

MAGNUM HOSPITALITY Press Release

Red Mesa Grill, Boyne City, Celebrates 20 Year Anniversary

8.25.2017

On September 16, 1997, Mary Palmer, Fred Moore and Jim Cartwright opened the Red Mesa Grill and changed Boyne City forever. Many said that they were crazy to open up a Latin American restaurant in a little, up-north, blue collar town. The community didn't right away embrace the eclectic restaurant that painted the store front bright red; it was a big change for Boyne City! None the less, with a lot of hard work and a lot of great staff, the Red Mesa Grill quickly became one of the most popular restaurants in Northern Michigan.

Mary, Fred, and Jim went in with the cornerstone philosophies of:

- *We want to be the best place to work in the community
- *We want to be the most fun and professional place to work in the community
- *We want our employees to love their jobs
- *If we take care of our employees, we know that our guests will be well cared for

Those philosophies took them far. Many say that the Red Mesa helped start the tourism boom that Boyne City has seen in the last several years. Boyne is now a hip little town with a thriving main street.

With Red Mesa Grill, restaurant group Magnum Hospitality was born. Magnum Hospitality went on to open Pearl's in Elk Rapids, Red Mesa Grill in Traverse City, and Café Sante in Boyne City.

After 18 years, the original owners were given the opportunity to sell Magnum Hospitality to long time restaurateur Steven Rossi and partners. Steve came in with the promise of continuing the cornerstone philosophies that have proved so successful for so many years. Steve and partners have the commitment to keeping Magnum Hospitality thriving for another 20 years and beyond.

We will be celebrating our 20 Year Anniversary on September 16, 2017. It will be a "Tropical Sunsplash" themed party with live music all day including the main act- Universal Xpression, an excellent reggae band from Detroit.

We are thanking all of our loyal guests by offering 20% off their regularly priced bill all day.

Please help us spread the word of this exciting moment for Northern Michigan!

For more information please contact:

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