



FREE WORKSHOP

Marketing on a Shoestring Budget

DATE: Monday, May 15, 2017

PLACE: 290 Broadway 30th Floor Room 3
New York, NY 10278

TIME: 10am to 1pm

NOTE: Picture ID required for entry. (Allow 15 minutes for entry)

New York District Office
26 Federal Plaza
31st Floor, Room 3100
New York, NY 10278
Monday-Friday, 8:30AM - 5PM
Fax: (212) 264-4963 or 7751
Phone: (212) 264-2454
Web site: www.sba.gov/ny

At the end of this workshop you will be able to:

- List ways to increase sales without using a lot of cash money.
- Implement techniques to attract new clients.
- Discover new strategies for getting more business from your existing clients
- Describe and develop tips for effectively networking with your business.
- Using creative methods and means of marketing your business.

Event Sponsors:
SBA New York District
Office – SCORE

Instructor: Tim Contado

*Tim is a seasoned marketer with experience in Consumer Product Goods (CPG) and food products. Marketing and sales executive with cinema advertising company. Expert in business management, advertising and marketing strategy, media and entertainment, and new product development. Experience in recruiting, public relations, and retail. **Tim is a SCORE mentor in the New York Chapter located at 26 Federal Plaza.***

Additional Registration Information: Pre-registration is required as seating is limited.

The U.S. Small Business Administration was created in 1953 as an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns. We urge and encourage you to take advantage of this powerful workshop. The information is Free. Come and learn about marketing when you don't have a big budget to dedicate, but you want maximum impact. We hope to see you there!

For further information please RSVP: elaine.powell.belnavis@sba.gov or call (212) 264-4330 or Teresa.detelj@sba.gov or call (212) 264-1319).

All SBA programs and services are provided on a non-discriminatory basis. Reasonable accommodations will be made if requested at least two (2) weeks in advance.