ANNUAL NATIONAL CONFERENCE
FOR GROWING COMMUNITY FOUNDATIONS
Hosted by the Kansas Association Of Community Foundations
OCTOBER 1-3, 2017
WICHITA MARRIOTT HOTEL

“Cultivating Abundance”

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www.kacf-annual-conference.com
This year’s theme – Cultivating Abundance – will frame three days of 30 concurrent sessions, ideas labs, two plenaries, and 9 retreats. Topics relate to asset development, legal aspects, governance, marketing, finance and operations, programs, public policy and advocacy, and leadership.

There are fundamental, intermediary and advanced tracks developed to fit diverse learning needs of the attendees and to provide a powerful platform for the exchange of knowledge and practical solutions. Best practices, and know-how are shared to help increase a foundation’s capacities and impact in the community.

This year features an additional ½ day of Pre-Conference Retreats on Sunday afternoon: the Board Chairs’ Exclusive Retreat, the CEO Only Retreat, CommA retreat, and CF Basics Bootcamp. Monday Pre-Conference Retreats offer two hours of quality content specifically for Program officers, Marketing Staff, Executive Directors and Board Members. Retreats are included in the conference registration fee.

Plan to register early as space is limited. Last year, nearly 300 people attended the Conference from 29 states. We are expecting up to 400 attendees in 2017.

In this keynote address, supported by Dane G. Hansen Foundation and Network for Good, Bonnie Getty will share a story of a small, new community foundation that builds all kinds of assets — not just financial ones, proving that “You may be small, but you can be mighty.”

At Monday’s CEO retreat “Unlocking Performance with the Science of Purpose” Arthur Woods will show the most effective ways to drive performance and strong culture for our organizations through shifting work to an emphasis on purpose. He will share Improv’s breakthrough research on evolving our talent strategies around purpose.

At the Marketing/Communications Retreat “Branding: Don’t waste your money on Logos and Mission Statements” – with Rick Schwartz - find comfort in knowing that charitable people (and nonprofits) do not choose to work with your community foundation because of your logo and mission statement. Focus on the 5 characteristics used to brand community foundations.

“Developing Disaster Resilient Communities”:
Natural disasters are occurring more frequently and with increasing intensity. Come and join Brian Fogli and Nancy Beers as they talk about the importance of understanding your role in disaster preparedness, response and recovery and how this work ultimately leads to more resilient communities.

“What You Need to Know About Cybersecurity in a Small Shop”: What should your Foundation do to minimize risk? How do you recover from a cyber attack? Reflect together with Aubery Patterson, Beth Pisanos and Phil VanMeterhaaghe.

“Can You Do It? How Community Foundations Can Strengthen Local Economies” Deb Markley & Janet Topolsky will offer a framework for thinking about why, where and how to invest foundation resources to improve your community’s economic outcomes. They will feature stories, strategies and tactics that community foundations are using to help foster and strengthen families, businesses, communities and economic sectors, and they will make space for you to share your stories — and ask your questions — so that you “can do it” when you get back home.

Diminished Capacity? Caution: Lawyer Ahead!
No matter the euphemism for “old,” there is no bright line between capacity and incapacity. This session with Thomas Adrian will explore the standards and tests the law will apply to judge capacity and to those who “help” someone whose capacity may be questioned. We will also discuss the authority and limits placed on agents under a durable power of attorney and which parties can revise previously established agreements by donors.

In the closing plenary with Randy Maiers, Felecia Lucky, Jeff Yost and Janet Topolsky, be inspired by community success stories and learn strategies and tactics to find resources and opportunities to use the community capital, assets and people power already present in your home place to build and sustain 21st century communities of choice.

Please, join your community foundation colleagues in Wichita, Kansas for the 2017 Annual National Conference for Growing Community Foundations.

The dynamic Conference is an outgrowth of those convened by the Kansas Association of Community Foundations over the last eleven years, which gained national recognition and attendance. It is tailored but not limited to small-staffed and volunteer-led community foundations in rural, small urban, and suburban America. Designed to meet the needs of both new and seasoned board members and staff in practical training that both new and seasoned volunteers and executive directors can attend, the Conference is an outgrowth of those convened by the Kansas Association of Community Foundations over the last eleven years, which gained national recognition and attendance. It is tailored but not limited to small-staffed and volunteer-led community foundations in rural, small urban, and suburban America. Designed to meet the needs of both new and seasoned board members and staff in practical training that enhances skills in all major areas of community foundation management. We welcome all board members and other volunteers, executive directors and other staff of community foundations from the USA and beyond.

