

“Fine tune your company and save \$2000 right now with one phone call.”

Dale Carnegie Training of Long Island is now offering a complimentary Business Improvement Discussion (a \$2000 value) to all SHRM-LI members.

The **Business Improvement Discussion (BID)** is an assessment tool that helps Human Resources professionals to recognize their company's strengths, as well as, uncover opportunities for growth. This type of assessment identifies areas where training will create the most dramatic impact on your company's performance. The discussion is conducted in a **90-minute format**, facilitated by a Dale Carnegie Performance Consultant.

The purpose of the BID is to identify the following:

- The strengths of the company and of the individuals who work in it.
- The changes that are occurring in the company and industry.
- The challenges that these changes create.
- Participants are shown how to turn the stress in their lives into positive outlets that improve performance.

Information is compiled into **Personal and Professional Effectiveness Areas** and an **Organizational Analysis** that assesses seven of the key Business Health Indicators of the company. The information collected can be useful in uncovering hidden needs of employees and identifying skill sets which need to be developed.

For more information about how to set up your free assessment, please contact Dan by phone or email:

Dan Ritchie

Regional Director of Performance Consulting
Dale Carnegie Training of Long Island
290 Motor Parkway
Hauppauge, New York 11788
Direct 631-415-9381
fax 631-415-9390
dan.ritchie@dalecarnegie.com
www.longisland.dalecarnegie.com

