

\\A TRIBUTE TO  
YAMO'S 60TH\\  
A BENEFIT SUPPORTING  
THE PERFORMING ARTS

SUN//  
OCT 15  
2017  
1:30PM//

showcase

SPONSORSHIP OPPORTUNITIES

THE ETHS EDUCATIONAL FOUNDATION PRESENTS

# A NEW EVENT IN SUPPORT OF ETHS

**Showcase ETHS! A Tribute to YAMO's 60th: A Benefit Supporting the Performing Arts** will be a variety-style performance show to raise funds in support of the arts at ETHS.

**Showcase ETHS!** will highlight the many talents of our alumni and celebrate 60 years of YAMO, the historic student-directed and produced show at ETHS. The benefit will feature notable singers, dancers, musicians, and writers including **Tony Award winner Jessie Mueller '01**.



## YOUR INVOLVEMENT MAKES A DIFFERENCE

Sponsoring **Showcase ETHS!** will:

- Demonstrate your commitment to ETHS and today's students.
- Offer businesses the opportunity for visibility and advertising across a broad community audience.

Thanks to the support of individual, corporate and foundation gifts; the ETHS Educational Foundation is able to raise and distribute funds to enhance the opportunities that further the mission of ETHS and ensure lasting excellence.

**Join us in this support!**



# SPACE FOR THE ARTS

**YOUR SUPPORT WILL CREATE NEW  
REHEARSAL AND DRESSING ROOMS  
THAT WILL BENEFIT HUNDREDS OF  
STUDENTS THROUGHOUT THE YEAR.**

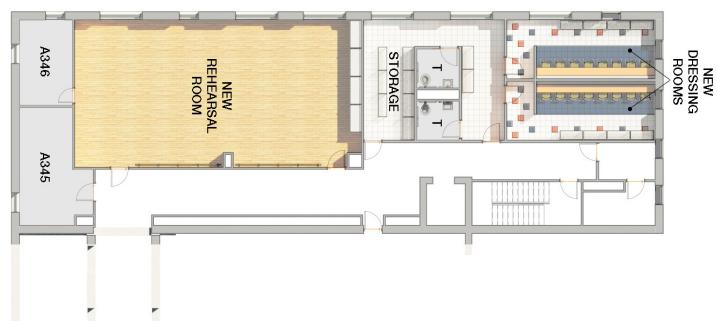
## FEATURING:

Re-designed Rehearsal Space  
Performance Dressing Rooms  
Costume and Prop Display

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GUARANTEEING ACCESS TO  
EXCELLENCE FOR ALL STUDENTS

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## SPONSORSHIP OPPORTUNITIES

