



## RNG Coalition Media Campaign Tools

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 The Coalition For Renewable Natural Gas

April 3 · 

#RenewableNaturalGas (RNG) is an ultra-clean and ultra low-carbon natural gas alternative. As organic waste breaks down, it emits methane gas that can be processed to meet natural gas pipeline quality specifications. RNG is a clean, secure, and a commercially viable replacement for traditional gas.





## The Coalition For Renewable Natural Gas

April 4 ·

#RenewableNaturalGas (RNG) can be blended with or otherwise serve as a direct substitute for the following natural gas applications, without any operational changes: drop-in vehicle fuel, renewable electric power generation, and daily in-home use. You're probably already enjoying the benefits of RNG in your home!



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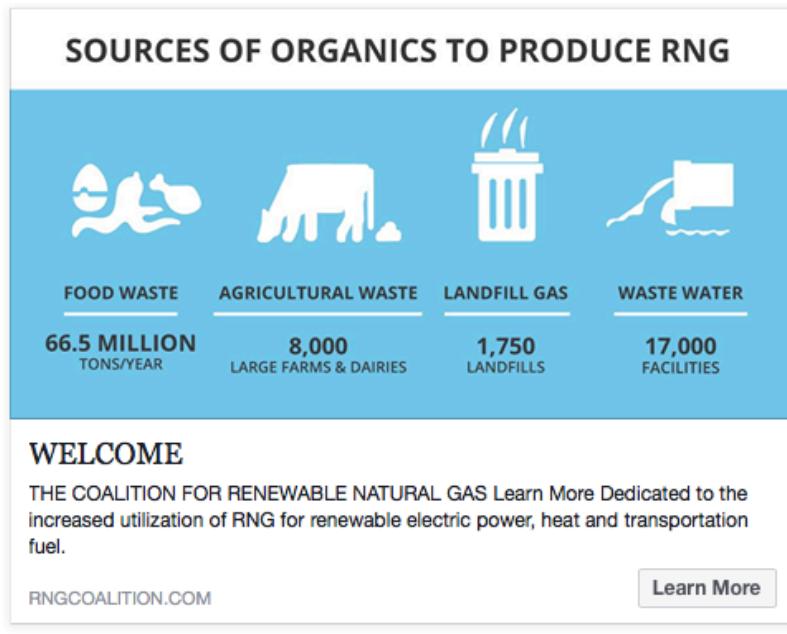
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## The Coalition For Renewable Natural Gas

April 5 ·

Did you know that the sources to produce #RenewableNaturalGas (RNG) are all organic? Today we have the technology to convert organic waste such as food waste, waste water, agricultural waste and landfill gas to into a renewable form of energy. And RNG can be used to power or fuel anything that runs on natural gas. Check out <http://www.rngcoalition.com/> to learn more.



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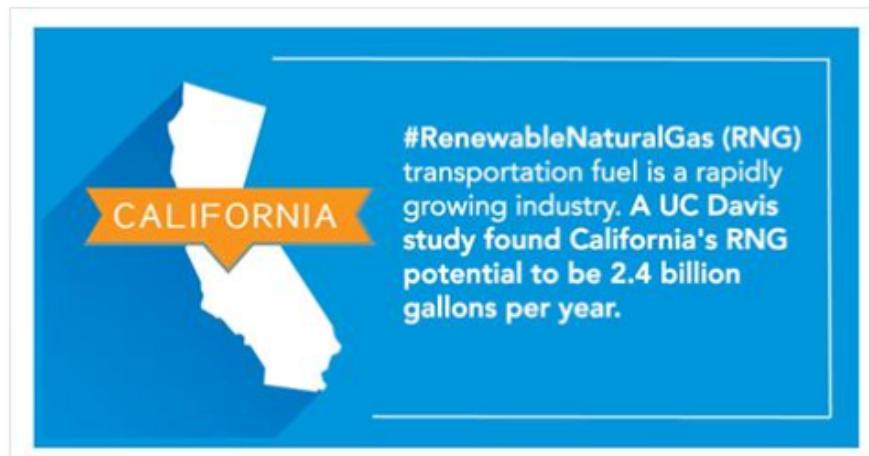




## The Coalition For Renewable Natural Gas

April 13 ·

#RenewableNaturalGas (RNG) can be used in homes, manufacturing and vehicles. RNG transportation fuel is a rapidly growing industry. A UC Davis study found California's RNG potential to be 2.4 billion gallons per year. Read more [www.rngcoalition.com](http://www.rngcoalition.com).



