

Happy 4th

Apologies...was wrapping up TEGNA business until last Friday.

As you know, I took a position at Sneaky Big Studios in Scottsdale (www.sneakybig.com) to run their current and future operations. It was an opportunity I couldn't pass up.

SB is owned by Bob Parsons, former founder and owner of GoDaddy.com. He owns several Arizona based businesses including SB. Right now we only do commercial production but I'm launching three more additional vertical businesses under the Sneaky Big banner; animations, live broadcasts and events and most importantly original program and content productions.

It's a chance to build something from the ground up. While I won't have the "store fronts" anymore (the stations) I will be able to produce new and original content for all platforms, not just broadcasting. It definitely fit many of the things I was looking for if I was going to leave TEGNA. The facilities are only a year and a half old and were built with no cost spared.

I've hired two business development people for the studio business and program development business (this person focused on broadcast and cable). I'm hiring an additional development person for programming but that person will be focused on OTT, web and mobile.

I'm hoping this finds you and your family doing well and enjoying the holiday.

Bob Sullivan
General Manager
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