Clementina M. Chéry co-founded the Peace Institute (PI) in 1994 after her son Louis was murdered in the crossfire of a shootout. Her family left the hospital empty-handed and empty-hearted because there were no homicide response protocols in place at that time.

In the 22 years since Louis was killed, there have been an additional 1,296 murders in Boston. Each one of those victims has left behind relatives, friends, co-workers, and classmates to cope with lasting trauma after a homicide.

There are tens of thousands of survivors of homicide victims grieving the murder of a loved one in Boston and across the Commonwealth.

The Peace Institute is a center of healing, teaching and learning for those families and communities impacted by murder, trauma, grief and loss. The Peace Institute serves families on both sides of murder: families of victims and families of people incarcerated for murder.

The purpose of the Peace Institute is to transform society’s response to homicide so all impacted families are treated with dignity and compassion.

Investment Opportunity

The Peace Institute seeks to raise an investment of $400,000 over the next two years to launch its Training & Technical Assistance Center, which will increase the capacity of public health professionals and institutional stakeholders to implement coordinated, consistent, and compassionate homicide response protocols. The Training & Technical Assistance Center will generate revenue for the PI through its fee for service Curriculum Development & Publications, Consulting & Convening Services, Workshops & Seminars Facilitation, and Research & Evaluation Tools focused on the Peace Institute’s survivor-centered, trauma-informed methodology.

Two-year Goals

- Establish a scalable, income-generating Training & Technical Assistance Center
- Sign and implement Memorandum of Understanding on Homicide Response Protocol between the Peace Institute, provider agencies, and the City of Boston
- Diversify funding for long-term sustainability

Ways to Invest

**FINANCIAL**

- $50,000 — Salary for Training & Technical Assistance Center Coordinator
- $25,000 — Development of resource guide and training for providers working with families of those arrested or incarcerated for murder
- $6,000 — Provides all of the necessary services to one family from death notification to burial

**IN-KIND**

- Printing services
- Board members
- Advisory Board members
- Client/Donor database services
- Development assistance

**FOUNDED:** 1994  
**CURRENT ORGANIZATION BUDGET:** $1.3 M  
**CONTACT:** Chaplain Clementina M. Chéry, Co-Founder, President, and CEO  
**PHONE:** 617-825-1917  
**EMAIL:** tina@ldbpeaceinstitute.org  
**WEB:** www.ldbpeaceinstitute.org
It's been a long journey. A special thank you to everyone at the Peace Institute for their support services, education, and guidance for re-entry efforts they offer for mothers with incarcerated sons.

JANICE
Leadership Academy Participant

THE LOUIS D. BROWN PEACE INSTITUTE’S MODEL

MODEL FOR PEACE
The Peace Institute’s approach is grounded in the Center for Disease Control’s proven social-ecological framework that interventions are needed at multiple levels in order to interrupt cycles of violence.

Families
Survivors Outreach Services provides emotional and practical support for families in the first 24-72 hours after a homicide happens and ongoing advocacy.

Intergenerational Justice Program provides coordinated support and guidance to families of murdered victims and families of people arrested and incarcerated for murder in order to create opportunities for healing, reconciliation, and accountability.

Leadership Academies Workshop series with separate tracks for families of murder victims and families of incarcerated people that focus on how to navigate the criminal justice system, access needed services, and advocate for your family and community.

Communities
Pathways to Peace Social-emotional learning tools for educators that foster a peaceful climate in the classroom.

Peace from Within Multi-week course for incarcerated men to learn the foundations of living a peaceful life.

Peace-ing It Together Training for white allies to deepen their commitment to peacemaking and gain skills to address racism and violence in their own communities.

Peace Play Healing technique for individuals and families to express and reflect on their struggles and strengths by creating scenes using miniature figures in a tray of sand.
SOCIETAL IMPACT

The long-term impact of the Peace Institute is to transform society’s response to homicide so that all families are treated with dignity and compassion. The current response to homicide is so inadequate it is referred to “secondary victimization.”

The Peace Institute builds the capacity of families to lead the peacemaking process in order to reduce retaliatory violence. These families have founded their own organizations such as Mothers for Justice and Equality and the Healing and Encouragement/Survivor of Homicide Ministry at Morning Star Baptist Church. The PI coordinates the Massachusetts Survivors of Homicide Victims Network so survivors can work together to inform, influence, and impact policy.

The PI has developed best practices in serving survivors in the field of homicide response. This expertise is sought after by public health officials across the state. The PI convenes these stakeholders through the Serving Survivors of Homicide Victims Providers Network to continually improve homicide response practices and infrastructure in the Commonwealth. The PI has trained hundreds of providers and is well poised to equip thousands more through the Training & Technical Assistance Center to institute more effective and equitable homicide response protocols.

FINANCIAL SUSTAINABILITY

The Peace Institute is focused on maximizing the net proceeds from its annual fundraiser, the Mother’s Day Walk for Peace. The organization has had a 300% growth in revenue from the walk from 2014 to 2016. In addition, the PI will launch its income-generating Training & Technical Assistance Center in 2017, increasing its fiscal self-reliance.

