

Memo



To: WPSD Team Members
From: Bill Evans, VP & General Manager
Date: February 28, 2018
RE: Perry Boxx, News Director

I have had the opportunity to lead a talented group of journalists over the past 20 years. I have enjoyed every minute of working shoulder-to-shoulder with you in our newsroom. The affection I have for you is deeply personal as well as professional. But the time has come for me to focus on front office duties. It is time for new leadership in our newsroom.

Perry Boxx begins as our news director March 19th. He will be in the newsroom this Friday at 1 p.m. to meet you. During the last five years he has been a leader in the Quincy Media organization. He has managed the company's NBC and ABC newsrooms in Peoria over the past two years.

Perry is an accomplished journalist. His peers have presented him the [duPont](#), a [Peabody](#), the [Clarion](#), and the [NAB Service to America](#) awards. He has trained at Poynter and the Magid Institute. He is also a [Kneeland Fellow](#). Perry has won four Emmys and has a box of regional [Murrow](#) awards. His newsrooms have won "Best Newscast" awards in 11 states.

More than all of that. Perry is one of my mentors. I was his EP when our newsroom was honored with the Associated Press Pacemaker award. It is given for the best news *operation* in Alabama. I worked for him again in Nashville as his #2. It was with Perry that I learned how to cover the "big story." Frankly, he has been with us for all 20 years I have led this newsroom—because if I ever was stumped—I reached out to Perry for his counsel.

Perry and I are cut from the same cloth. You have heard me preach that "our work is important, it is a calling." Perry will tell you that our democracy cannot exist without our work. He will elevate our efforts of [seeking the truth and reporting it fully](#).

As I wrap this up I want to share with you the enthusiasm that Perry has for joining our team. He is following our Marshall County coverage online. He told me of the pride he has in coming to work with a team that is willing to hold the powerful accountable.