### Facts You Should Know about Renewable Natural Gas:

Renewable Natural Gas is an ultra-clean and immediately available energy that's produced entirely from organic waste, cleaned and converted to a transportation fuel. This captured fuel results in 90% reduction in greenhouse gas emissions over diesel and is equivalent, if not slightly better, than electric as regional power is still generated using fossil fuels.



RNG transportation fuel is a rapidly growing industry. A UC Davis study found California's RNG potential to be 2.4 billion gallons per year.



RNG buses cost about half as much as an all electric fleet - saving \$700 million in Equipment Costs alone.



Los Angeles County has some of the worst air quality in the nation. RNG is 100% renewable. Its use has a significant impact on reducing both greenhouse gases and smog.



## The Coalition For Renewable Natural Gas

April 12 ·

Historically, we have relied on organics buried and compressed over thousands of years (aka fossil fuels). Now we have the technology to convert organic waste into #RenewableNaturalGas (RNG). It is time to rethink waste and fuels in America! Check [www.rngcoalition.com](http://www.rngcoalition.com) to learn how RNG is converted from organic sources.



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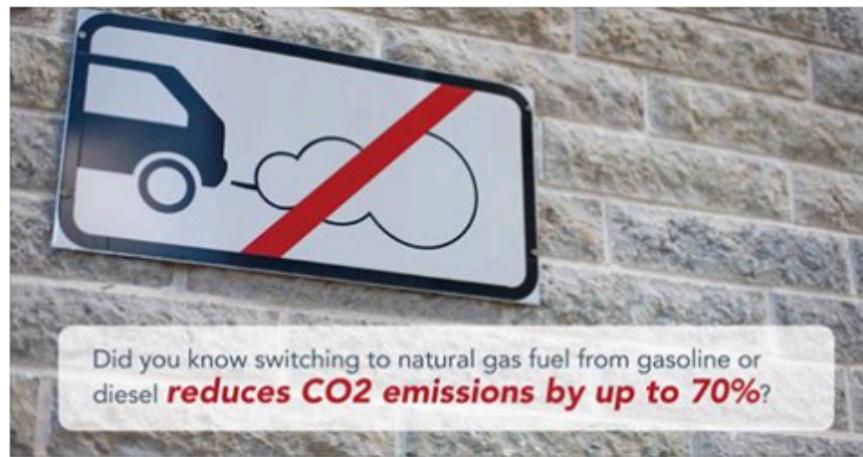
## RNG Transportation & Bus Fleet Campaign Material



## The Coalition For Renewable Natural Gas

April 12 ·

Reducing our carbon footprint is a worldwide priority and part of a larger plan to combat global climate change. Did you know switching to natural gas fuel from gasoline or diesel reduces CO2 emissions by up to 70%? #RenewableNaturalGas (RNG) is now a cleaner alternative to conventional fuels!



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The US transportation industry accounts for 50% of our nation's gasoline and diesel fuel consumption, which totals over 355 million gallons each day. As a result, it accounts for the highest levels of pollutants into the environment. Change is happening NOW in the fuel industry. Check [www.rngcoalition.com](http://www.rngcoalition.com) to discover why #RenewableNaturalGas (RNG) is the solution.



## WELCOME

THE COALITION FOR RENEWABLE NATURAL GAS [Learn More](#) Dedicated to the increased utilization of RNG for renewable electric power, heat and transportation fuel.

[RNGCOALITION.COM](http://RNGCOALITION.COM)

[Learn More](#)

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"Air pollution now kills 3.3 million people prematurely every year– more than HIV, malaria and influenza combined – with emissions from diesel engines among the worst culprits". We can fix that with #RenewableNaturalGas (RNG) vehicles right now.



