

From: Byrnes, Micki
Sent: Wednesday, April 11, 2018 3:27 PM
To: WKYC-All
Cc: Crooke, Ellen Crooke; Cornetta, Mark
Subject: Brennan Donnellan

Hey everyone!

We have some news to share. After 7 years at WKYC (and over 30 years in the business) News Director Brennan Donnellan has let me know that he's decided to embark on a new adventure.

Today he told his team, "It has been my dream since I've been in this business to produce longer form stories, documentaries and digital media projects. I'm finally ready to stop talking about it and start doing it. I am working on several projects now and I'm ready to dive in full-time. Hopefully you'll hear more about them soon. I'm very proud of the work we've done at WKYC. I'm especially proud of the team we've built and I believe we have more than our share of the best people in this business. I will watch with pride as you grow and build a brand that truly Sees the Possible.'

Brennan has been a strong supporter of the transformation needed in local media and has worked to instill a One Newsroom/Digital First mission throughout the building. He has hired and mentored a wonderful group of young journalists and collaborated with marketing, programming, advocacy and sales to serve our community well.

Like many News Directors, Brennan has worked in multiple markets including Boston, Atlanta and Cincinnati. So I was really pleased to learn that he and Jen and the kids will be staying in Northeast Ohio. And while we are glad that he's getting the chance to develop his passion projects, we are even happier that he has agreed to stay with us through May! As he remarked, "we'll have one more great battle together. Let's make that one count!"

So, this isn't goodbye. We'll do something fun to celebrate after the book and more importantly, keep our eyes on what I think will be some very cool ideas coming out of Chagrin Falls! Best of luck, Brennan...and we better get first crack at some of those projects!

Micki
MICKI BYRNES
President/General Manager