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Have fun exploring Wichita! The “Night on the Town” will take you to the destination of your choice: Old Town Center or Bradley Fair District for shopping and meals on your own; or the Wichita Museum of Art for a dining experience (extra fees apply for Art Museum, registration is limited to the first 100 people).

Imagine an evening of art-infused conversation extending the day’s dialogue, networking and “friend-making” to include an experience of fine food and drink in a setting surrounded by a notable collection of art…in a beautiful museum nestled right along the scenic riverfront that bisects downtown Wichita. Alternatively, wander the brick lined streets of the Old Town - Wichita’s eclectic renovated warehouse district full of great restaurants, bars, brewhouses and unique shops. Or drift through national brands and local shops mixed in with restaurants at the Bradley Fair offering everything from upscale dining to wood fired pizza - a walkable experience you can top off with wines paired with decadent chocolate at Cocoa Dolce. Whatever your choice, it will be a night to remember!

DON’T KEEP THIS CONFERENCE A SECRET.
Please share it with others who might benefit from this opportunity designed by the National Advisory Group comprised of community foundation practitioners in the United States and Canada.

CONFERENCE BUZZ:

“So very grateful for the information so that I could be a better asset to my foundation!”

“I feel better equipped and also inspired. I can hardly wait to get started!”

“Thank you for thinking big and stepping into a very real gap for quality professional development for smaller, growing community foundations beyond Kansas. We appreciate your warm Midwest welcome!”

Andrea Judd
Council of Michigan Foundations, MI

Angie Tatro
Chair - Central Kansas Community Foundation, KS

Brian Fogle
Community Foundation of the Ozarks, MO

Christy Tustin
Golden Belt Community Foundation, KS

Diane Harrop
Former board member, Wyoming Community Foundation, WY

Eleanor Sacks
Eckman Alley Clinton & Associates, OR

Gabriel Works
GISL, Works Associates, MI

Gary Byrne
San Benito, CA

Henry Bromelkamp
Bromelkamp Company LLC, MN

Janet Topolsky
Aspen Institute, CO

Janie DeVore Gillis
Colleyville Area Community Foundation, KS

Jeff Yost
Nebraska Community Foundation, NE

Judy Spiedel
Parkersburg Area Community Foundation, WV

Kari Mailoux
Northstar Community Foundation, KS

Karlie Bowman
Greater Community Foundation, IL

LuAnn Lovlin
Winnipeg Community Foundation, Canada

Rosemary Dorsa
Indiana Philanthropy Alliance, IN

Sandi Fruit
Retired from Central Kansas Community Foundation, KS

Shirley Antes
Empire Community Foundation, KS

Svetlana Hutfles
Kansas Association of Community Foundations, KS

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CONFERENCE REGISTRATION FEE:
$549 for Non-Members

HOTEL RESERVATION

KACF has reserved a block of hotel rooms at the Wichita Marriott Hotel for a rate of $105.00 plus tax.

Reservations can be made by calling the hotel directly at 316-651-0333, calling Marriott’s Reservation Center at 1-800-228-9290 or tinyurl.com/17CFHotel. Please mention KACF when you make your reservation via phone.

*Hotel and Conference registration deadline is September 8, 2017.

WICHITA MARRIOTT
9100 Corporate Hills Dr. Wichita KS 67207
316-651-0333 | 1-800-228-9290

OVERFLOW HOTEL:
An overflow room block has been established at a nearby location. tinyurl.com/17CFOverflow

Fairfield Inn & Suites Wichita East
333 S. Webb Road  Wichita KS 67207
316-685-3777 | 1-888-236-2427
# Community Foundation Basics Part 2

**Indiana Philanthropy Alliance**

**Supported by**

**Program Officers Retreat: Have Your People Spoken? Engaging Residents To Propel Positive Impact**
- Janet Topolsky, Deb Markley

**Marketing/Communications Retreat: Branding: Don't Waste Your Money On Logos And Mission Statements**
- Rick Schwartz

**Board Members Retreat: Navigating Trends in Family Philanthropy**
- Tony MacKlin

## MONDAY OCTOBER 02

### 9:30a.m.-11:30a.m.  PRE-CONFERENCE FACILITATED RETREATS

**Corporate Hills Blrm**
- **Asset Development/Sustainability**
- **Finance**
- **Fundamentals Track**
- **Governance**

**Atrium Room**
- **Leadership**
- **Legal Aspects**
- **Marketing**
- **Program**

**Plenary Room A-C**
- **Public Policy/Advocacy**
- **Sponsor**
- **(F) Facilitator**

### 11:30a.m.-12:00p.m.  PRE-CONFERENCE NETWORKING

**Conference Partners**

### 12:00p.m.-1:15p.m.  OPENING PLENARY & LUNCH

**You May Be Small, But You Can Be Mighty!!**
- Bonnie Gettys

### 1:30p.m.-2:30p.m.  SESSION 1

- **Standing Out In The Crowd: Assessing The Competition And Positioning Your Foundation For Success**
  - Advanced
  - Jason Franklin

