



Want to get noticed?

For only **\$350**, be seen by over **200,000 visitors** to the Chamber's website!

Member-exclusive advertising is available on the Chamber's website! Use your own design for a banner (480 by 60 pixels) which will display at the top of our online directory, community calendar, job postings page, press releases page, and many more! The banners alternate every 3 to 4 seconds, **grabbing the attention** of anyone browsing our site.

Better than your average online advertising:

- ◆ Get passed the ad-blockers
 - ◊ Since your banner ad is embedded into our website, ad-blockers do not recognize it. This means anyone visiting our website will see your banner, even if they have an ad-blocker!
- ◆ Over 200,000 impressions in **six months**
 - ◊ Not only a large number, but these are people looking for information in Kittitas County, making your business significantly more relevant! You aren't wasting money advertising to people who **aren't** looking for local businesses.
- ◆ Link to your website
 - ◊ The banner image doubles as a link; when someone clicks the ad, they are taken to the website of your choice!
- ◆ Activity report
 - ◊ At the end of your cycle, you are given the number of impressions and clicks. We can break this information down into different timelines, helping you make an educated decision about renewing your banner ad.
- ◆ But Facebook is so cheap....
 - ◊ And there's a reason for that! The average cost for **1,000 impressions** on Facebook is **\$7.19**. To get over 200,000 impressions, as you would on our website, it would cost **\$1,438**! And keep in mind, Facebook is flooded with advertisements, many of which are irrelevant to the viewer. Views on our website are from people who are **looking** for information **specific** to our area.
- ◆ Chamber Member Exclusive
 - ◊ This opportunity is only available to **Members** of the Kittitas County Chamber of Commerce, is brought to you at a low rate, and there is **never** more than one banner showing at once.



The screenshot shows the Chamber's website header with the logo and navigation links: Home, About, Member Center, Join, Business Directory, and Tourism. Below the header is a search bar with the placeholder text "Type a keyword search or choose a Quicklink below." and a "Search" button. A banner ad for "Sleep made simple" is displayed, featuring a couple in bed and the text "FREE DELIVERY IN THE HEART OF WASHINGTON Located in Downtown Ellensburg LEARN MORE >".

If you are interested in this member-exclusive opportunity
 please contact Membership Services
 509-925-2002 or membership@kittitascountychamber.com

Website Banner Advertising Sales Agreement

Advertiser_____

Authorized By_____

Address_____

City State Zip_____

Phone_____ Email_____

Terms and Conditions

All advertising is subject to approval. Advertisements are accepted upon representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to indemnify and hold the Kittitas County Chamber of Commerce (The Chamber) harmless against any expenses by reason of any claims arising out of a publication. Advertisers and their agents assume full liability for claims against The Chamber due to ad content. The Chamber reserves the right to edit, revise, or reject all or any advertisement without nullifying the agreement. The Chamber assumes no responsibility or liability for errors in ad content. Adjustments for errors in advertisements shall not exceed the actual cost of the advertisement. Advertisers requesting a credit must do so within 30 days of the publication date and are subject to approval. The publisher reserves the right to refuse a credit to anyone. In the event it becomes necessary to initiate legal or collection action under the terms and agreements herein, the advertiser agrees to pay all reasonable attorney fees and other expenses sustained by the agency in pursuing such action. This contract shall be governed by the State of Washington; if a court of complete jurisdiction should find any portion of this agreement invalid, the remainder of the agreement shall remain in force and effect. The client, by having signed and received a copy of this agreement, acknowledges its terms and content and agrees to all conditions herein.

Cancellations

50% of the advertising rate will be invoiced if the Chamber is not notified within ten working days of signing this sales agreement. The advertiser will be charged for any production fees if the artwork has been started or completed before cancellation. Advertisers will be billed for unused ad space if no acceptable copy is provided in sufficient time to meet the normal production schedules.

Payment Terms

\$350 per six-month cycle. 100% payment is due at start of cycle. If payment is not received, the publisher has the right to remove the ad from the publication and charge for the composition expenses.

Specifications for Banner Advertisement files:

- File types: **jpg, gif** and **png**
- Maximum file size: **1MB**
- Image dimensions: **480 x 60 pixels**
- gifs need to be **less than or equal to** the max size or else it will not retain animation
- \$350 per 6-month cycle

I have read this agreement and consent with all specifications, terms and conditions.

Advertiser Representative Signature

Date

Chamber Representative Signature

Date

Form of Payment

Visa/MasterCard #_____ Exp Date _____ V-code _____

Authorized Card Signer's Signature _____

Check # _____

Request to be billed

Please make checks payable to:

Kittitas County Chamber of Commerce

609 N Main Street | Ellensburg, WA 98926 | 509-925-2002

Email digital files to: membership@kittitascountychamber.com