

GeoAfrica 2017

3rd African Regional Conference on Geosynthetics

Marrakech, 08 - 11 October 2017 - Morocco



SPONSORSHIP | EXHIBITION | REGISTRATION

BROCHURE

IGS CORPORATE MEMBER PRE-SALE EXCLUSIVE

Requests must be submitted
no later than 31 January 2017,
6:00 pm EDT (-5GMT)

The Organizing Committee of **GeoAfrica 2017** would like to extend to you an invitation to participate in the conference's focused activities. We are working diligently to recruit attendees from throughout Africa. With technical content focused on all levels enabling adoption and geosynthetic development we anticipate an unprecedented number of quality attendees in Marrakech! Please take advantage of this fantastic opportunity to communicate with interested parties from the Africa by exhibiting at or adopting one of the sponsoring options sponsoring GeoAfrica 2017.

GeoAfrica2017.com



COMITÉ MAROCAIN DES
GÉOSYNTHÉTIQUES

HOSTED BY
MaIGS
THE MOROCCAN
CHAPTER OF THE IGS



International Geosynthetics Society



WHAT WILL WE OFFER?

Short Course Programming

- Offerings in English and French
- Full and Half-Day Short Courses on 08 Oct 2017

90-Minute Technical Sessions

- Panel Discussions
- Training Lectures (English & French)
- Technical Sessions from throughout the Africa and the world and ranging from introductory to theoretical & research

3 90-Minute Keynote Lectures

48 Exhibition Spaces

- New exhibition plan enclosed

Excellent Networking Opportunities

Meetings & Events

- IGS Corporate Reception
- Conference Gala
- Exhibit Hall Reception
- IGS Technical Committee Meetings on Hydraulics, Soil Reinforcement, Filtration & Geosynthetic Barriers

GEOAFRICA — AT WORK FOR YOU

The Organizing Committee would like to thank you for taking the time to consider participating in GeoAfrica 2017, the 3rd African Regional Conference on Geosynthetics — Hosted by (CMG) the Moroccan Chapter of the IGS.

A Rich History. The previous editions of GeoAfrica (Cape Town 2009, Accra 2013) featured a vibrant influx of attendees from throughout Africa, eager to exchange knowledge, learn, and do business. It is an engineering event like no other — one that needs to be experienced!



Fantastic Location. Conference participants will be drawn from all African Nations, the Middle East, Europe and the world. It is no coincidence that we have selected a conference location in Marrakech Morocco. The Mogador Agdal Hotel & Spa, a 5-star resort, will serve as both the conference venue and residence for the attendees. The best way to get around Marrakech is on foot. Sure, this is a big city, but most of the main attractions are clustered at or within walking distance of the Medina. Alternatively, if you're looking for a fun way to get from the Medina into the Ville Nouvelle, consider taking a calèche (horse-drawn carriage). Upon arriving at Marrakech-Menara Airport (RAK), located about two and a half miles southwest of the city center, you can either take a taxi or the ALSA public bus.



EXHIBITOR BENEFITS

- Exhibitors will be able to upload digital materials to the GeoAfrica Web App
- Exhibitor listing in the web app and on the GeoAfrica website will link to the exhibitor website



- Exhibitors will be listed in the final show guide
- Exhibitors will receive an electronic copy of the attendee registration list
- All coffee breaks will be held in the exhibition area
- Cocktail reception will be held in the Exhibit Area

EXHIBITION

GeoAfrica 2017 offers 48 booths in the exhibition hall. The Exhibit Hall and Foyer are adjacent to the main conference rooms. The exhibition will open with a cocktail reception on the evening of the 8th of October.

In addition to dedicated exhibit time and opening and closing special events, each of the conference coffee breaks will be held in the exhibition area.

BOOTH INFORMATION

BOOTH SIZE	IGS CORPORATE MEMBER RATE*	NON-MEMBER RATE
6m Booth 3x2m Includes: 1 Exhibit & 1 Full Registration	€3,000	€3,800
8m Booth 4x2m Includes: 2 Exhibit & 1 Full Registration	€4,000	€5,000
10m Booth 5x2m Includes: 2 Exhibit & 2 Full Registrations	€5,000	€6,300

* In keeping with the IGS Bylaws and corresponding conference guidelines, IGS Corporate Members receive a minimum 20% discount on booth space at all IGS Events.

