



## **GOVERNOR'S CUP AWARDS MARCH 2018**



### **FRANK BRITT NAMED WINE PERSON OF THE YEAR**

Frank Britt, Lynchburg businessman and publisher of the online publication, *Official Virginia Wine Lover*, was honored as Virginia Wine Person of the Year by the Virginia Wineries Association. Frank died in May 2017, and June Britt accepted the award on behalf of her husband at the Governor's Cup Gala on February 27.

With the growth of the Virginia wine industry, Frank recognized an opportunity to expand the offerings of Britt Marketing and to build exposure for Virginia wines. It was 2005 and the first *Official Virginia Wine Lover* on-line newsletter was published that spring. Now in its 13<sup>th</sup> year, the newsletter reaches some 50,000 subscribers with news about all things wine in Virginia.

A familiar face at wine festivals and events, Frank was known by many as the "bow tie man." He founded his own event in 2011, the James River Wine & Music Festival, which ran for four years with great success. He treasured his wine friends and associates, and he loved hearing from readers of *Wine Lover*. Frank was truly a champion for Virginia wine.