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For Immediate Release:

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‘Instant Wine Cellar’ Fundraiser Gets New Location

The 8th annual Instant Wine Cellar is scheduled for 6:30p.m. Friday, May 4th!

Join us at the Zoo Bar at Boyne Highlands for music, dancing, fun, and food. There will be plenty of wine and beer available for the raffle through attendees—all to raise money to bring FREE books to children in Emmet and Charlevoix! Entry to the event is \$5 and either a (\$20 value) bottle of wine or a six-pack of craft beer, or just \$25 per person, and this year pre-registration is available online at charemunitedway.org/iwc. This is the second year the Instant Wine Cellar is supporting Dolly Parton’s Imagination Library, and the first at the ZOO BAR.

With the purchase of raffle tickets, guests have a chance to win an "Instant Wine Cellar" from the donated beverages. The event will also feature live music throughout the evening provided by The Easy Picks, New this year is a “50 and Out” style auction, and we are again planning a Rochambeau (Rock/Paper/Scissors) competition, hors d'oeuvres, and a cash bar.

"This is a great event for Northern Michigan" said Lorraine Manary, CEO of Char-Em United Way.

“Every year we have more people coming out to support this great cause, listen to music, and enjoy delicious food and drinks with their friends.” Boyne Highlands has a discounted rate for event attendees, so no-one has to worry about driving home. Call 888.436.2296 to make your reservation & mention the Instant Wine Cellar to receive the reduced rate.

All proceeds from the Instant Wine Cellar will support Dolly Parton’s Imagination Library, a program that sends a free book to children under five years old every month. Char-Em United Way sponsors this program for Charlevoix and Emmet Counties where 1,480 children are currently enrolled and receiving monthly books.

For more information, contact United Way at 231-487-1006 or info@charemunityedway.org, or visit www.charemunityedway.org/iwc.