



FOR IMMEDIATE RELEASE

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Traffic Alert

Roebling Bridge To Close Thursday for Super Bowl Commercial

CINCINNATI – The John A. Roebling Suspension Bridge will be closed 9:00 a.m. to 3:00 p.m. Thursday, Jan. 19, so crews can shoot footage for a Cincinnati Bell Inc. commercial that will air nationally during the NFL's upcoming Super Bowl game.



Motorists are encouraged to seek alternate routes and avoid the area to reduce congestion.

Law enforcement officers will be stationed near the foot of the bridge in Cincinnati and Covington to help direct motorists.

Pedestrian access will be prohibited intermittently while the crew films.

The historic blue bridge will be one of multiple area landmarks featured during Bell's 60-second commercial promoting its hometown of Cincinnati and the Cincinnati Bell

Connector streetcar.


The crew is scheduled to shoot in Cincinnati Jan. 18 to Jan. 23.

Information Updates

Construction schedules can change due to weather or unforeseen field conditions. For the latest information on construction affecting Downtown streets and sidewalks, check RoadmapCincy:

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