<b>Marquee Sponsor</b>	\$5000	<ul style="list-style-type: none"> <li>○ Four tickets to the Showcase ETHS! Benefit Show</li> <li>○ Four tickets to the VIP Post Reception Event at Temperance Beer Company for a meet and greet with show performers including Tony Award winner Jessie Mueller '01</li> <li>○ Early access to reserved premium seating in the ETHS Auditorium</li> <li>○ Engraved seat plaque in the Upstairs Theater at ETHS</li> <li>○ Recognition in the following communications: <ul style="list-style-type: none"> <li>● Email invitation (sent to 8,000 donors and alumni)</li> <li>● Logo on display during event and in program book</li> <li>● KIT Alumni Newsletter (circulated to over 46,000 alumni)</li> <li>● ETHS Foundation E-Newsletter (circulated to 10,000 emails)</li> <li>● Event website and Foundation website listing</li> <li>● Shout out at the ETHS Homecoming football game</li> <li>● Ad in the YAMO and ETHS Musical Programs (8,000+ distributed)</li> </ul> </li> </ul>
<b>Stage Sponsor</b>	\$2500	<ul style="list-style-type: none"> <li>○ Four tickets to the Showcase ETHS! Benefit Show</li> <li>○ Four tickets to the VIP Post Reception Event at Temperance Beer Company for a meet and greet with show performers including Tony Award winner Jessie Mueller '01</li> <li>○ Early access to reserved premium seating in the ETHS Auditorium</li> <li>○ Engraved seat plaque in the Upstairs Theater at ETHS</li> <li>○ Recognition in the following communications: <ul style="list-style-type: none"> <li>● Email invitation (sent to 8,000 donors and alumni)</li> <li>● Logo on display during event and in program book</li> <li>● KIT Alumni Newsletter (circulated to over 46,000 alumni)</li> <li>● ETHS Foundation E-Newsletter (circulated to 10,000 emails)</li> <li>● Event website and Foundation website listing</li> </ul> </li> </ul>
<b>Orchestra Sponsor</b>	\$1000	<ul style="list-style-type: none"> <li>○ Four tickets to the Showcase ETHS! Benefit Show</li> <li>○ Four tickets to the VIP Post Reception Event at Temperance Beer Company for a meet and greet with show performers including Tony Award winner Jessie Mueller '01</li> <li>○ Early access to reserved premium seating in the ETHS Auditorium</li> <li>○ Recognition in the following communications: <ul style="list-style-type: none"> <li>● Email invitation (sent to 8,000 donors and alumni)</li> <li>● Logo on display during event and in program book</li> <li>● ETHS Foundation E-Newsletter (circulated to 10,000 emails)</li> <li>● Event website and Foundation website listing</li> </ul> </li> </ul>
<b>Mezzanine Sponsor</b>	\$350	<ul style="list-style-type: none"> <li>○ Two tickets to the Showcase ETHS! Benefit Show</li> <li>○ Two tickets to the VIP Post Reception Event at Temperance Beer Company for a meet and greet with show performers including Tony Award winner Jessie Mueller '01</li> <li>○ Early access to premium seating in the ETHS Auditorium</li> <li>○ Recognition in the following communications: <ul style="list-style-type: none"> <li>● Event program book given to all attendees</li> </ul> </li> </ul>
<b>Balcony Sponsor</b>	\$200	<ul style="list-style-type: none"> <li>○ Two tickets to the Showcase ETHS! Benefit Show</li> <li>○ Early access to seating in the ETHS Auditorium</li> <li>○ Recognition in the following communications: <ul style="list-style-type: none"> <li>● Event program book given to all attendees</li> </ul> </li> </ul>
<b>Arts Benefactor</b>	\$100	<ul style="list-style-type: none"> <li>○ One ticket to the Showcase ETHS! Benefit Show</li> <li>○ Early access to seating in the ETHS Auditorium</li> <li>○ Recognition in the following communications: <ul style="list-style-type: none"> <li>● Event program book given to all attendees</li> </ul> </li> </ul>

If you would like to sponsor Showcase ETHS! and have questions, please contact:  
Sarah Schmidt 847/424-7534 or [schmidts@eths.k12.il.us](mailto:schmidts@eths.k12.il.us)  
Sponsor online at [www.eths.k12.il.us/foundation](http://www.eths.k12.il.us/foundation)

## ETHS Educational Foundation SHOWCASE ETHS! Sponsorship Form

### Individual and/or Corporate Sponsor Information

Name \_\_\_\_\_

Name as it should appear on printed materials \_\_\_\_\_

Contact name at company (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

### Sponsorship Levels (please check)

<input type="checkbox"/> Marquee Sponsor (\$5,000)	<input type="checkbox"/> Balcony Sponsor (\$200)
<input type="checkbox"/> Stage Sponsor (\$2,500)	<input type="checkbox"/> Arts Benefactor (\$100)
<input type="checkbox"/> Orchestra Sponsor (\$1,000)	<input type="checkbox"/> General Admission Ticket (\$35)
<input type="checkbox"/> Mezzanine Sponsor (\$350)	<input type="checkbox"/> Student Admission Ticket (\$12)

### Payment Options (Check or Credit Card)

Register online at [www.eths.k12.il.us/foundation](http://www.eths.k12.il.us/foundation)

Check Enclosed: Check Number \_\_\_\_\_ Check Amount \_\_\_\_\_  
*(Please make check payable to ETHS Educational Foundation)*

Credit Card: Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

### Deadlines

**All Sponsors**—Notification of gift must be received by **September 15<sup>th</sup>, 2017** to be included in the event materials. Please send electronic image of logo to [schmidts@eths.k12.il.us](mailto:schmidts@eths.k12.il.us)  
Note: Corporate logo must be one image in jpg or png format.

**Mail or Email Completed Form to: Sarah Schmidt, Associate Executive Director**  
**ETHS Educational Foundation 1600 Dodge Avenue Evanston, IL 60201**  
**Phone: (847) 424-7534 • [schmidts@eths.k12.il.us](mailto:schmidts@eths.k12.il.us)**  
**Sponsor online at [www.eths.k12.il.us/foundation](http://www.eths.k12.il.us/foundation)**

*The ETHS District 202 Educational Foundation is a nonprofit, 501(c) 3 organization.  
Therefore, your contribution will be tax-deductible to the extent provided by law.*