.V.A. nominee should:

- Attend and participate in chapter and committee meetings.
- Attend, participate and support chapter programs and activities.
- Model outstanding leadership, character traits and elements of the nine cardinal virtues.
- Demonstrate commitment to Delta Sigma Theta Sorority, Inc.
- Contribute in leading the chapter in superior community service and impact.

**FRANKIE MUSE FREEMAN AWARD**

In recognition and honor of the 14th National President of Delta Sigma Theta Sorority, Inc., Soror Frankie Muse Freeman, Esq., The Frankie Muse Freeman Award will be presented to a collegiate and alumnae soror.

The award will be presented to sorors in the Central Region who have demonstrated outstanding work through endeavors locally, regionally, statewide or nationally in the areas of:

- Civil Rights;
- Fair Housing;
- Pay Equity;
- Healthcare for the underrepresented; or
- Employment issues that address advancement for women and minorities.

Requirements for Nominees:

- The nominee must have been financial for the 2017-2018 Sorority year.
- Submit a signed letter of recommendation from the chapter president or a financial soror.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
- The essay of nomination must include a photo of the nominee and supporting documentation that clearly illustrates that the candidate is qualified to receive such an honor, including, but not limited to:
  - Newspaper articles about the soror’s work;
  - Citations or awards from other community organizations recognizing the soror’s work; or
  - Plans, projects or programs that the soror has initiated or adopted and are currently in use or have been used within the community.
  - Supporting documentation has a maximum limit of ten (10) items.

**NEWSLETTER OF THE YEAR AWARD**

This award is presented to the chapter with the best newsletter to include: overall design, accessibility, informative, originality, graphics/pictures, timeliness, and news coverage.

- Submit an essay of nomination signed by the chapter president.
- Submit samples of newsletters July 1, 2017 – May 4, 2018.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
• The essay of nomination must clearly state why the chapter is qualified to receive such an honor.
• The essay must include an explanation of the following components:
  ✓ Content – informative, useful, engaging and relevant for chapter members
  ✓ Style and Structure – design, organization of content, prioritization of information
  ✓ Visual Design – appearance, quality, appropriateness and relevancy
  ✓ Publication – how often is the newsletter published, how do chapter members receive the newsletter (hard copy, mail, online, email)

“ON 10 RECLAMATION AWARD”

This award is presented to two alumnae chapters (one large and one small) and one collegiate chapter that have the highest percentage of reclaimed sorors this Sorority year by incorporating unique activities such as those outlined (but not limited to) in the Reclamation and Retention Toolkit, to reconnect with those sorors.

• Recognition given to a Central Region state that reclaims the highest percentage of inactive sorors.
• All Central Region states will be recognized for their reclamation efforts.

Requirements for Nomination:
• Submit an essay of nomination signed by the chapter president.
• Reclamation must have been done between July 1, 2017 and March 31, 2017.
• Proof of financial chapter members for the 2017-2018 sorority year.
• The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.
• The essay of nomination must include supporting documentation that will clearly illustrate that the chapter is qualified to receive such an honor, including, but not limited to: photos, newspaper articles, event flyers and programs. Supporting documentation has a maximum limit of ten (10) items.
• The essay must include:
  ✓ Ways in which the chapter has best implemented unique activities to reclaim inactive sorors, such as those activities outlined in the Central Region's Reclamation and Retention Toolkit.
  ✓ Reflect creativity in the method of program execution and success.

RED RIBBON CHAPTER, COMMITMENT AND SUPERIOR PERFORMANCE AWARD (formerly Chapter of the Year)

This award is presented to two alumnae (one large and one small) and one collegiate chapter that have demonstrated exemplary programming encompassing the Five-Point Programmatic Thrust and exhibited innovation and quality execution in the areas of internal development, programmatic delivery, community involvement, chapter management and member involvement.

For Alumnae

Requirements for Nomination:
• Submit an essay of nomination signed by the nominator.
• A chapter can be nominated by another chapter, regional or national officer, or by self-nomination.

• Programs/events must have been implemented between July 1, 2017 and May 4, 2018.

• The nomination must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.

