



04.12.18

PSWC 2018

04.14.18

SPONSORSHIP PACKET

WWW.PSWC2018.COM

What is PSWC?

The Pacific Southwest Conference (PSWC) is ASCE's annual three day competition that allows students to put their civil or environmental engineering skills to the test. Throughout the course of the conference, students are able to compete in a variety of both technical and non-technical events. While each conference is unique, there are several events that may be expected as per tradition and national standards. The events include, but are not limited to: concrete canoe, steel bridge, environmental design, geotechnical design, surveying, technical paper, concrete frisbee, scavenger hunts, and several sport tournaments. Once all competitions have been held, the conference concludes with an awards banquet on the last night.

Approximately 1,500 Civil and Environmental Engineering students compete each year, representing 18 universities in California, Nevada, Arizona, and Hawaii. In previous years, the PSWC has enabled students to travel and connect with other engineers at several universities, including University of Southern California, University of Arizona, and the Cal. State University, Long Beach.

In 2018, Northern Arizona University and Arizona State University are co-hosting the conference. PSWC will be held at Arizona State University's Tempe campus where approximately 1,500 students will attend along with judges, parents, and alumni.

Benefits At A Glance

| | Platinum | Gold | Silver | Copper |
|-------------------------------------|----------|---------|---------|--------|
| | \$5,000 | \$2,500 | \$1,000 | \$500 |
| Keynote Speech at Banquet | ✗ | | | |
| Recognition at Podium at Banquet | ✗ | ✗ | | |
| Banquet Slide Show | Logo | Logo | Name | |
| Booth at Career Fair | ✗ | ✗ | ✗ | |
| Logo on T-shirt | Large | Medium | Name | |
| Logo in Directional Signs & Banners | ✗ | | | |
| Recognition on Website | ✗ | ✗ | ✗ | ✗ |
| Recognition on digital program | Logo | Logo | Logo | Name |
| Item in swag bag (Qty reg) | ✗ | ✗ | ✗ | ✗ |

Events to Sponsor

PLATINUM

- Display Day
- Concrete Canoe Day
- Steel Bridge Day

SILVER

- Soccer
- Volleyball
- Ultimate Frisbee
- Kan Jam
- Tug of War

GOLD

- Sustainability Event
- Environmental Event
- Transportation Event
- Geotechnical Event
- Surveying

COPPER

- Impromptu Event
- Mystery Event
- Concrete Frisbee
- Jeopardy
- Obstacle Course
- Scavenger Hunt



Pacific Southwest Conference 2018

Donor Levels & Benefits

Platinum \$5,000

Sponsor:

- Concrete Canoe Day Sponsor
- Steel Bridge Day Sponsor
- Display Day Sponsor

Benefit:

- Keynote at Banquet
- Booth at the Career Fair
- Large Logo on Top Back of T-shirt
- Special Thanks and Half-Page Bio in the Program
- Logo on Website and link to company website

Gold \$2,500

Sponsor:

- Sustainability, Environmental, Transportation, Geotechnical Event, Surveying Sponsor

Benefit:

- Special Recognition at Banquet
- Booth at the Career Fair
- Medium Logo on Middle Back of T-shirt
- Special Thanks and Quarter-Page Bio in the Program
- Logo on Website and link to company website

Silver \$1,000

Sponsor:

- Basketball, Concrete Frisbee, Obstacle Course, Soccer, Tug of War, Kan Jam, Ultimate Frisbee, or Volleyball, Impromptu, Mystery, Concrete Frisbee, Jeopardy, Obstacle Course, Scavenger Hunt Sponsor
- Lanyard Sponsor
- Swag Bag Sponsor

Benefit:

- Special Recognition at Banquet
- Booth at the Career Fair
- Company Name on Lower Back of T-shirt
- Special Thanks and Logo in the Program
- Logo on Website and link to company website
- Name on Sponsored Merchandise

Copper \$500

Sponsor:***Benefit:***

- Special Thanks in the Program
- Special Thanks on Website
- Name on Sponsored Merchandise

Participating Universities

Arizona State University

California Baptist University

California Polytechnic State University,
San Luis Obispo

California State Polytechnic University,
Pomona

California State University, Long Beach

California State University, Los Angeles

California State University, Northridge

California State University, Fullerton

Loyola Marymount University

Northern Arizona University

San Diego State University

University of Arizona

University of California, Irvine

University of California, Los Angeles

University of California, San Diego

University of Hawaii at Manoa

University of Nevada, Las Vegas

University of Southern California

Schedule

Wednesday, April 11

Registration

Thursday, April 12

Environmental Competition

Canoe - Display

Bridge - Display

Technical Paper Presentation

Transporation

Soccer

Lunch

Canoe - Presentations

Career Fair

Obstacle Course

Basketball

Scavenger Hunt (All three days)

Friday, April 13

Concrete Canoe

Kam Jam

Lunch

Mystery Event

Sustainability Event

Tug of War

Ultimate Frisbee

Volleyball

Saturday, April 14

Steel Bridge - Competition

Surveying Competition

Concrete Frisbee

Geotechnical Competition

"Jeopardy"

Impromptu Event

Lunch

Business Meeting

Banquet

PSWC 2018 Sponsorship Form

Sponsor Information

Organization/Company Name _____

Contact Full Name _____ Title _____

Address _____

City, State, Zip _____

My signature below indicates that I am an authorized representative of this company.

Signature _____ Date _____

Sponsorship Level

Please circle/check event interested in sponsoring

PLATINUM

- Display Day
- Concrete Canoe Day
- Steel Bridge Day

GOLD

- Sustainability Event
- Environmental Event
- Transportation Event
- Geotechnical Event
- Surveying

SILVER

- Soccer
- Volleyball
- Ultimate Frisbee
- Kan Jam
- Tug of War
- Impromptu Event
- Mystery Event
- Concrete Frisbee
- Jeopardy
- Obstacle Course
- Scavenger Hunt

Payment Options

CHECK Payable to ASCE PSWC 2018 and mail to address below.

INVOICE Please send me an invoice for the amount of \$ _____

Mail Signed Agreement to:

**ASCE PSWC
ATTENTION: MARK LAMER
P.O. BOX 15600
FLAGSTAFF, AZ 86011-5600**

Receipt of donation will be provided
Non-Profit Tax Information
EIN Number: 23-7383869

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