

# Grolistic

No Excuses Growth



## IS THIS BUSINESS SUSTAINABLE WORKSHOP

In a dynamic, competitive market, where customers believe they can find all they need on the internet, and where a competitive advantage built on technology cannot long be sustained, it's an organization's culture and people that constitute its most sustainable competitive advantage.

*"Culture can account for up to half of the difference in operating profit between two organizations in the same business. Shaping a culture is one of a leader's most important jobs; it can be ignored, but only for so long and at one's peril."*

James Heskett - Harvard

**How do you evaluate an organization's culture?**

**What is the Purpose-Culture-Customer Triad?**

**What are the typical culture evaluation challenges/barriers?**

**How will you sustain a culture that drives change and delivers performance?**

***The purpose of this workshop is to help you assess how culture and competencies impact business sustainability. This is a working session – not a presentation – and it will energize you.***

**CONTACT US at [admin@grolistic.com](mailto:admin@grolistic.com) or call Bob Schultek at 216-272-4449 to schedule a complimentary consultation or to learn more about this workshop, facilitated by Bob Schultek, Managing Partner of Grolistic.**

**Grolistic** partners with small & mid-size business leaders and owners to accelerate progress and improve performance by converting strategy into action that drives change and achieves goals.

Bob Schultek's 30 plus years of business ownership and business development experience have increased sales, improved profits and accelerated growth for manufacturers, distributors and service providers in a wide array of industries.

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