

Mitchell Graphics Inc. receives 2017 Corporation of the Year Award

January 17, 2017 - Mitchell Graphics Inc. has been selected for the 2017 Corporation of the Year Award amongst its state-wide peers and competitors by the Michigan Printing Week Association.

Mitchell Graphics was recognized at the 34th Annual Printing Week Dinner and Awards Banquet January 17 at Lauren Manor in Livonia – the birthday of the award’s namesake and father of American Printing, Ben Franklin.

“The wording on our mission and values statement has changed twice since we first put it on the wall over 25 years ago, but it still means the same thing. ‘Dedicated to our customers’ and teams’ success, ultimately strengthening the communities we live and serve in.’ It’s about everyone winning being the ultimate goal and it’s a higher bar, but a worthy goal,” president and owner of Mitchell Graphics, Gary Fedus, said at the event.

Since the award’s inception, it has primarily named Southeast Michigan printing companies as honorees. Mitchell’s physical footprint includes locations in Northern Michigan – both Petoskey and Traverse City – but its state and national customer base couple with its unique business model made it the 2017 standout.

President of Michigan Printing Week Association, Nick Wagner, said, “Mitchell is more than a printing company – they are integral partners with their customers not only providing printed pieces but developing marketing solutions for their clients. That’s the sign of a company that embraces all aspects of the graphic arts, the industry and their community.”

Each year, the Michigan Printing Week Association reviews nominations identifying companies that have achieved demonstrable success in their commitment to the graphic arts industry, the State of Michigan and their community.

Mitchell Graphics Inc. has consistently demonstrated a high regard for upholding business ethics and company values. This recognition by association marks a significant achievement as an emerging industry leader.

For more information, about the Ben Franklin Award, visit www.Print.org or www.MitchellGraphics.com.