

Agribusiness: alliance with a US entity to encourage investments

Entrepreneurs of Saint Louis visited the city of Buenos Aires to advance in an exchange; a memorandum of understanding was signed

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The delegation of Saint Louis that visited Buenos Aires. Photo: investBA

Officials, research centers, accelerators and technology companies for agriculture in Saint Louis, United States, were this week in Buenos Aires where they met with startups and participated in a meeting at the Colón theater that was attended by authorities of the City and the province of Buenos Aires.

Saint Louis has 400 agrotechnology, development and research companies that employ more than 15,000 people. It aspires to be a global research and development center promoting the installation of companies, investors and scientists.

The group of 35 people was led by the St. Louis Economic Development Partnership. His presence comes after last September, InvestBA (Agency for the Promotion of Investments and Foreign Trade) will participate in the AG Innovation Showcase in that US city, one of the most important events in agriculture and technology.

The City had assisted with a delegation of 20 people, including firms such as Arcor and Bunge, the Argentine Agency for Investment and International Trade (AAICI) and startups with technology for agriculture BeeFlow and Farmin. In fact, BeeFlow is opening US operations.

In this line, work is being strengthened jointly between St. Louis, the City of Buenos Aires and the province of Buenos Aires, which could give support to producers in Buenos Aires.

Yesterday, the Undersecretariat of Economic Development, investBA and the St. Louis Economic Development Partnership signed an MOU, memorandum of understanding, to encourage the flow of investments and develop mutual cooperation in business matters.

At the signing of the MOU were Pablo Giampieri, Undersecretary of Economic Development of the City, Sheila Sweeney, CEO of the St. Louis Economic Development Partnership, and Alejo Rodríguez Cacio, director of investBA, Agency for the Promotion of Investments and Foreign Trade.

In addition to signing the agreement, there was an instance of *speedating* between the delegation of Saint Louis and companies and entrepreneurs of the City and the province of Buenos Aires. The meeting was also attended by the Minister of Agribusiness of Buenos Aires, Leonardo Sarquís.

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