



2018 Buddy Walk Sponsor Ads

On Sunday, November 4, 2018 the Down Syndrome Awareness Group of East Tennessee will hold its annual Buddy Walk, celebrating individuals with Down syndrome. This year’s Walk will take place at World’s Fair Park, in the heart of Knoxville. Buddy Walk ad sign space will put your business name in view of over 1,000 people. All ads will appear in color print on an 18 x 24 corrugated plastic yard sign displayed at Buddy Walk.

Ad sign sizes and prices are listed below:

Full sign ad (23 x 13.25)	\$100
Half-page ad (11.25 x 12)	\$50
Quarter page ad(11.25 x 5.75)	\$25

- Ads may be placed in honor of someone with Down syndrome – see “Special Note” below.
- Ads may contain a coupon incentive (Ex. Save 20% with code)
- DSAG is a 501(c)(3) organization, a portion of your donation is tax-deductible, as allowed by the IRS.

To place your ad please send an email with ad information to the email address below or fill out the bottom portion of this form and return to DSAG. For more information, please call 865.202.8867. A representative from DSAG will contact you for details. Deadline to place ads: **September 1, 2018**

Name of Business _____

Address _____

Contact Name _____ Phone _____

Ad Incentive (if applicable) _____

Special Note _____

Family to receive credit for ad _____

Full-page (\$100) Half-page (\$50) Quarter-page (\$25)

**Please e-mail ad copy (.jpeg files preferred) to ads@dsagtn.org and write “Buddy Walk Ad” in the subject line. You can scan and email form along with ad copy. You may also make payment online by clicking the donate button on our webpage (www.dsagtn.org) please include business name in comments. If you are unable to send your ad electronically, please enclose check, form, and ad copy and mail to: DSAG, P.O. Box 53575, Knoxville, TN 37950. Thank you for supporting DSAG!