Each Booth Includes: a fascia board spanning the width of the stand (printed with company name) stand walls, a plug point and two spotlights, 1 table and 2 chairs. All stand fees includes at least two badges, teas, lunches and gala dinner.



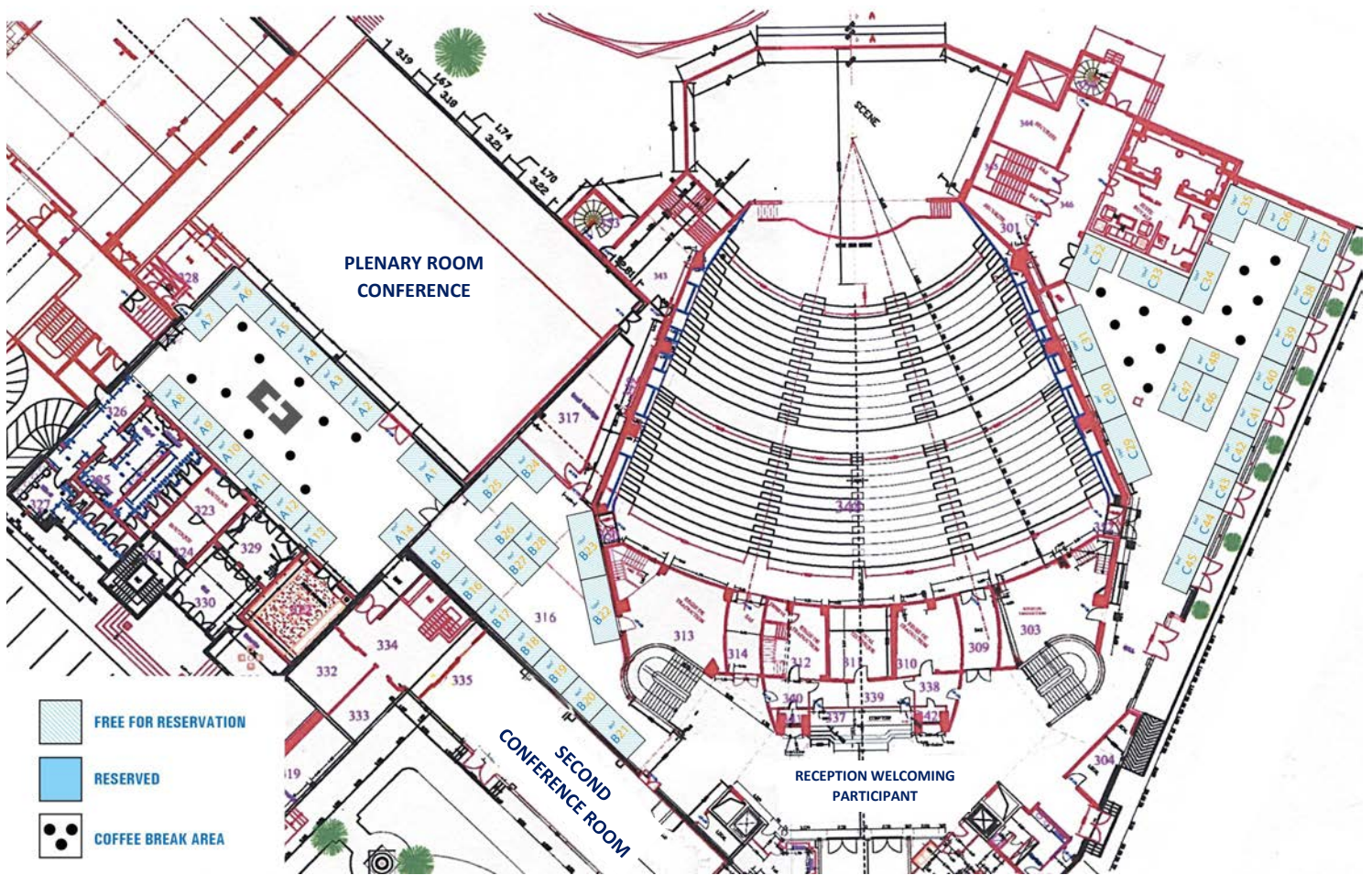
EXHIBIT HALL FLOOR PLAN

Booths will only be sold, during the pre-registration event as they are labeled. All other booths will be sold as singles. This will help us to insure all IGS Corporate Members have access to a booth.

