

Dear Business Owner,

*Bridges Academy*, an independent school located in Studio City, seeks your support for our **2017 Annual Gala and Online Auction** that will take place **Saturday, April 29, 2017** at **Union Nightclub**.

***Who are the students at Bridges Academy? And why do we need your support?***

*Bridges Academy* is unlike any other school. Its mission is to meet the social, academic, and creative needs of a unique population of gifted or highly-gifted students with learning challenges (Asperger's, ADHD, dyslexia, and OCD, among others) known as "Twice-Exceptional (2e) Learners." Because this combination of gifts and challenges is misunderstood in mainstream schools, 2e children depend upon *Bridges*. No other school can meet their needs. However, a specialized education such as this comes at a price that many of our parents cannot afford.

***How can you help?***

We are asking for donations of goods, services, or gift cards from business owners that can be used in our online auction through [www.BiddingForGood.com](http://www.BiddingForGood.com). BiddingForGood is a charitable e-commerce online auction platform that helps us create a dynamic and exciting fundraising event and offers you a local or global audience for your business.

***Why donate to Bridges Academy?***

There are many advantages to donating to the *Bridges Academy* Online Auction including:

- **Great Advertising** - Given our one-of-a-kind learning environment, many of our families live in your area and commute great distances to provide the education their child needs to succeed.
- **Global Exposure** - Via BiddingForGood.com, bidders across the country and as far away as Europe and Asia eye our distinct array of auction items providing exceptional exposure to online buyers.
- **Online Advertising** - All of our generous donors are given top billing on our sponsor listing.
- **Tax Deductible Donations** - *Bridges Academy* is a nonprofit 501(c)3 organization making all your donations tax deductible.

Any donation to *Bridges Academy* supports a local school dedicated to providing a student-centered, talent, and strength-based program for 2e students in grades 4-12.

Please return the attached Donation Form to Development Associate Lisa Herz at [lisa.herz@bridges.edu](mailto:lisa.herz@bridges.edu) or mail it to *Bridges Academy*, Lisa Herz, 3921 Laurel Canyon Blvd., Studio City, CA 91604. We request that donations be received by April 7<sup>th</sup>.

For questions about your donation, please call Lisa at (818) 506-1091 or email her at [lisa.herz@bridges.edu](mailto:lisa.herz@bridges.edu).

Thank you for your time and consideration,



Marti Ornest  
Get Squad! Parent Volunteer