



2018 Grant Competition Application

Please mail to: WEC Grant Competition, c/o WBC, 175 East 400 South, Suite 600, SLC, UT 84111

Applications must be postmarked no later than **Wednesday, January 31, 2018**.

Eligibility*

- 51% ownership by 1 or more women of a registered Utah business
- Business must have an active business license
- Business must have earned revenue in 2017 (no minimum)

**Semi-finalists will need to show proof.*

NOTES:

Nonprofits may apply if services impact woman/girls.

Previous year's semifinalists OK to reapply.

Grant funds may not be used to pay off debt.

Deadlines

Applications accepted January 1-31, 2018

Semi-Finalists will be notified by email on March 1, 2018.

Contact Information

First & Last Name:

Phone Number:

Email:

Demographic Information (mark one answer for each question)

Age: ☐ 18-25 ☐ 26-40 ☐ 41-55 ☐ 56-65 ☐ 66+

Household Size (people): ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8+

Type of Community you live in: ☐ Urban ☐ Suburban ☐ Rural

Household Income:

☐ Less than \$20,000

☐ \$75,000 - \$99,999

☐ \$20,000 - \$34,999

☐ \$100,000 - \$149,999

☐ \$35,000 - \$49,999

☐ \$150,000 - \$199,999

☐ \$50,000 - \$74,999

☐ \$200,000+

Highest education level attained:

☐ Some High School

☐ Associates Degree

☐ High School Graduate /GED

☐ Bachelor Degree

☐ Some College

☐ Some post graduate work

☐ Trade/technical/vocational training

☐ Post Graduate Degree

Business Information

Business Name:

% of ownership by 1 or more women:

Years in Business:

Business EIN #:
Business Address:
Business City:

Business Zip Code:
of FT/PT Employees:

Business 2017 Revenue: ___ \$1- \$4,999 ___ \$5,000-\$19,999 ___ \$20,000 - \$49,999
___ \$50,000 - \$99,999 ___ \$100,000 - \$250,000+

Narratives (attach an extra page if necessary)

Executive Summary (500 word maximum):

Share a succinct description of your business. Be sure to include the following: Business name, services/specialties, target audience and why you started the business. In addition, please include the challenges you are facing to grow your business.

Use of Funds (500 word maximum):

Share specifically what you will spend \$5,000 on with a breakdown of foreseen expenses with prices. Examples: Equipment (with model #s etc.), Marketing (channels, printing, promotion etc.), Inventory (product, quantity)

Growth Plan (500 word maximum):

Share specifically how the things you will spend the grant money on will help your business to grow. Include % and/or \$ amounts.

By signing below, the applicant understands and agrees to the rules of the WEC grant competition and all information in this application is true and complete.

Signed: _____ Date: _____