

LA NUIT  
DES ETOILES

05.05  
2017

25th

Anniversary

## La Nuit des Etoiles 2017 Advertising Opportunities Evening Program

LA NUIT DES ETOILES is the French-American Chamber of Commerce Chicago's annual fundraising Gala. Our 2017 edition will highlight the ***Loire Valley & Innovation***. Funds generated by our Gala go toward our mission to promote our members and support French and American companies through information, networking and business services in Chicagoland area.

**La Nuit des Etoiles is the closing night of French Innovation Week.  
FRIDAY MAY 5<sup>th</sup>, 2017**

Contributing to La Nuit des Etoile's live auction offers you an opportunity to promote your services or products to an upscale audience.

### **BENEFITS:**

- Reach approximately 150 CEOs and senior executives from large international and Chicago-based companies, as well as francophiles and world travelers.
- Logo recognition on the web page dedicated to *la Nuit des Etoiles*.
- One dedicated social media post.

Our evening program is distributed to each attendee, and will be available for download after the event.

**Booklet size: 5.5" x 8.5" | With bleed: 5.75 x 8.75**

Printed Advertisement	Amount
Full back cover	\$850.00
Inside full page	\$600.00
Inside half page	\$400.00
Inside quarter page	\$250.00

**Please contact us to secure a space in our Evening Program.**

Florian Roux

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**Deadline to submit your ad: Friday March 31st, 2017**