



RNG Coalition Media Campaign Tools

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The Coalition For Renewable Natural Gas

April 3 · 🌐

#RenewableNaturalGas (RNG) is an ultra-clean and ultra low-carbon natural gas alternative. As organic waste breaks down, it emits methane gas that can be processed to meet natural gas pipeline quality specifications. RNG is a clean, secure, and a commercially viable replacement for traditional gas.

Renewable Natural Gas





The Coalition For Renewable Natural Gas

April 4 · 🌐

#RenewableNaturalGas (RNG) can be blended with or otherwise serve as a direct substitute for the following natural gas applications, without any operational changes: drop-in vehicle fuel, renewable electric power generation, and daily in-home use. You're probably already enjoying the benefits of RNG in your home!



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The Coalition For Renewable Natural Gas

April 5 · 🌐

Did you know that the sources to produce #RenewableNaturalGas (RNG) are all organic? Today we have the technology to convert organic waste such as food waste, waste water, agricultural waste and landfill gas to into a renewable form of energy. And RNG can be used to power or fuel anything that runs on natural gas. Check out <http://www.rngcoalition.com/> to learn more.

SOURCES OF ORGANICS TO PRODUCE RNG

			
FOOD WASTE	AGRICULTURAL WASTE	LANDFILL GAS	WASTE WATER
66.5 MILLION TONS/YEAR	8,000 LARGE FARMS & DAIRIES	1,750 LANDFILLS	17,000 FACILITIES

WELCOME

THE COALITION FOR RENEWABLE NATURAL GAS Learn More Dedicated to the increased utilization of RNG for renewable electric power, heat and transportation fuel.

RNGCOALITION.COM

[Learn More](#)

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#RenewableNaturalGas (RNG) can be used in homes, manufacturing and vehicles. RNG transportation fuel is a rapidly growing industry. A UC Davis study found California's RNG potential to be 2.4 billion gallons per year. Read more ➡ www.rngcoalition.com.



Facts You Should Know about Renewable Natural Gas:

Renewable Natural Gas is an ultra-clean and immediately available energy that's produced entirely from organic waste, cleaned and converted to a transportation fuel. This captured fuel results in 90% reduction in greenhouse gas emissions over diesel and is equivalent, if not slightly better, than electric as regional power is still generated using fossil fuels.



RNG transportation fuel is a rapidly growing industry. A UC Davis study found California's RNG potential to be 2.4 billion gallons per year.



RNG buses cost about half as much as an all electric fleet - saving \$700 million in Equipment Costs alone.



Los Angeles County has some of the worst air quality in the nation. RNG is 100% renewable. Its use has a significant impact on reducing both greenhouse gases and smog.



The Coalition For Renewable Natural Gas

April 12 · 🌐

Historically, we have relied on organics buried and compressed over thousands of years (aka fossil fuels). Now we have the technology to convert organic waste into [#RenewableNaturalGas](#) (RNG). It is time to rethink waste and fuels in America! Check www.rngcoalition.com to learn how RNG is converted from organic sources.



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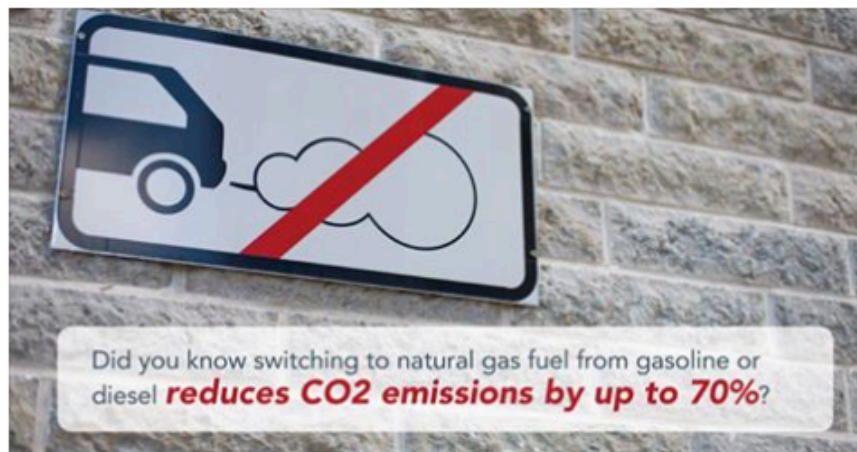
RNG Transportation & Bus Fleet Campaign Material



The Coalition For Renewable Natural Gas

April 12 · 🌐

Reducing our carbon footprint is a worldwide priority and part of a larger plan to combat global climate change. Did you know switching to natural gas fuel from gasoline or diesel reduces CO2 emissions by up to 70%? [#RenewableNaturalGas](#) (RNG) is now a cleaner alternative to conventional fuels!



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The Coalition For Renewable Natural Gas

April 6 · 🌐

The US transportation industry accounts for 50% of our nation's gasoline and diesel fuel consumption, which totals over 355 million gallons each day. As a result, it accounts for the highest levels of pollutants into the environment. Change is happening NOW in the fuel industry. Check www.rngcoalition.com to discover why **#RenewableNaturalGas (RNG)** is the solution.



