



Robyn Hatcher

"Lightning captured in a bottle that zaps you to a new way of thinking about communication"



Signature Program

Master the Chemistry of Communication

Turn High Potentials into High Performers through mind-set shifting and clear, confident communication.

Communication is like chemistry - combine the right elements, you create a catalyst for life-changing breakthroughs. Combine the *wrong* elements and you face unrealized potential and costly consequences. (*We've seen enough of that recently, haven't we?*)

Robyn has created powerful, easy to implement formulas to help extract the best elements from High Potentials and combine them in ways to improve engagement, collaboration and your bottom line.

This high energy program will reveal ways to:

- Transform complex data into relatable content
- Craft and deliver messages that get results
- Give even the toughest feedback without pushback
- Avoid misunderstandings that impact collaboration & retention
- Clear the F.E.A.R. that robs confidence and limits potential

Perfect for: *Anyone whose success depends on speaking up and being heard. Financial Services Professionals Emerging Leaders, Technical Professionals, engineers, scientists, New managers, Team Leaders, Entrepreneurs,*

Not good for: *People who enjoy boring others and keeping opinions to themselves*

*(Keynote or 2-hour Breakout)

All programs are content rich, interactive and can be customized to fit your needs. EXECUTIVE COACHING ALSO AVAILABLE.

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[YouTube Channel](#)
[Speaker Reel](#)

Join hundreds of companies like these Robyn has worked with:

About Robyn

Robyn Hatcher, communication expert and author, shines a light on the power of communication to transform relationships, status and your bottom-line.

She uses her decades of TV and screenwriting experience to help you craft complicated messages into simplified engaging content. Her extensive acting experience gives her techniques to help you deliver that content with impact and power.

Her training as a certified Neural Linguistic Programming (NLP) practitioner gives her a unique, combination of creative tools and scientific research that maximizes your influence and sky-rockets your confidence. "...Robyn gives you *tangible skills you can apply the same day.*"

Her book, *Standing Ovation Presentations* (Motivational Press, 2013), was named on Forbes.com as one of 2015's Top 100 Coaching Books. And Robyn was a recent guest on [Good Morning America](#).



What people are saying

... a dynamo ... a must for any sales organization or company." - *Jessica R-M, VP Sales, Atlantis Health Plan*

"Master of her art... understands the needs of business professionals ... - *Victoria H., Portfolio Manager, Pinnacle View Capital*

"Robyn is a brilliant presenter... Just fascinating stuff." - *Andrew C., RLM Strategic Communications (now Finsbury)*

"...deliver(s) instant results. that will immediately improve your delivery and impact!" - *Esther M., President at Accounting Policy Plus*

"...One of the best parts of our meeting." - Michael D. J. AXA Equitable



OTHER POPULAR PROGRAMS

Standing Ovation Presentations – *Public Speaking for Business Professionals*

Your next presentation has all the makings of a high-profile TED Talk. There's a stage...lights...an audience. Are you up for it?

You can bore your audience to tears and let PowerPoint do the work. Or you can take this opportunity to be seen as an iconic leader whose total ownership of the stage generates a powerful buzz that catapults your business.

This program reveals how to:

- Write engaging scripts for (sales pitches, value propositions, PowerPoint presentations)
- Exude irresistible stage presence using body language & brain science insights
- Command a room with the power of your voice
- Feel totally confident taking the spotlight you deserve

Perfect for: Thought Leaders, Emerging Leaders, Business Owners, Entrepreneurs, anyone who needs to stand in front of 1-10,000 people and speak.

Not good for: People who are convinced that fear of public speaking is incurable

C.L.E.A.R. the F.E.A.R. – *F.ailure to E.nvision an A.lternate R.eality*

There is significant research to prove that the way we *think* can affect our own reality. But many of us have a hard time *imagining* how things could be any different than they are.

Robyn has developed a process that helps you create and envision an alternate reality and begin to embody and step into that new way of being. She's combined her many years as a professional actor and screen and television writer with her knowledge of brain science to create this life altering program where you will have the opportunity to rewrite and act out your new story.

Uncover the steps to Clear your FEAR:

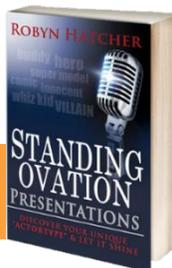
- C – Clarify goals, intentions and desires.
- L – List and label emotions around those goals.
- E – Envision and Embody a new reality.
- A – ACT it OUT. – Write a script for your new life and act it out!
- R – Record your new reality.

Perfect for: High-potentials who haven't quite reached their potential, Sales teams who need to think BIG. Business Owners, Entrepreneurs, Women's groups.

Not good for: Individuals who enjoy playing small.

Other Topics:

MANAGING CONFLICT** EXECUTIVE PRESENCE ** ASSERTIVE COMMUNICATION **
LISTENING ** DON'T SELL...COMPELL ** THE ART (& SCIENCE OF SELF-PROMOTION)



Fun Facts About Robyn:

Standing Ovation Presentations

- Robyn's LITERAL nickname growing up was "Shy" (or "Shai" as it appeared on Christmas Cards). One neighbor actually thought she was "mentally challenged." which netted an endless supply of candy for her and her sister.
- Robyn has a son who graduated from Yale and is now a professional baseball pitcher.
- She once wrote for two daytime dramas; *One Life to Live* and *All My Children*.
- A TV commercial she starred in for the *New York Times* ran for 8 years and was parodied on *Saturday Night Live* with Hallie Berry playing her!

"... super fun read that also provides **valuable career advice**. The communication tips are excellent. There is an exhaustively detailed section on how to structure a presentation. Hatcher also covers **verbal and non-verbal strategies**. At the same time, there are entertainment analogies woven throughout, and there is even an exercise based on monologues from famous movies. You won't feel like you're reading a dry training manual even though you're getting **great training tips**." – Forbes.com

"Robyn gives you great advice for public speaking on a large and small scale in this. You can learn how to be a more effective manager in your job when it comes to overseeing employees or you can learn how to be a better speaker when giving a speech in front of a crowded room..." – Tracy L. Feldman

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