## The death of diesel: has the one-time wonder fuel become the new asbestos?

Diesel was the dream fuel, promoted by governments and the car industry as a cheaper way to save the planet. Then the cracks started to appear

[THEGUARDIAN.COM](http://THEGUARDIAN.COM)

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## The Coalition For Renewable Natural Gas

April 22 ·

"The European Environment Agency found that nitrogen dioxide (NO<sub>2</sub>) from diesel fumes had caused around 71,000 premature deaths across the continent in a single year". #RenewableNaturalGas (RNG) is 100% renewable. Its use will significantly reduce NO<sub>x</sub> emissions, smog and greenhouse gases.

“ The European Environment Agency found that **nitrogen dioxide (NO<sub>2</sub>) from diesel fumes had caused around 71,000 premature deaths** across the continent in a single year. ”

the guardian

[www.RNGBusesNow.org](http://www.RNGBusesNow.org)

### The death of diesel: has the one-time wonder fuel become the new asbestos?

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THEGUARDIAN.COM

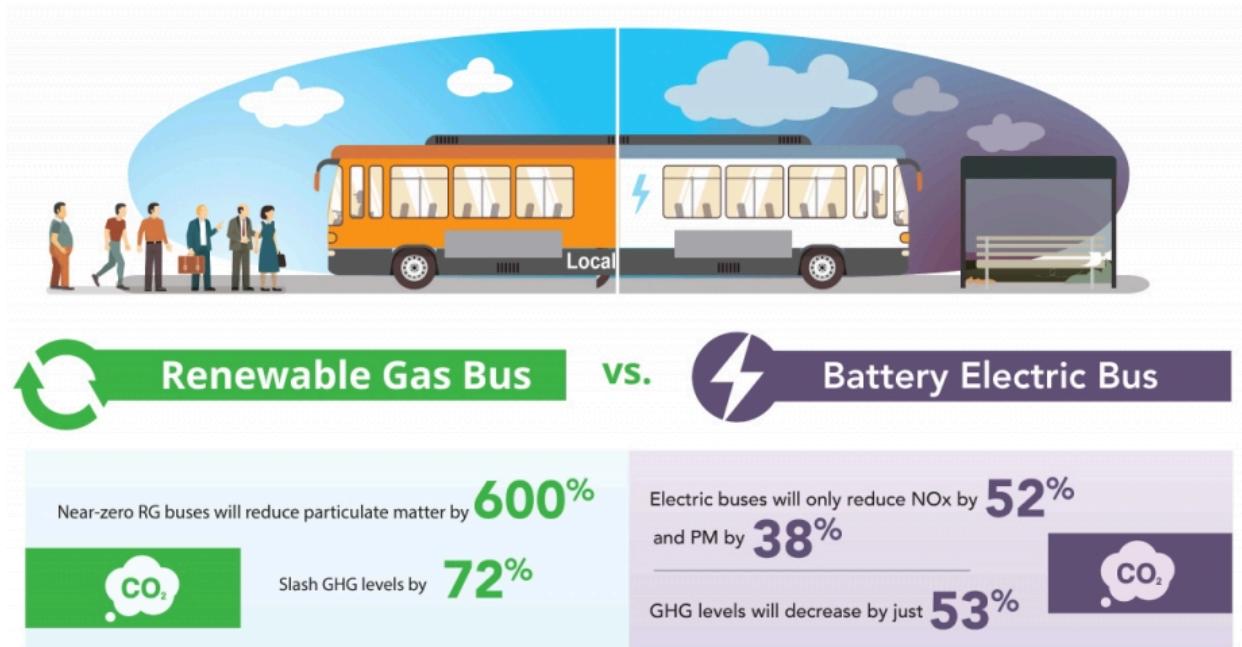
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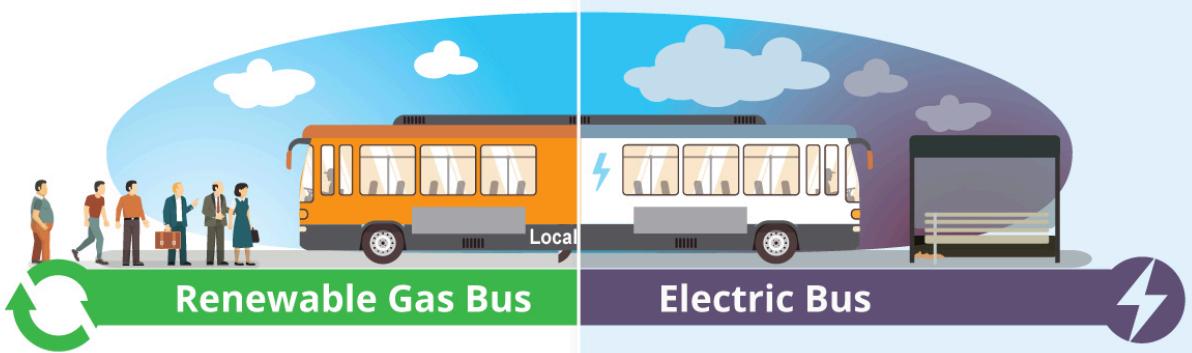
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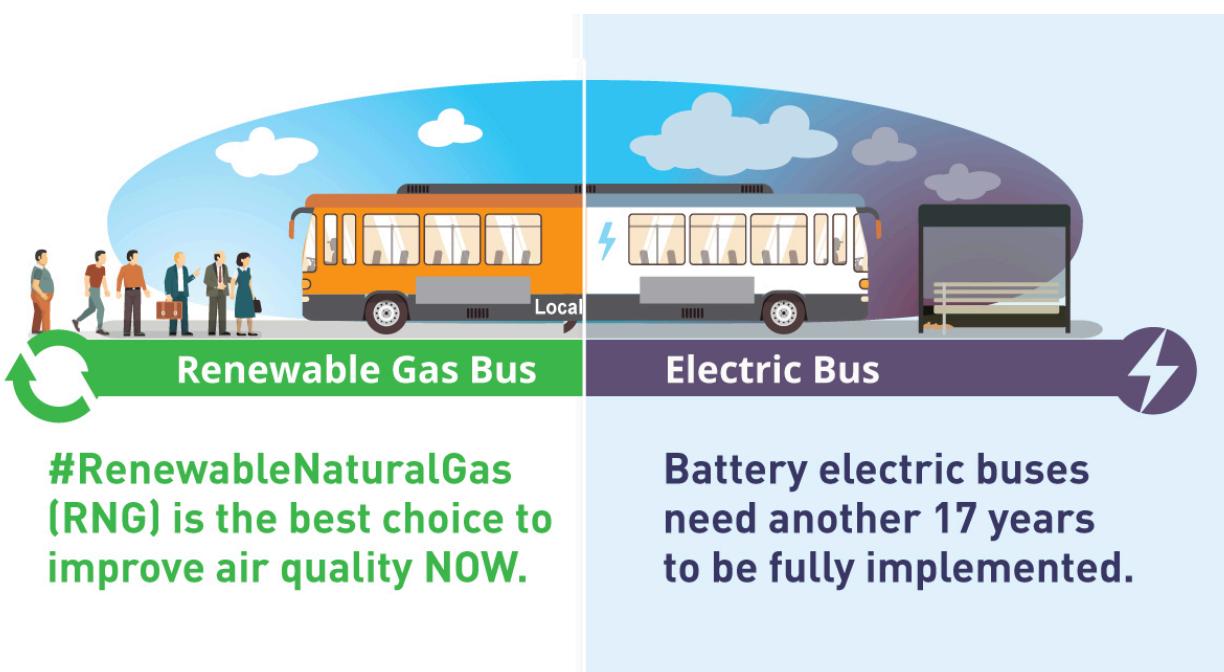
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A study prepared for LA Metro, estimates that pursuing a #RenewableNaturalGas strategy will deliver 3 million tons of Greenhouse Gas (GHG) reductions over a battery electric vehicle strategy.

The electricity used to charge battery electric vehicles are generated by power plants that increase GHG emissions.



**#RenewableNaturalGas (RNG) is the best choice to improve air quality NOW.**

**Battery electric buses need another 17 years to be fully implemented.**

(Note: Twitter derivations of all material available upon request)