WELCOME

THE COALITION FOR RENEWABLE NATURAL GAS Learn More Dedicated to the increased utilization of RNG for renewable electric power, heat and transportation fuel.

RNGCOALITION.COM

[Learn More](#)



The Coalition For Renewable Natural Gas

April 21 · 🌐

"Air pollution now kills 3.3 million people prematurely every year– more than HIV, malaria and influenza combined – with emissions from diesel engines among the worst culprits". We can fix that with **#RenewableNaturalGas (RNG)** vehicles right now.



The death of diesel: has the one-time wonder fuel become the new asbestos?

Diesel was the dream fuel, promoted by governments and the car industry as a cheaper way to save the planet. Then the cracks started to appear

THEGUARDIAN.COM

[Learn More](#)





The Coalition For Renewable Natural Gas

April 22 · 🌐

"The European Environment Agency found that nitrogen dioxide (NO₂) from diesel fumes had caused around 71,000 premature deaths across the continent in a single year". #RenewableNaturalGas (RNG) is 100% renewable. Its use will significantly reduce NO_x emissions, smog and greenhouse gases.

" The European Environment Agency found that **nitrogen dioxide (NO₂)** from **diesel fumes** had caused around **71,000 premature deaths** across the continent in a single year. "

theguardian

www.RNGBusesNow.org

The death of diesel: has the one-time wonder fuel become the new asbestos?

Diesel was the dream fuel, promoted by governments and the car industry as a cheaper way to save the planet. Then the cracks started to appear

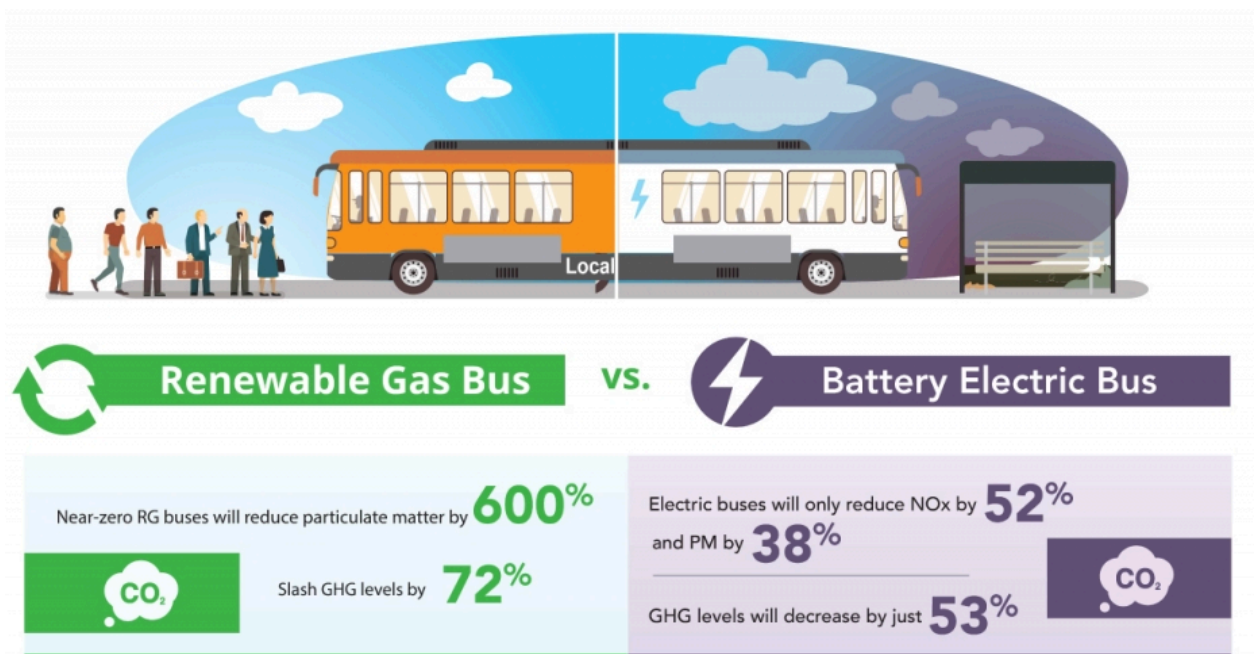
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Learn More



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 <p>Renewable Gas Bus</p>	 <p>Electric Bus</p>
<p>A study prepared for LA Metro, estimates that pursuing a #RenewableNaturalGas strategy will deliver 3 million tons of Greenhouse Gas (GHG) reductions over a battery electric vehicle strategy.</p>	<p>The electricity used to charge battery electric vehicles are generated by power plants that increase GHG emissions.</p>

 <p>Renewable Gas Bus</p>	 <p>Electric Bus</p>
<p>#RenewableNaturalGas (RNG) is the best choice to improve air quality NOW.</p>	<p>Battery electric buses need another 17 years to be fully implemented.</p>

(Note: Twitter derivations of all material available upon request)