10m Booths: A1 A6 B22 B23 C29 C31 C32 C33 C43 C35 C37

08m Booths: B15 B21 B25 B26 C30 C39 C45 C46 C47 C48

06m Booths: all others are labeled.





SILVER SPONSORSHIP

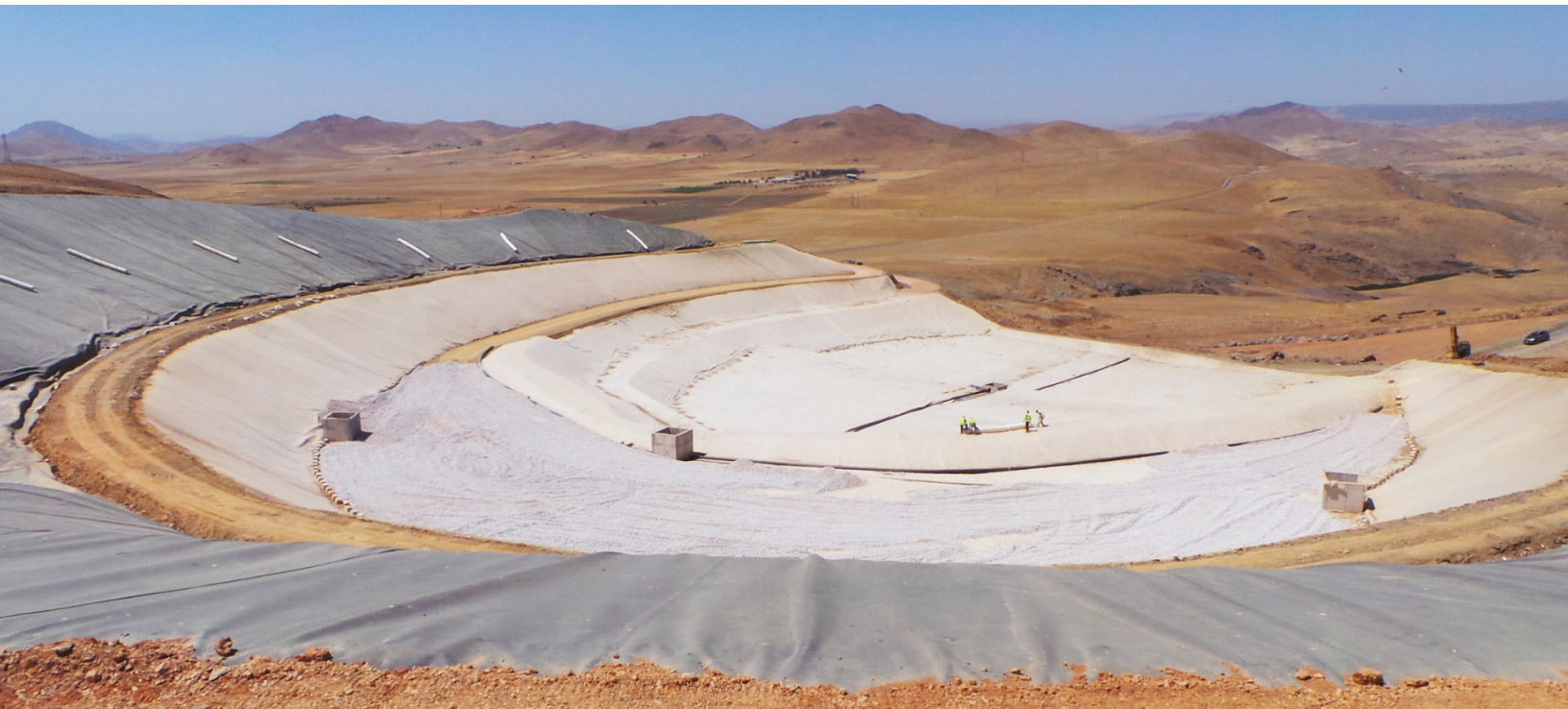
- Silver Sponsors will be limited to 10 and will be awarded on a first-come, first-served basis.
- Companies may express interest by completing the forms included.
- Sponsorship payment must be received within 30 days of confirmation.