- **Growing Your Assets Through Youth Philanthropy**
  - Intermediate
  - Tony Macklin

- **Positioning Your CF In Challenging Times: Civic Leadership Implications For Philanthropy**
  - Intermediate
  - Julia Fabris McBride, Patty Clark

- **Dollars And Sense – Building A Bond Between Finance And Development**
  - Intermediate
  - Jim Gustafson, Jason Kennedy

- **Tips For Transforming Your Board Into A Strategic Partner And Fundraising Ally**
  - Basic
  - Neels Hara

### 2:30p.m.-3:00p.m.  RESOURCES HALL NETWORKING

**Conference Partners**

### 3:00p.m.-4:15p.m.  SESSION 2

- **Giving Days: The Good Bad And Ugly**
  - Mary Gibble, Brian Fogle, Lea Whitlock

- **Planned Giving: Yes, You Can!**
  - Basic
  - Supported By

- **DEEPER DIVE: People - Place - Prosperity**
  - Advanced
  - Randy Mears, Jeff Yost

- **For The Health Of It: Sustaining Kansas Communities Through Healthy Food Access**
  - Intermediate - RURAL
  - Becky Nickel, Christine Rahn, N.M. Patton

- **Executive Transition Planning For Your Community Foundation - Ready, Or Not?**
  - Advanced
  - Linda Speed, Kelly Wasiely Taylor

- **Helping Your Grantees Build Capacity**
  - Intermediate
  - Sandi Fruit, Joshua Gibb

- **What's Up In Washington: Tax Reform, DAFs And Regulatory Updates**
  - Intermediate
  - Suzanne Friday, Bryan Del Rosario

### 4:30p.m.-5:30p.m.  SESSION 3

- **Agriculture + Foundations = Fertile Ground**
  - Intermediate - RURAL
  - Kelly Taylor

- **A Sample Stewardship Plan That's Working**
  - Intermediate
  - Dawn Brown

- **Practical Tips For Engaging Community Foundation Boards**
  - Intermediate
  - Mike Batchelor

- **What's Up In Washington: Tax Reform, DAFs And Regulatory Updates**
  - Intermediate
  - Supported By

- **Evaluation Of Grantees - Approaches To Collecting Reports On Impact**
  - Basic
  - Judy Spotoct

### 6:00p.m.-11:00p.m.  NIGHT ON THE TOWN

**Bradley Fair District**

**Old Town Center**

**Supported By**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00a.m.</td>
<td>Breakfast starts</td>
<td>Plenary Room A-C</td>
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<tr>
<td>7:30a.m.-8:30a.m.</td>
<td>Breakfast roundtables</td>
<td>Plenary Room A-C</td>
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<tr>
<td>7:30a.m.-8:30a.m.</td>
<td>Breakfast KACF annual meeting</td>
<td>Atrium Room</td>
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<tr>
<td>8:45a.m.-9:45a.m.</td>
<td>Top 10 ways to position your community foundation to better serve philanthropic families - Intermediate</td>
<td>Corporate Hills Blrm</td>
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<tr>
<td>10:15a.m.-11:30a.m.</td>
<td>Back into the future: how to drag donors, agencies and volunteers from the 1980s into the 21st century - Basic</td>
<td>Corporate Hills Blrm</td>
</tr>
<tr>
<td>11:45a.m.-12:45p.m.</td>
<td>More about fund agreements &amp; scholarships: intermediate</td>
<td>Corporate Hills Blrm</td>
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<tr>
<td>1:00p.m.-2:00p.m.</td>
<td>Local investing for impact: advanced</td>
<td>Corporate Hills Blrm</td>
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<tr>
<td>2:15p.m.-3:30p.m.</td>
<td>Moving from not enough to abundance: taking what we have to make what we need</td>
<td>Corporate Hills Blrm</td>
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**Program Officers: What CFs are doing that works**
- Kari Jackson Mailloux
- Nanci Morris

**CF Insights: Community Foundation Infrastructure Support**
- David Rosado

**Choosing the best advisor: a simple 4 step process - basic**
- Nano Morris

**Legal basics for community foundations - basic**
- Suzanne Friday & Bryan Dal Rosario

**Time, Talent, Treasure, and Testimony: How to effectively utilize storytelling to make a case for giving: advanced**
- Dawn Brown

**Meet and reflect space**
- Brian Fogle, Nancy Beers
- Kristy Tustin
- Carol Brown
- Kari Jackson Mailloux