



Big Brothers Big Sisters
of Northwestern Michigan

A little love makes a BIG difference!

For Immediate Release

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**Big Brothers Big Sisters
Needs Your Help!**

TRAVERSE CITY, MICH. (April 27, 2017) – It's Big Brothers Big Sisters (BIGS) Biggest Annual Fundraiser, Bowl For Kids' Sake, AND they Need Your Help!

This event is Bigs most important fundraiser, providing nearly 30% of the agency's funding.

If you care about kids and can "spare" a little time, PLEASE help. It's REALLY simple.

All proceeds are used locally to create and nurture life-changing friendships between at-risk youth and caring adult mentors.

Teams of 4 can register at bigsupnorth.com OR you can simply register as a VIRTUAL BOWLER and help raise money on your own. All it takes is a few minutes and some emails to your colleagues, friends and family. Every \$5 and \$10 donation REALLY makes the difference.

To celebrate your hard work, you are invited to join us at **Incredible Mo's on May 9 or 10**, where you can play the arcade, bowl, enjoy some craft beer tasting and amazing food and even win some incredible prizes.

BIGS would like to recognize our **Headline Sponsors Bill Marsh Automotive and FOX Motors**, along with **VIP Sponsors:** Fifth-Third Bank, 4Front Credit Union, Cherryland Electric Cooperative, Chemical Bank, Midwestern Broadcasting and Incredible Mo's.

BIGS is the longest serving youth mentoring organization in the region serving children in the five-county area. Their mission is simple: Providing opportunity and hope for children to succeed.

You can make an impact on children in your community by joining the Bowl For Kids' Sake fundraiser TODAY!

Can't participate? Go to bigsupnorth.com and make a donation to help BIGS reach it's fundraising goal of \$100K.

For more information and to register a team go to www.bigsupnorth.com.