

## 2017 Directory Advertisement & Multiple Category Listing - Space Reservation

We are preparing our 2017 New England Financial Marketing Association Membership Directory. To guarantee your space, please complete this form and return it along with payment and your print-ready artwork as soon as possible.

### 2017 Directory and Advertising Preferred Vendor Rates (✓)

Outside Back Cover – Color	\$1,000*		Inside Half Page – Color	\$550	
Inside Front Cover – Color	\$1,000*		Inside Full Page – B&W	\$650	
Inside Back Cover – Color	\$1,000*		Inside Half Page – B&W	\$450	
Inside Full Page – Color	\$800		Inside 1/3 Page – B&W	\$350	

\*Please contact Heather Jones at [office@nefma.org](mailto:office@nefma.org) to confirm availability on cover pages.

Cover placements are available on a first come, first served basis.

### Artwork Dimensions

Full Page: 5" x 7.75"	Half Page: 5" x 4"	1/3 Page: 5" x 2.5"
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☐ Use same ad from last year's directory

☐ Send new artwork file via email to [office@nefma.org](mailto:office@nefma.org)

**Multiple Listings:** You receive one free business category listing with your membership. If you have more than one line of business, you can have one contact from your company listed under additional business categories for just \$25 per listing. Check all listings you would like.

Business Categories	(✓) \$25 ea.	Business Categories	(✓) \$25 ea.
Advertising/Communications Agency		Email Marketing	
Associate		Financial Printing	
Branch Merchandising		Marketing Central Information Files	
Branch Site Analysis		Premiums	
Business Development		Remote Deposit Capture	
Consulting		Research/Shopping Surveys	
Consumer Relationship Management		Social Media	
Direct Mail		Website Design	
Electronic Payment & Document Management			

Please fax or mail your completed form to: 978-250-1117 or mail to NEFMA, 4 Lan Drive, Ste. 310, Westford, MA 01886.

If you would like to email your form we request, for protection of your personal data, that you do not include credit card information and contact our office with this information.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Ph: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Method: ☐ Check (Made payable to NEFMA) OR Credit Card: ☐ MC ☐ Visa ☐ AmEx ☐ Discover

CC # \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Total Amount to be charged: \$ \_\_\_\_\_

**Deadline for Payment and Artwork: May 1, 2017**