



"Light up Siesta Key & Village Parade"

November 24, 2018 Guidelines & Information

- 1) **Application deadline November 16th.**
- 2) You will be emailed your place in the staging lineup and route of parade after all entries have been verified **November 19th.**
- 3) All floats and units **MUST BE STAGED** and in lineup at the specified spot no later than **5:20 p.m. on November 24th.**
- 4) **The parade begins at 5:40 p.m.** All participants **MUST** be decorated in colors and lights befitting the holiday season.
- 5) All units should have a sign or banner indicating who they represent and **must** have lighting. (SKCC reserves the right to refuse entry for inappropriate display or activity, Political advertising, solicitation, campaigning or endorsements). Santa Claus will enter the Village at the end of the parade.
NO other Santa's are allowed on floats or in the parade.
- 6) All units must be motorized or self-propelled. Towing of floats, boats, or vehicles is permitted. The towed vehicle must be lighted to prevent pedestrian tripping between vehicles.
- 7) **Marching or walking** units can be accommodated, **however we need advanced notice for staging.** Walkers handing out candy is allowed by **walking beside** the parade and cannot slow down the parade.
- 8) **NO** throwing of candy or trinkets from floats/units is allowed.
- 9) No person or organization may charge a fee or request a donation to be on any float or to participate.
- 10) There will be **NO** Consumption of Alcohol during the parade.
- 11) Santa will dismount from his float at Siesta Key Center Plaza where he will hand out gift bags to children. We encourage you to join us in the **"Light up Siesta & Village"** festivities after the parade.

2018 HOLIDAY PARADE REGISTRATION FORM AND PAYMENT INFORMATION

Due to the increased costs of coordinating the parade, we now have a registration fee of \$25.00. Payment may be made by check payable to the Chamber or online at: <http://www.siestakeychamber.com>. Please fill out the form below. Form Deadline is Friday, November 16

Name: _____ Organization Name: _____

Address: _____ Type of Float or Unit(s): _____

City/Zip: _____/_____

Phone #: _____ Number of Units to be entered: _____

Email: _____ Approximate Number of participants: _____

Candy/Objects to be handed out by walkers? Y____N____

Motorized or Walking _____

The undersigned hereby agrees to indemnify and save harmless the Siesta Key Chamber of Commerce, its members and their respective principles, agents, representatives, employers and employees from any and all claims or causes of action including negligence for any personal injuries, death or any other damage.

I certify I have read the 2018 Guidelines and Information for the Parade.

____/____/____
Date

Signature

Name/ Title/ Organization

Send completed form and payment to:

Siesta Key Chamber of Commerce
5114 Ocean Blvd., Siesta Key, FL 34242

MORE INFORMATION? Contact: Mark Smith 941-346-7205 x1
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