

THROUGH THE LENS

An Open Juried Exhibition

Presented by

Morro Bay Art Association, Morro Bay, California

835 Main Street Morro Bay CA 93442
www.ArtCenterMorroBay.org (805) 772-2504



Photo by Kerry Drager

May 17 – June 25, 2018

Opening Reception:
Sunday, May 20, 2pm-4pm

**Entry Deadline:
April 1, 2018 at 5 pm**

Awards:

Three photographic images will be chosen for awards with cash prizes.

Artists' Eligibility:

This exhibition is open to all artists who meet the artwork eligibility requirements , as described below.

Artwork Eligibility:

Up to five (5) original photographic artworks may be submitted per artist. Work must have been completed during the last three years and not previously shown in a Morro Bay Art Center exhibit.

Entry form, digital image(s) and entry fee must be received by April 1, 2018, 5:00 pm.

Juror: Kerry Drager

Kerry Drager is a California Central Coast photographer who enjoys sharing his enthusiasm for photography through teaching and writing. He has extensive experience in online education, in-person classes and field workshops. He is known for a friendly teaching style coupled with constructive encouragement and solid advice. He is an instructor at Cuesta College's Community Programs and an online instructor for the Bryan Peterson School of Photography (bpsop.com).

He is the author of *Scenic Photography 101*, and the co-author of the *Better Photo Guide to Creative Digital Photography* and the *Better Photo Guide to Photographing Light*, all published by Amphoto/Random House.

In addition to his how-to books, Kerry has co-authored two photo-essay books, and has been published in many magazines, calendars, greeting cards, etc. He has also been profiled in *Outdoor Photographer* and *Shutterbug* magazines.

Locally, he has exhibited at the Cambria Center for the Arts and, previously, through the SLO Museum of Art's "Art About Town." Kerry lives in Cambria with his wife, Mary, their two Newfoundland dogs and one cat.

To learn more about Kerry, go to www.kerrydrager.com.

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Digital Submissions:

All entries will be selected from digital images submitted as email attachments:

- It is to the artist's advantage to submit high-quality images.
- Image(s) must be cropped to show only the photograph, without matting, background or frame.
- Digital image must represent the photograph to be exhibited exactly.
- File format must be JPG, at least 300 dpi but not to exceed 8MB.
- Each photo file name should include Title, & Dimensions (Ex: "BAYSIDE", 40" X 40".)

Email image(s) to:

MBAAJuriedShows@gmail.com.

Entry Fees and Instructions:

- Entry fee for current MBAA members and students with student-id: \$15 for one photograph, \$10 for each additional entry.
- Entry fee for non-members: \$20 for one photograph, \$15 for each additional entry.
- Those wishing to join MBAA may add \$30 annual dues with their entry fee.
- Fee must be paid by check or money order, payable to Morro Bay Art Association, or MBAA. No cash please. Entry fee is non-refundable.
- Entry forms should be printed and mailed with your submission fee to:
Thru the Lens
Morro Bay Art Association
835 Main Street,
Morro Bay, CA, 93442
- Those wishing to join MBAA can find membership forms on our website, <https://artcentermorrobay.org/> and in our Art Center Gallery.

Method of Selection:

The juror will make all accepted selections from digital images. Artists will be notified by email of the juror's choice, and chosen entries must then be submitted for the exhibition. Final juror selection will be made from the actual submitted work with the juror's right of refusal.

Presentation:

Framing guidelines must be followed:

- Work must be ready for display. Works must be submitted with appropriate frames and hooks for wire 1/3 down from top. Wire ends must be wrapped for safety of handling.
- Hardware: Accepted work must be securely wired and ready to hang using D-rings.
- No saw-tooth hangers are allowed.

Delivery of Artwork:

Hand-delivery of Artwork:

- Deliver artwork to the Morro Bay Art Center, 835 Main Street, Morro Bay, CA, 93442
- Delivery date / times are: Tuesday, May 15, 10 am – 2 pm.
- Please submit a one page Artist's Statement for the Exhibit binder.

Shipping of Accepted Artwork:

Detailed shipping instructions will be sent when work is accepted. Arrangements for shipping **both to and from** the Art Center Gallery are solely the responsibility of the artist and must be prepaid. No CODs. A \$25 storage and handling fee will be charged for each package or crate. Please make your check payable to the Morro Bay Art Association and place it inside the package, with the return shipping, pre-paid paperwork.

Sales:

All work must be for sale. A 25% commission will be retained by the Morro Bay Art Association. Please price your work accordingly.

There will be no price changes after acceptance.

MBAA will process all sales, including sales tax. Payment to artist for artwork sold will be made within 7 days from date of sale, after proceeds are verified.

The names and addresses of buyers will be provided on request of the artist and permission of the buyer.

Retrieving Artwork:

Works of art will be available for pickup by either the artist or purchaser after close of the show on **Tuesday, June 26** from 10:00 AM until 12:00 PM. If someone else is picking up your work, they need to have written permission from you to do so, and we will require a signed copy.

Failure to pick up on that day will result in a penalty of \$5.00/day, up to 30 days. Art not picked up within 30 days will be considered abandoned.

Liability and Conditions: By submitting artwork, the artist agrees that MBAA is not responsible for loss of or damage to any artwork or framing materials. Utmost care will be taken in the handling of all articles; however, Morro Bay Art Association – Art Center Morro Bay, its Agents or Representatives shall be held harmless for any errors, claims, loss, theft, or damage of any kind while in the gallery or during transport.

No work may be withdrawn before the end of the exhibit.

THROUGH THE LENS SCHEDULE OF EVENTS

Feb 1, 2018	Opening date for submissions
April 1, 2018	Application deadline
May 1, 2018	Notification of acceptance
May 10, 2018	Receipt of shipped artwork
May 15, 2018	Receipt of hand-delivered entries
May 17, 2018	Opening
May 20, 2018	Opening reception, 2 – 4 pm
June 25, 2018	Close of show
June 26, 2018	Artwork pick-up

For information: Gallery Director: Dianne Ravin
(805) 771-8739 Email: dianneravin@gmail.com

THROUGH THE LENS

Show Entry Form

Deadline for receipt of applications is April 1, 2018, 5:00 pm.

Please complete this entry form and mail it along with your check to:

Thru the Lens, Morro Bay Art Association, 835 Main Street, Morro Bay, CA, 93442

(Please make a copy of this application for your records)

ARTIST'S NAME: _____

Last Name

First Name

ADDRESS: _____

CITY, STATE, ZIP _____

CELL PHONE _____ **HOME PHONE:** _____

EMAIL ADDRESS _____

ENTRIES:

1. Title _____

Size _____ Price \$ _____

2. Title _____

Size _____ Price \$ _____

3. Title _____

Size _____ Price \$ _____

4. Title _____

Size _____ Price \$ _____

5. Title _____

Size _____ Price \$ _____

PAYMENT: _____ **Amount Enclosed:** _____

Members \$15 for 1 photograph; \$10 for each additional photograph \$ _____

Non-Members \$20 for 1 photograph; \$15 for each additional photograph \$ _____

I agree to terms and conditions set forth in this Through the Lens Prospectus.

Signature _____