



La Nuit des Etoiles 2017 Advertising Opportunities Evening Program

LA NUIT DES ETOILES is the French-American Chamber of Commerce Chicago's annual fundraising Gala. Our 2017 edition will highlight the **Loire Valley & Innovation**. Funds generated by our Gala go toward our mission to promote our members and support French and American companies through information, networking and business services in Chicagoland area.

La Nuit des Etoiles is the closing night of French Innovation Week. FRIDAY MAY 5th, 2017

Contributing to La Nuit des Etoiles' live auction offers you an opportunity to promote your services or products to an upscale audience.

BENEFITS:

- Reach approximately 150 CEOs and senior executives from large international and Chicago-based companies, as well as francophiles and world travelers.
- Logo recognition on the web page dedicated to la *Nuit des Etoiles*.
- One dedicated social media post.

Our evening program is distributed to each attendee, and will be available for download after the event.

Booklet size: 5.5"x8.5" | With bleed: 5.75 x 8.75

Printed Advertisement	Amount
Full back cover	\$850.00
Inside full page	\$600.00
Inside half page	\$400.00
Inside quarter page	\$250.00

Please contact us to secure a space in our Evening Program.

Florian Roux

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Deadline to submit your ad: Friday March 31st, 2017