SILVER SURF SPONSOR COSTS

- €3,000 Tax included in pricing

SILVER SPONSOR BENEFITS

- Company name, address and 100 word description listed on conference website (details provided by Sponsor)
- Quarter page advertisement in conference programme
- Listing in conference programme (hard copy or electronic)
- Logo recognition during conference on screen
- Opportunity to place collateral in congress bags (item subject to approval)





GOLD SPONSORSHIP

- This option is designed for companies which want to have a available conference materials.
- Gold Sponsors will be limited to 6 and are available on a first-come, first-served basis.
- Companies may express interest by completing the forms included.
- Sponsorship payment must be received within 30 days of confirmation.

GOLD SURF SPONSOR COSTS

- €5,000 Tax included in pricing

GOLD SPONSOR BENEFITS

Promotional Booth:

- One standard exhibit hall booth (6m²) with all of the corresponding exhibitor benefits

Conference Registrations:

- 2 Exhibitor Conference Registrations

Advertisement in Printed and Digital Materials:

- Company name, address and 100 word description listed on conference website (details provided by Sponsor)
- Half page advertisement in conference programme
- Listing in conference programme (hard copy or electronic)
- Logo recognition during conference on presentation screens
- Opportunity to place collateral in congress bags (item subject to approval)





PLATINUM SPONSORSHIP

- This option is designed for companies which want to have a presence in all available conference materials.
- Platinum Sponsors will be limited to 5 and are available on a first-come, first-served basis.
- Companies may express interest by completing the forms included.
- Sponsorship payment must be received within 30 days of confirmation.

PLATINUM SPONSOR COSTS

- €10,000 Tax included in pricing

PLATINUM SPONSOR BENEFITS

Promotional Booth & Registration:

- One standard exhibit hall booth with all of the corresponding exhibitor benefits OR a €3,000 credit toward the purchase of a larger booth

Conference Registration:

- 1 x complimentary exhibitor registration to the Congress
- 1 x complimentary full registration to the Congress

Advertisement in Printed and Digital Materials:

- Logo recognition on all conference announcements
- Logo and link to Sponsor's website on the home page of the conference website
- Logo and link to Sponsor's website on the registration page of the conference website
- Company name, address and 100 word description listed on conference website (details provided by Sponsor)
- Logo recognition on introduction page of conference programme and proceedings
- Full page advertisement in conference programme
- Listing in conference programme (hard copy or electronic)
- Logo recognition during conference on presentation screens
- Opportunity to place collateral in congress bags (item subject to approval)

Presentation to the Conference Plenary:

- A five minute presentation by the sponsor on one day of the conference at the start of the program





EXHIBITION & SPONSORSHIP REGISTRATION FORM *(continued on page 9)*

Questions? Contact **Organizing Committee GeoAfrica2017** | Houssine Ejjaaouani, *President* | Hasna Metrane, *Secretary*
Email: contact@geofafrica2017.com | **Tel:** + 00 212 5 22 54 75 81 | **Fax:** + 00 212 5 22 54 75 12

ADMINISTRATIVE CONTACT INFORMATION — Please provide information for the person with whom we will communicate to obtain logos, banners, printed materials, invoicing and other relevant information.

