



E3 PROFESSIONAL TRAINERS

## *Randy Anderson – Bio*

Randy Anderson is co-founder of E3 Professional Trainers... a training firm that provides workplace and life training for individuals, teams, and companies. His strategies are designed to help people become more engaged in their work, better equipped to do it, and feel empowered to live a more fulfilling and influential life.

Before starting E3 in 2005, Randy spent 20 years in sales and management. Most of that time was spent in media sales, which gave him the opportunity to work with virtually every type of business and industry. It is from that experience that he draws the ideas and strategies to help his clients improve their performance in the workplace and to achieve their maximum potential in life.

Randy was awarded the designation of Certified Speaking Professional in 2012. This is the highest earned-designation given by the National Speakers Association, recognizing proven expertise in speaking eloquence, business enterprise, and professional ethics.

Randy received his Bachelors of Science in Agricultural Communications from Texas Tech University in 1990. Since that time, he has participated in and completed numerous training courses including; *Your Leadership Legacy* (Ken Blanchard Co.), *Changing the Picture* (Ziglar Corp.), *Ethics 101* (Cox Enterprises, Inc.), *LifeNet Time Management Training* (Life Net Inc.), *Basic Selling Skills* (AVI International), *Top Selling* (Ziglar Corp.), *Professional Selling Skills* (Learning International), *System 21 Selling* (Executive Decision Systems), and *Fast Track Media Sales* (Cox Media, Inc.). His most valuable experience has come through more than 25 years of on-the-job, real world experience: 12 of which were spent managing others, and over ten years running his own company.

When he is not working, he spends most of his time with his wife of 23 years, Cathy, and their 3 kids; Clayton (age 20), Carley (age 16), and Cole (age 11).

***Teaching the Essential Elements of Excellence for work and life!***

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