Revenue by Source

<table>
<thead>
<tr>
<th>Year</th>
<th>Earned Income</th>
<th>Individuals and Foundations</th>
<th>Gov’t Contracts</th>
<th>Mothers Day Walk for Peace</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>$200,000</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$600,000</td>
</tr>
<tr>
<td>2015</td>
<td>$400,000</td>
<td>$400,000</td>
<td>$200,000</td>
<td>$600,000</td>
</tr>
<tr>
<td>2016</td>
<td>$600,000</td>
<td>$500,000</td>
<td>$300,000</td>
<td>$600,000</td>
</tr>
<tr>
<td>2017</td>
<td>$800,000</td>
<td>$600,000</td>
<td>$400,000</td>
<td>$600,000</td>
</tr>
<tr>
<td>2018</td>
<td>$1,000,000</td>
<td>$700,000</td>
<td>$500,000</td>
<td>$600,000</td>
</tr>
</tbody>
</table>

Key Investors

- JOSEPHINE AND LOUISE CRANE FAMILY FOUNDATION
- EASTERN BANK CHARITABLE FOUNDATION
- GARDINER HOWLAND SHAW FOUNDATION
- MA OFFICE OF VICTIMS ASSISTANCE
- MARK WAHLBERG YOUTH FOUNDATION

Partners

- BETH ISRAEL DEACONESS MEDICAL CENTER
- BOSTON POLICE DEPARTMENT HOMICIDE UNIT
- BOSTON PUBLIC HEALTH COMMISSION
- MA DEPARTMENT OF PUBLIC HEALTH
- PLYMOUTH COUNTY CORRECTIONAL FACILITY
- SPAN, INC.
- SUFFOLK COUNTY DISTRICT ATTORNEY’S OFFICE
- UMASS BOSTON
- UMASS MEDICAL SCHOOL
- VISIONS, INC.
A Mother’s Story
Deidre Murphy
Mother of Derek Matulina
Born: October 28, 1991
Died: May 7, 2011
If it hadn’t been for the Peace Institute, I don’t know how I would have gotten myself through the funeral of my 19-year-old son Derek, or the arraignment and the sentencing of his killer.

The love, comfort, referrals to grief therapists, and practical suggestions kept me moving forward.

With the help and encouragement of the Peace Institute, I contacted Derek’s many friends and told them, in the powerful words that only an angry mother, crazed with grief could deliver, “I do not want retaliation for Derek’s death. The vicious circle of violence and death cannot continue. End it here.”

The driving force from the Peace Institute resonates with me to bring the message of peace to our churches, schools, the corridors of state government, and to all who hold on to hope, working toward a shared goal of peace.

PROGRAM PERFORMANCE AND ORGANIZATIONAL HEALTH
Below is a summary of the key measures the Peace Institute tracks to demonstrate progress, create internal accountability, capture lessons learned, and adjust strategy as necessary.

<table>
<thead>
<tr>
<th>FY 2016</th>
<th>FY 2017 (P)</th>
<th>FY 2018 (P)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROGRAM PERFORMANCE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mothers Day Walk for Peace Participants</td>
<td>15,000</td>
<td>20,000</td>
</tr>
<tr>
<td>Participants in Leadership Academy</td>
<td>32</td>
<td>52</td>
</tr>
<tr>
<td>Number of agencies receiving training and technical assistance from the Peace Institute</td>
<td>56</td>
<td>75</td>
</tr>
<tr>
<td>Number of agencies using tools and publications from the Peace Institute</td>
<td>75</td>
<td>125</td>
</tr>
<tr>
<td><strong>ORGANIZATIONAL HEALTH/CAPACITY-BUILDING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Increase staff</td>
<td>9.5</td>
<td>11.5</td>
</tr>
<tr>
<td>Grow Board of Directors</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>Form Advisory Board</td>
<td>Design and Develop</td>
<td>Launch and Recruit</td>
</tr>
<tr>
<td>Increase new corporate and individual donations</td>
<td>$50,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>Total Revenue:</td>
<td>$1,300,000</td>
<td>$1,500,000</td>
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</table>

SOCIAL IMPACT
Through its communications, partnerships, and protocols, the Peace Institute works to change the experiences of families and communities impacted by murder. Below are four indicators that the Peace Institute will track to measure its progress.

<table>
<thead>
<tr>
<th>INDICATOR</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Establish Training &amp; Technical Assistance Center</td>
<td>Design and develop</td>
<td>Launch</td>
<td>Assess and refine</td>
</tr>
<tr>
<td>Memorandum of Understanding between the City of Boston and providers to formalize Homicide Response Protocol</td>
<td>Convene meetings with key stakeholders</td>
<td>Agreement signed</td>
<td>Assess and refine</td>
</tr>
<tr>
<td>Establish online communication vehicle for the Peer-to-Peer Survivor Network</td>
<td>Survey, design and develop</td>
<td>Launch</td>
<td>Evaluate and update</td>
</tr>
<tr>
<td>Amend the State of MA Victim Compensation Law</td>
<td>Convene stakeholders</td>
<td>Community engagement</td>
<td>File legislation</td>
</tr>
</tbody>
</table>