



**FOR IMMEDIATE RELEASE**

**Press Release**

### **Habitat for Humanity ReStore Celebrates 10<sup>th</sup> Anniversary 2007-2017**

Northwest Michigan Habitat for Humanity ReStore is proud to announce our 10<sup>th</sup> Anniversary. Since 2007, in addition to traditional development dollars raised by Habitat for Humanity, the ReStore has generated more than 3.5 million dollars to further the mission: Building Homes, Communities and Hope.

#### **About the Habitat ReStore**

The Habitat for Humanity ReStore is a nonprofit home improvement store and donation center that sells new and gently used furniture, home accessories, building materials, and appliances to the public at a fraction of the retail price. With generous donations, not only do we provide funds towards our mission but also we provide a service to the community. The Habitat ReStore has given its neighbors an environmentally conscious alternative, allowing homeowners and businesses to donate salvaged materials and goods to the store.

#### **The Benefits**

For the past 10 years, the Habitat ReStore has recycled and repurposed over 3000 tons of reusable household materials. More importantly, donated items reduce community waste and keep contaminants from being dumped into Northern Michigan landfills.

Not only do homeowners and businesses receive a tax benefit because of the donation and the ReStore gains building materials and products to be put back into the community. Shoppers reap the benefits of deeply discounted prices and are able to make their dollar stretch farther.

Additionally, the ReStore has provided enough funds to build approximately 20 Habitat for Humanity homes for families needing a Hand Up not a Hand out in Emmet and Charlevoix counties.

### **The Habitat ReStore creates a winning environment for everyone involved.**

#### **Celebrate**

As a small token of appreciation, the store will host 10 years-10 days of savings at the end of March. The last two weeks in March 20<sup>th</sup>-31<sup>st</sup> each day will have a discount in different departments throughout the entire store. The store will also give out coupons to customers through the entire month of March which are valid until the end of the year. For more information, visit our website:[www.northwestmihabitat.org](http://www.northwestmihabitat.org)

#### **About Northwest Michigan Habitat for Humanity**

Northwest Michigan Habitat for Humanity seeks to put God's love into action and bring people together to build homes, communities, and hope. Together with you, we share a vision of a world where everyone has a safe and decent place to live, and where housing poverty and homelessness are eliminated. Every 4 seconds another family is served by Habitat for Humanity.

#### **Local Media Contact:**

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