• The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive such an honor, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.

• The essay must include:
  ✓ Ways in which the chapter has best implemented programs and activities promoting member development, sisterhood and service in the community.
  ✓ A description of any significant impact the chapter programs have made in the community.
  ✓ Ways in which the chapter exemplifies the mission, ideals and goals of the Sorority.
  ✓ A description of how the chapter and its members serve as examples for other alumnae and collegiate chapters.
  ✓ A description and evidence of awards or recognition the chapter has received.
  ✓ A description and evidence of quality and effective programming in all Five-Point Programmatic Thrusts.
  ✓ Evidence of the chapter’s promotion of internal development programs to ensure members’ understanding of: chapter Policies & Procedures, Grand Chapter’s Constitution and Bylaws, Code of Conduct and the Membership Intake Program, just to name a few.
  ✓ Evidence of creativity in the method of program delivery and execution.
  ✓ Evidence of collaboration across chapter committees, with other community organizations and Delta chapters to execute programming.
  ✓ Evidence of support of regional and national activities/initiatives.
  ✓ Evidence of the implementation of initiatives in support of at least two Project 13 partnerships.
  ✓ Evidence of the implementation of an integrated program model promoting member development, sisterhood and the Collegiate Transition Taskforce.

**For Collegiate**

Requirements for Nomination:

• Submit an essay of nomination signed by the nominator (a chapter can be nominated by another chapter, Regional or National officer, or by self-nomination).

• A signed letter of support by the chapter advisor.

• Programs/events must have been implemented between July 1, 2017 and May 4, 2018.

• Must be typed in Times New Roman, 12-point font, and cannot exceed three (3) typed pages.

• The essay of nomination must include supporting documentation that clearly illustrates that the chapter is qualified to receive such an honor, including, but not limited to: photos, newspaper articles, event flyers and programs, or awards. Supporting documentation has a maximum limit of ten (10) items.

• The essay must include:
✓ Ways in which the chapter has best implemented programs and activities promoting member development, sisterhood and service on the campus community.
✓ Describe any significant impact the chapter programs have made on the campus.
✓ Ways in which the chapter exemplifies the mission, ideals and goals of the Sorority.
✓ Describe how the chapter and its members serve as examples for other collegiate chapters.
✓ In detail, provide evidence of awards or recognitions the chapter has received.
✓ Execute quality and effective programming in all Five-Point Programmatic Thrusts.
✓ Promote internal development programs to ensure member understanding of chapter Policies & Procedures, Grand Chapter’s Constitution and Bylaws, Code of Conduct and the Membership Intake Program, just to name a few.
✓ Reflect creativity in the method of program delivery and execution.
✓ Collaborate across chapter committees, with other campus/community organizations and Delta chapters to execute programming.
✓ Provide evidence of support of regional and national activities/initiatives.
✓ Exhibit academic excellence with at least 75% of chapter members obtaining a 3.0 GPA.

REGIONAL DIRECTOR'S AWARD

This award is given at the discretion of the Regional Director to a soror(s) who has been invaluable to the work of the Central Region.

REGIONAL REPRESENTATIVE’S AWARD

This award is given at the discretion of the Regional Representative to a soror(s) who has been invaluable to the work of the Central Region.

WEBSITE OF THE YEAR AWARD

This award is presented to the chapter with the best website. Websites will be evaluated based on five criteria: content, visual design, functionality, structure and navigation, and interactivity.

Requirements for Nomination:
- Submit an essay of nomination signed by the chapter president.
- The nomination must be typed in Times New Roman, 12-point font, and cannot exceed two (2) typed pages.
- The essay of nomination must clearly state why the chapter feels its website is a model of excellence.
- Websites will be judged on the following components:
  - Content – should be updated, informative, useful, engaging, relevant and appropriate for chapter members, inactive sorors, potential members, and the general community
- Visual Design – appearance, quality, appropriateness and relevancy to the audiences
- Functionality – site works well, loads quickly and the links work
- Structure and Navigation – organization of content, prioritization of information and easy access
- Interactivity – allows user to perform an action (e.g., search function, make purchases, contact for questions or more information)