

From: "Mokhtari, Todd (NBCUniversal)"
Date: July 3, 2018 at 9:11:41 AM PDT
To: "@NBC Uni KNBC Newsroom"
Cc: "@NBC Uni KNBC Department Heads"
Subject: Announcement

When you have talented people, others take notice. They see the success, the results and figure out who is the person behind it all. In this case, it's Matt Goldberg. Since Matt's return to NBC4 he has made us a better newsroom. He's made our I-Team one of the best around, growing the team and turning the attention to daily investigative. He's helped improve our weather coverage and our overall news operation.

Now, Matt is headed to the east coast, staying in our company but promoted to a new and exciting Vice President role. The announcement about Matt's new job is below. Meanwhile, we will have some time with Matt before he leaves. Part of the job will bring him back to LA from time to time. So for now, please congratulate Matt on this great promotion and thank him for all he has done for us.

We will miss his contributions, but still be the beneficiary of success in his new role.

Todd

From: McGinn, Meredith (NBCUniversal)
Sent: Tuesday, July 3, 2018 8:23 AM
Subject: Announcement

We are excited to announce that Matt Goldberg is our new VP of Content Strategy for the NBC Owned Stations. Matt will oversee the launch of a news product and lead a team of new media journalists based at local NBC and Telemundo stations across the country. The team will be producing news with a new generation of viewers in mind, utilizing innovative video storytelling techniques and emerging technologies. Matt will be moving to NY at the end of the summer as he wraps up his role as Asst. News Director at KNBC. Please join me in congratulating Matt!