



Robyn is... "Lightning captured in a bottle that zaps you to a new way of thinking..." – Victoria H.

Standing Ovation Presentations

How Iconic Leaders Own the Stage

Your next high-profile presentation has all the makings of a blockbuster film. There is a stage. There are lights. There is an audience. And then... there's you! Are you up for it?

From this one presentation, several things can happen. You can bore your audience to tears (just like everyone else) and let PowerPoint do the work. You can do nothing and hope that your presentation isn't the source of **water cooler gossip**. Or you can take this opportunity to be seen as the iconic leader whose total ownership of the stage generates a powerful buzz.

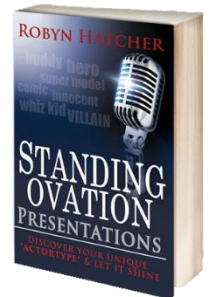
Robyn Hatcher, communication expert and NLP practitioner, has a winning formula that for 15 plus years has elevated the skills of C-suite executives of Fortune 500 companies and others. Robyn will help you... **Exceed your potential ... Outperform the competition... Maximize your impact.**

This all-star, high-content program shows you how to:

- Have **irresistible stage presence** using body language & brain science
- **Command a room** with the power of your voice
- Write **engaging scripts** for (sales pitches, value propositions, PowerPoint presentations)
- Discover your ActorType* and step into the **role that works for you**
- Feel totally at home in the spotlight you deserve

Perfect for: Thought Leaders who need to **lead change**. Emerging leaders who need to **command respect**. Anyone who needs to stand in front of 1-10,000 people and speak.

NOT GOOD FOR: People who are convinced that fear of public speaking is incurable.



Bulk discounts of Robyn's book available with all programs.

Rules of Engagement

Master the Chemistry of Communication

Communication is like mixing up chemicals. Sometimes it creates exciting discoveries... sometimes it's fruitless.... Sometimes it just blows up!

You know what it's like...

You're totally prepared. You KNOW your data! **Why are their eyes glazing over?**

You give feedback to an underperformer **BUT nothing changes!**

Your colleague gets MEGA props for saying EXACTLY what you said 10 minutes earlier. **Why weren't you heard?!!!**

As Jack Nicholson said.... *"What we have here is a failure to communicate."* It doesn't have to be that way!

You want your **expert knowledge** to be **heard and understood**. You want **recognition and respect** for your opinions and contributions.

In this winning, interactive program she will show you how to:

- Give feedback with no pushback with Robyn's 3 R formula
- Demystify communication barriers using brain science hacks
- Get your message through to 4 different communication styles
- Ensure your valuable opinions are heard by using Robyn's LUVE™ Communication Formula.
- Create relatable content from boring data

Perfect for: Technical Professionals - Engineers, IT professionals, Scientists, analysts; Financial Services Professionals; Emerging Leaders, New managers, Team Leaders, Entrepreneurs. Anyone whose success depends on speaking up and being heard.

Not good for: People who are happy boring others and keeping opinions to themselves.

Don't Tell... Compel

Increase Sales by Investing in Communication

You've worked hard to **differentiate your business** and product from the competition.

You're super proud of what you have to offer and want everyone to know about it. But nobody seems to get it! **The more you tell, the less you sell.**

Your bottom line depends on being able to turn **prospects into profits** and individual sales into **high-yield relationships**. To do that, you need to **stop telling and start compelling**.

Robyn Hatcher, communication expert and NLP practitioner, has a winning formula that for 15 plus years has elevated the skills of sales professionals and sales teams from Fortune 50-500 companies like *UBS, AXA Equitable, Hewlett Packard* and others.

This high-yield program will show you how to:

- Gain buy-in and trust with **Brain Science based rapport building techniques**
- Uncover and express your **brand value and your differentiators** using Robyn's "Intro-Mercial" formula
- **Win over prospects** using a simple tool to understand their frustrations, needs & wishes.
- Deal with the big "O" - **Objections** - and turn them into Opportunities
- Project **total confidence** networking; making sales; pitching or presenting through body language and vocal tone

Perfect for: Managers of underperforming teams; Sales professionals, Sales teams, Business Owners, Entrepreneurs, Women's groups; Anyone that has to drive results and wants to empower their team members to do the same.

Not good for: Sales professionals or individuals who are content to stay exactly where they are.

All programs are highly interactive and experiential and can be customized to fit your needs.



Video Testimonial after Global HR Summit, NYC



Video Testimonial after Powerful Women of the Gulf Coast Conference, Pensacola, Fla

[Click here for more testimonials](#)

To BOOK ROBYN

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