Name _____ Company _____

Address _____

Telephone _____ Skype _____

Fax _____ E-Mail _____

OUR COMPANY — Company Name _____

is an IGS Corporate Member, # _____

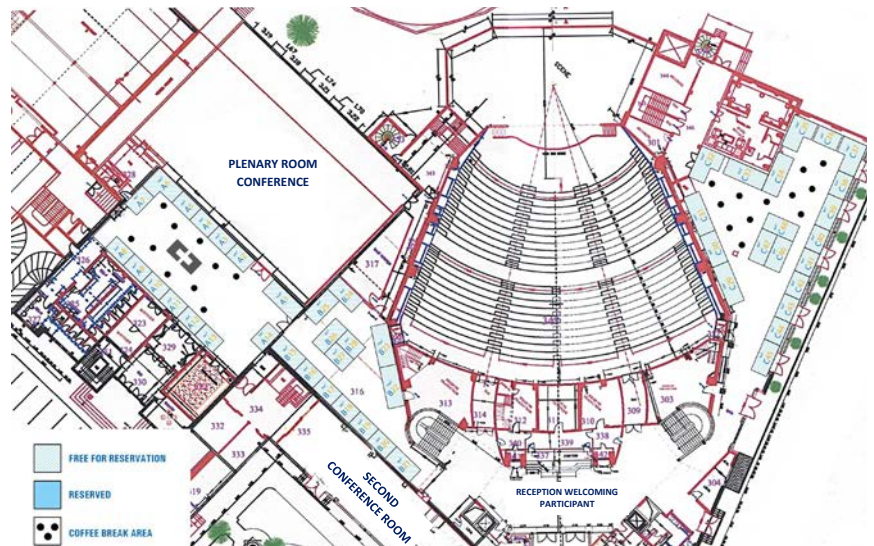
is not an IGS Corporate Member

IGS CORPORATE MEMBER EXCLUSIVE SELECTION PERIOD 9 January – 31 January 2017

BOOTH SELECTION — Please provide all of your choices for booth space. Booths are awarded based on Corporate Member seniority. If you have not completed the form with your first 6 choices, and none of your choices are available during the assignment process you may forfeit your exclusive selection draft spot.

Once the booth and sponsorship awards have been assigned your company will receive an invoice and payment information.

CHOICE	BOOTH # DESIRED
1st Choice	
2nd Choice	
3rd Choice	
4th Choice	
5th Choice	
6th Choice	



To view a larger map, please see page 4.



EXHIBITION & SPONSORSHIP REGISTRATION FORM *(continued from page 8)*

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Email: contact@geoafrica2017.com | **Tel:** + 00 212 5 22 54 75 81 | **Fax:** + 00 212 5 22 54 75 12

SPONSORSHIP SELECTION – Our Company would like to sponsor the following items at GeoAmericas 2016. **Please check any that apply and indicate quantity.** Sponsorships are distributed on a first-come, first-served basis.

OUR COMPANY – Company Name _____

is an IGS Corporate Member, # _____

is not an IGS Corporate Member

SPONSORSHIP	COST	QUANTITY
<input type="checkbox"/> Platinum Sponsorship (5 available)	€10,000	
<input type="checkbox"/> Gold Sponsorship (6 available)	€5,000	
<input type="checkbox"/> Silver Sponsorship (10 available)	€3,000	





CONTACT INFORMATION

Please submit questions or forms via email to:

Email: contact@GeoAfrica2017.com

Tel: + 00 212 5 22 54 75 81

Fax: + 00 212 5 22 54 75 12

GeoAfrica2017.com



ADDITIONAL INFORMATION

1. Booths will be assigned based on a first-come, first-served basis and the IGS Corporate Member booth selection guidance document.
2. Sponsoring and exhibiting companies may not perform any activity that interferes with the scientific and social protocols of the conference. Interference with the scientific and social protocols of the conference may result in termination of benefits with no refund.
3. Companies who are taking any of the options in print and/or digital advertising will be required to deliver all requested art-work in high-resolution. If materials are not provided to the conference organizers upon request then the sponsors will forgo their opportunity to be represented in print/digital media. Failure of the sponsoring or exhibiting company to provide materials as requested by the conference organizers is done at the risk of the sponsor. No refunds will be provided to sponsors failing to fulfill the requests of the conference organizers.

ADJUSTMENTS

The Organizing Committee reserves the right to make minimum adjustments to the booths distribution in case of unforeseen logistics issues.

The Organizing Committee will be receptive to any concern of the participant companies.

Corporate Members of the IGS will receive priority booth selection based on the guidelines set forth by the IGS in its Corporate Member Booth selection guidelines.

To formalize the reservation requests, companies must pay 50% of the total value of the investment within 30 calendar days after receipt of the confirmation. Failure to do so will result in the release for resale of the reserved booth or sponsorship.

- Cancellation before 1 June 2017 — 50% refund
- Cancellation after 1 June 2017 — No refund