

## LAKE LIFE with the Wolfsons

BY REBECCA BREMER

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**B**ill, Jill, and Ivy Wolfson call Lake Minnetonka home. Being a fourth generation Lake Minnetonka family has created a deep appreciation for the area. “We appreciate our forefathers and foremothers for leading us to such a special place,” shares Bill.

Growing up in Minnesota Bill attended Blake Schools and upon graduation moved on to the University of Colorado, Boulder where he studied sociology and communications graduating in 1993. After graduation he started



Crested Butte Advertising specializing in advertising, marketing, design and sales services for tourist oriented business in the ski resort and mountain sports industry. After experiencing success he decided it was time to head back to his roots. He sold his company in 2002.

After his return home Bill underwent the real estate licensing process to start his own business. He is now a third generation realtor specializing in commercial properties with Coldwell Banker Burnet around the Lake Minnetonka area and beyond. “I get to help people realize their goals and dreams related to developing a business,” reveals Bill. “I get to use my years of experience in this community and in business development to help others and to make this area and its commercial properties the best they can be.”

Jill grew up just across the border in South Dakota. She attended college at St. Catherine’s in St. Paul where she studied Psychology and graduated in 2009. During her time studying in Minnesota Jill worked with JEC Miller, providing personalized services and care to individuals with intellectual disabilities.

After moving back to Minnesota, Bill began attending yoga at Core Power Yoga. There he met Jill who began teaching with Core Power Yoga in 2007. Both of them are certified yoga instructors and met during a workshop. The two of them found a connection and began dating in 2011. The following year Bill proposed and they were married in 2013. The couple had a beautiful outdoor wedding at Camp Teko in North Arm Lake Minnetonka. It was the first wedding ever held at Camp Teko, where Bill had spent his summers in his youth.

They settled in the Crystal Bay area of Navarre. “We love the neighborhood,” shared Bill. The vibrant little community is nestled close to the Dakota Regional Trail and the shores of the lake. “There are lots of kids, dogs, walkers, great neighbors,” explains Bill. It also happened to be perfectly placed in-between Excelsior, Wayzata, and Mound.

In 2015 Bill and Jill added to the family and welcomed their daughter Ivy. Now a very active 3 year old. Ivy keeps them on their toes and has already taken to skiing, swimming and biking. She has a large appetite for puzzles, books and ice cream.

women’s division. You will often find them wake-surfing with their neighbors as well.

Even with putting down strong roots in Minnesota the mountains of Colorado have never stopped calling. Bill and Jill spend as much time as they can in Crested Butte. It’s a second home where they can indulge their love of skiing.

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Bill and Jill stay really active themselves. As a family they love to get out onto the water boating, swimming and wake-surfing. Both have even wake-surfed competitively on the local level with Jill placing third in the 10K Lakes Wake Surf Open in 2011 amateur

To keep up with their active lifestyle the Wolfsons like to eat healthy and often when cooking as a family use ingredients from their local farmer’s markets. “We love to cook as a family,” says Bill.

The Wolfsons live by the motto

carpe diem. “We want to live each day to the fullest,” tells Bill. “To find and share the positivity in life.” One of the ways Bill does this is as a member of the Excelsior-Lake Minnetonka Chamber of Commerce. He has been a member for the last five years and served as president in 2017. “We love and appreciate our Lake Minnetonka Community. We appreciate being a part of such a fun, growing, vibrant, yet historic community,” states Bill. Being part of the chamber has allowed the Wolfsons to give back to the community and be involved. There are so many events that happen throughout the year including Crazy Days and the Fourth of July celebration that helps get the community involved and creates a great environment to meet your neighbors.

Bill, Jill, and Ivy can be found zip-ping around Lake Minnetonka. If you see them stop and share what you love about the community and the wonderful lake life.

**DO YOU HAVE A NEIGHBOR WHO HAS A STORY TO SHARE?**

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