

**From:** Steuart, Holly

**Sent:** Wednesday, February 7, 2018 12:30 PM

**To:** All WTVM

**Subject:** MARK ROSEN HIRED AS NEWS/CONTENT DIRECTOR FOR WTVM/WXTX IN COLUMBUS, GA

I'm very pleased to announce I have hired **Mark Rosen to be the News/Content Director for WTVM/WXTX.**

Mark makes the move to Raycom from WFFF/WVNY in Burlington, Vermont where he has been News Director for the last two years.

Prior to Burlington, Mark was the News Director for WJBF in Augusta from 2000 to 2009 (his hometown), where he managed the news product under a shared services agreement for WAGT in Augusta from 2009 through 2016, in the same type of arrangement we have now with WXTX.

Mark's news career also includes time spent producing and being an executive producer, which will also be valuable experience as we constantly strive to improve our on air and digital product.

I'm glad that many of you had the opportunity to meet and spend time with Mark during his recent station visit.

Mark is a graduate of Mercer University in Macon, where he received his degree in English and Broadcasting.

I'm confident that Mark's news management experience, his open communication style and his knowledge of Georgia will all be important assets for our news department.

Mark will bring a hands-on approach to newsroom management that will include helping to coach and guide our newest hires in the news department, as they work to build successful news media careers.

Mark and his wife Sheryl will arrive in Columbus soon. His start date is March 8<sup>th</sup>.

**Please join me in welcoming Mark to the *News Leader 9* Team!**