



Uncovering Leadership Blind Spots: Discovering the Pathway to Motivating Your Employees

Leadership matters. Leaders at the senior level strive to create a culture of engagement, while leaders on the front line need to motivate employees daily to drive results. Regardless of level, most leaders "think" they're demonstrating the qualities of an effective leader, but the findings from a new study indicate otherwise. Our research found that:

Only 17% of employees are satisfied in their job.

...And 45% of employees are planning on leaving their job in the next 12 months.

Through a recent global employee study, Dale Carnegie identified specific areas where leaders are falling short – we call these “leadership blind spots”. Join us for business brief, as we identify the leadership attributes that are critical to organizational performance and find out what your leaders may be missing.

Don't miss out on *Uncovering Leadership Blind Spots: Discovering the Pathway to Motivating Your Employees* Business Brief - Reserve Your Seat Today!

This Global Business Brief Will Help You

- Identify which leadership trends from our research may be impacting your organization
- Learn how your leaders can drive employee retention and satisfaction
- Uncover common leadership blind spots that may be undermining your corporate culture
- Start to identify your organization's leadership performance gaps

Leadership Business Brief

August 8, 2017

(8:00 am – 10:30 am)

Location:

290 Motor Parkway
Hauppauge, NY, 11788

SHRM-Credits: 2.0 PDCs

Cost: \$50.00

Continental Breakfast and Refreshments will be served.

Who Should Attend:

Senior Leaders, HR and L&D professionals, as well as anyone who wants to empower their leaders to build a culture that engages and retains their employees.

Contact:

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