



Robyn Hatcher

"Lightning captured in a bottle that zaps you to a new way of thinking about communication"



Signature Program

Master the Chemistry of Communication

Communicating is like chemistry. Sometimes we create breakthroughs... and sometimes things blow up!

Many of us have trouble confidently getting our brilliant ideas out in ways that help people understand and engage. Make sure your communication is clear, compelling & confidently delivered.

Robyn has created powerful, easy to implement formulas to help you make the impact you want and get the recognition and results you deserve.

Discover how to:

- Distill messages to meet listeners' needs
- Give even the toughest feedback without pushback
- Transform complex data into simple relatable content
- Avoid misunderstandings that impact morale, retention & more...
- Clear the F.E.A.R. that overcomplicates your message
- Be assertive without being a jerk!

Perfect for: Anyone whose success depends on speaking up and being heard.

Financial Services Professionals Emerging Leaders, Technical Professionals,

engineers, scientists, New managers, Team Leaders, Entrepreneurs,

Not good for: People who enjoy boring others and keeping opinions to themselves

***(Keynote or 2-hour Breakout)**

Communication blow-ups are messy, expensive, impact morale and your bottom line. Don't let them happen to you or your organization.

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[YouTube Channel](#)

Join hundreds of companies like these Robyn has helped:



About Robyn

Successful communication is the lifeblood of any thriving organization.

Robyn Hatcher's programs transform your best asset -powerful communication - into business gold.

Robyn uses her decades of TV and screenwriting experience to help you distill complicated messages into simplified engaging content. Her extensive acting experience gives her tools to help you deliver that content with impact and confidence.

Adding her experience as a certified Neural Linguistic Programming (NLP) practitioner, Robyn has a powerful, combination of creative tools and scientific research that makes participants feel confident and excited to share their expertise.

"...Robyn gives you tangible skills you can apply the same day."

Her book, *Standing Ovation Presentations* (Motivational Press, 2013), was named on Forbes.com as one of 2015's Top 100 Coaching Books.

What people are saying

... a dynamo ... a must for any sales organization or company." - Jessica R-M. VP Sales, Atlantis Health Plan

"Master of her art... understands the needs of business professionals ... - Victoria H., Portfolio Manager, Pinnacle View Capital

"Robyn is a brilliant presenter... Just fascinating stuff." - Andrew C., RLM Strategic Communications (now Finsbury)

"...deliver(s) instant results. that will immediately improve your delivery and impact!" - Esther M., President at Accounting Policy Plus

"...One of the best parts of our meeting." - Michael D. J. AXA Equitable

OTHER POPULAR PROGRAMS

Standing Ovation Presentations – *Public Speaking for Business Professionals*

Your next presentation has all the makings of a high-profile TED Talk. There's a stage...lights...an audience. Are you up for it?

You can bore your audience to tears and let PowerPoint do the work. Or you can take this opportunity to be seen as an iconic leader whose total ownership of the stage generates a powerful buzz that catapults your business.

This program reveals how to:

- Write engaging scripts for (sales pitches, value propositions, PowerPoint presentations)
- Exude irresistible stage presence using body language & brain science insights
- Command a room with the power of your voice
- Feel totally confident taking the spotlight you deserve

Perfect for: Thought Leaders, Emerging Leaders, Business Owners, Entrepreneurs, anyone who needs to stand in front of 1-10,000 people and speak.

Not good for: People who are convinced that fear of public speaking is incurable

The ART of Self-Promotion – *Discover, Develop, Communicate your Personal Brand*

We are always making an impact. Make sure it's the impact you want to be making. Forget the one-style-fits-all myth. Learn to identify what sets you apart and confidently and comfortably share your brand value.

Robyn will give you practical, actionable tips and techniques so you can shine – networking, leading a meeting, making a sale interviewing and more.

Uncover how to:

- Craft a compelling brand story & confidently share it.
- Exude confidence and presence through body-language, gestures, movement & vocal tone
- Leverage your communication style – your ActorType - and learn to make it work for you.
- Shift your mindset from the fear of bragging to the duty of sharing.

Perfect for: Sales professionals, Business Owners, Entrepreneurs, Women's groups; Anyone that has to make a powerful impact.

Not good for: Individuals who enjoy blending into the background.

All programs are content rich, interactive and can be customized to fit your needs. EXECUTIVE COACHING AVAILABLE

Other Topics:

MANAGING CONFLICT** EXECUTIVE PRESENCE ** ASSERTIVE COMMUNICATION ** LISTENING **
DON'T SELL...COMPELL



Fun Facts About Robyn:

Standing Ovation Presentations

- Robyn's LITERAL nickname growing up was "Shy" (or "Shai" as it appeared on Christmas Cards). One neighbor actually thought she was "mentally challenged." which netted an endless supply of candy for her and her sister.
- Robyn has a son who graduated from Yale and is now a professional baseball pitcher.
- She once wrote for two daytime dramas; *One Life to Live* and *All My Children*.
- A TV commercial she starred in for the *New York Times* ran for 8 years and was parodied on *Saturday Night Live* with Hallie Berry playing her!

“...super fun read that also provides **valuable career advice**. The communication tips are excellent. There is an exhaustively detailed section on how to structure a presentation. Hatcher also covers **verbal and non-verbal strategies**. At the same time, there are entertainment analogies woven throughout, and there is even an exercise based on monologues from famous movies. You won't feel like you're reading a dry training manual even though you're getting **great training tips**. ” – Forbes.com

“Robyn gives you great advice for public speaking on a large and small scale in this. You can learn how to be a more effective manager in your job when it comes to overseeing employees or you can learn how to be a better speaker when giving a speech in front of a crowded room...” – Tracy L. Feldman

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