



Video PSA Contest

Open to all Contra Costa County students in grades 6 – 12

Deadline: Friday, February 23, 2018

All submission guidelines, submission form, and additional resources are available at <https://goo.gl/7mGgJD>.

Contest Guidelines: All entries will be evaluated on how well the student(s) integrate the theme and will be judged on creativity, originality and clarity.

- All entries must be **30 to 60 seconds** in length. Entries that exceed 60 seconds will not be considered for judging.
- All entries must be the **original work** of the student.
- All winning entries will be made public and thus require completion of media release forms from the winners and anyone appearing in the PSA. Contest participants grant the CCCOE the right to use their names, photographs, and submission for advertising, publicity, promotion purposes, and posting on the CCCOE website.

PRIZES

Top Scoring Middle School Winner: \$250

Top Scoring High School Winner: \$250

Additional Winners (3 Middle School & 3 High School): \$200/each

All prizes will be awarded in the form of gift cards.

Winners will be given their award at the PSA Film Festival on April 21, 2018.

This PSA contest is a project of the CourAGE Youth Health Coalition (CYHC). CYHC is co-coordinated by the Contra Costa County Office of Education, in partnership with the Center for Human Development. (Contra Costa Friday Night Live)

Middle and High School Students!

Here is your chance to get creative and have your voice heard!

We know that substance use has a tremendous effect on young people.

Pick one topic and create a short video on how it affects you and young people in your community.

Pick a Topic:

Tobacco/E-Cigarettes

Marijuana

Alcohol

Prescription Drugs

HOW TO SUBMIT:

1. Upload your PSA to a Google Drive account.
2. Share file with Derrick Kirk at dkirk@cccoceschools.net and include link on submission form.
3. Send completed submission form and media releases. Forms are available here: <https://goo.gl/7mGgJD>



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Office of Education

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