

Press Release



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Chamber Offers Professional Development Seminar on Coaching

TRAVERSE CITY, MI – Employee coaching is among the hottest topics in business training and is the subject of an upcoming professional development seminar offered through the Traverse City Area Chamber of Commerce.

The event is entitled **“Coaching Tools that Rule”** and it’s coming up **May 10** from 8:15 – 11:15 a.m. at the Chamber. It features **Todd Sanders**, principal at Build Leaders Now and Senior Manager of Leadership Development at Hagerty. The seminar will help you learn how to get the most out of your team through impactful coaching techniques and strategies for business. The session is designed for individual contributors, supervisors and managers alike, and everyone will find skills that are applicable the same day. The cost is \$75 for Chamber members and \$105 for non-members, and attendees will receive a workbook with key concepts and exercises and technique templates.

The event is sponsored by Consumers Energy with additional support from Alfie Logo Gear for Work and Play. More information on the event including registration is available by visiting the Chamber’s website at www.tcchamber.org

About the Chamber

The Traverse City Area Chamber of Commerce is a subsidiary corporation of TraverseCONNECT. The Chamber was founded in 1915 and is Michigan’s third-largest chamber, serving nearly 1,800 businesses in the Grand Traverse region. It partners with government, nonprofit and other organizations on a wide range of programs and services to grow the area’s economy, protect the environment and enhance quality of life. Learn more at www.tcchamber.org

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