

I am pleased to announce the appointment of Kelly Frank as News Director of WTSP, effective June 4, 2018.

Kelly is an experienced news leader who greatly appreciates the value of local broadcast news in the digital age. Her experience in local, national and international news makes her an ideal fit for WTSP and the growing Tampa Bay area.

Kelly is presently Director of News and Digital Content at WBNS-10TV in Columbus, Ohio, and will be stepping down from that position at the end of May. Under Kelly's leadership, the WBNS news team was recognized with numerous awards, including four regional Edward R. Murrow Awards, 32 Emmys, 19 SPJ Awards and 32 Associated Press Awards.

Kelly has also held leadership positions in Washington D.C., WGCL in Atlanta and CNN. As Executive Producer, U.S. Operations at CNN, Kelly oversaw daily news and special coverage and was part of the team that took home three Peabody Awards for the 2008 election, the 2010 Gulf oil spill and coverage of the Arab Spring.

Kelly is a graduate of Kentucky Wesleyan College where she was inducted into the Athletic Hall of Fame for her time as a softball pitcher. She also holds a Master's Degree in Social Media from the University of Florida.

I would also like to take this opportunity to thank Jessika Lewis for her outstanding leadership over the past months. Jessika is an invaluable member of our team. Her passion, dedication and leadership have been an inspiration to 10 News.

Please join me in welcoming Kelly, her wife Katherine and their two daughters to Tampa and the WTSP family.

Mike



DRAFT RELEASE

April 12, 2018

Kelly Frank Named WTSP as News Director

Tampa, FL – WTSP announced that Kelly Frank has been named News Director, effective June 4, 2018. Frank joins WTSP from WBNS-10TV in Columbus, Ohio where she is presently Director of News and Digital Content and will be stepping down from that position at the end of May. Under Frank's leadership, the WBNS news team was recognized with numerous awards, including four regional Edward R. Murrow Awards, 32 Emmys, 19 Society of Professional Journalists Awards and 32 Associated Press Awards.

Frank has also held leadership positions in Washington D.C., at WGCL in Atlanta and CNN. As Executive Producer, U.S. Operations at CNN, she oversaw daily news and special coverage and was part of the team that took home three Peabody Awards for the 2008 election coverage, the 2010 Gulf oil spill and coverage of the Arab Spring.

"Kelly is an experienced news leader who greatly appreciates the value of local broadcast news in the digital age," said Rodriguez. "Her experience in local, national and international news makes her an ideal fit for WTSP and the growing Tampa Bay area."

Frank is a graduate of Kentucky Wesleyan College where she was inducted into the Athletic Hall of Fame for her time as a softball pitcher. She also holds a Master's Degree in Social Media from the University of Florida.

About WTSP

WTSP 10 News is Tampa Bay's CBS station and a leader in local news, information and community involvement since 1965. WTSP is owned by TEGNA Inc. (NYSE: TGNA), an innovative media company that owns and operates 47 television stations in 39 markets. To learn more about WTSP please visit www.WTSP.com.

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