

## **MONIQUE TAPIE, Managing Director & Co-Founder Triomphant Communications**



Monique has over 20 years of Communications & Public Affairs experience working for and advising some of the world's leading companies, government entities and organizations. Prior to leading Triomphant and Gravity's communications practices, Monique headed strategy and communications for a leading agency and its clients throughout the U.S. and Europe.

Monique spent nearly 10 years at Philip Morris U.S.A. in the media and public affairs departments where the primary areas of focus were on litigation communications, crisis communications, reputation management and media relations, working with global media and in markets throughout the country. She currently leads strategy and communications for leading clients such as: the American Board of Physician Specialties and the American Association of Disaster Medicine, Caesars Entertainment, Comcast, ShelterPoint Life Insurance and the U.S. Army. Much of her current work focuses on highly regulated industries within the healthcare, managed care, military and Veteran space.

Her expertise has been recognized by the press and her views have appeared in many publications including but not limited to Advertising Age, Brandweek, Inc. Magazine, L'Express of France and the Washington Post. Most recently, Monique's work garnered her with the Stevie Award for Best Multicultural Communications Campaign along with PR News twice naming her a finalist in the category of best CSR Communications.

Monique's international experience has given her an ability to build relationships and public images across all cultures and boundaries utilizing a variety of resources. She has built strong relationships with leading international media outlets and is frequently asked to speak at high profile conferences across the U.S. and Europe. Some recent conferences Monique spoke at include: IQPC's e-Discovery Oil & Gas Conference where she spoke on crisis communications preparedness and management; the Mortgage & Lending Industry Emerging Markets and Diversity Conference in Washington DC, as well as at the London Charter House of Public Relations on effective communications to multi-ethnic markets.

Fluent in French, Monique has extensive experience both in the U.S. and the occidental European markets, having spent time working and living in both New York and Paris. Following her studies in Political Science at St. Francis College in New York, Monique studied international law at the Law School of the Université d'Orléans, in Orléans France.