



## FREE WORKSHOP

### Marketing on a Shoestring Budget

**DATE:** Monday, May 15, 2017

**PLACE:** 290 Broadway 30<sup>th</sup> Floor Room 3  
New York, NY 10278

**TIME:** 10am to 1pm

**NOTE: Picture ID required for entry. (Allow 15 minutes for entry)**

**At the end of this workshop you will be able to:**

- List ways to increase sales without using a lot of cash money.
- Implement techniques to attract new clients.
- Discovery new strategies for getting more business from your existing clients
- Describe and develop tips for effectively networking with your business.
- Using creative methods and means of marketing your business.

**Instructor: Tim Contado**

*Tim is a seasoned marketer with experience in Consumer Product Goods (CPG) and food products. Marketing and sales executive with cinema advertising company. Expert in business management, advertising and marketing strategy, media and entertainment, and new product development. Experience in recruiting, public relations, and retail. Tim is a SCORE mentor in the New York Chapter located at 26 Federal Plaza.*

The U.S. Small Business Administration was created in 1953 as an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns. We urge and encourage you to take advantage of this powerful workshop. **The information is Free.** Come and learn about marketing when you don't have a big budget to dedicate, but you want maximum impact. **We hope to see you there!**

For further information please RSVP: [elaine.powell.belnavis@sba.gov](mailto:elaine.powell.belnavis@sba.gov) or call (212) 264-4330 or [Teresa.detelj@sba.gov](mailto:Teresa.detelj@sba.gov) or call (212) 264-1319).

All SBA programs and services are provided on a non-discriminatory basis. *Reasonable accommodations will be made if requested at least two (2) weeks in advance.*