



## Pledge Campaign

**Purpose/Summary:**

Everyone has a reason they're tobacco free, and even former smokers have reasons they quit. Set up a booth and have passersby take pictures with a sign like:

*"I am tobacco-free because..."*

**Materials Needed:**

- Camera/cell phone
- Fill in the blank signs
- Markers

**Preparation/Instructions:**

- Pick a message for your pledge campaign. It can be anything from "I am smoke-free because..." to "I support \_\_\_\_\_ tobacco-use prevention education program because..." Choose a message that will help to advance your group's goals, and make a splash.
- Make copies of a well-designed sign, and pass them out to your group's members, or friends at school. Ask them to take a picture with the sign, and their filled in answer.
- Collect all of the photos, and create a giant pledge wall, display them in a public area, or create an online portal like Tumblr to share them.

Derived from: [kickbuttsday.org](http://kickbuttsday.org)