

# LABELING FOR LENT

## An Effort to Prevent Human Trafficking

By the Coalition of Catholic Organizations Against Human Trafficking (CCOAHT)

Human trafficking is a global phenomenon that enslaves women, men, and children into situations of forced labor, debt bondage, and sexual servitude. Human trafficking is wide spread in many products' supply chains, including products sold in the United States. For example, the United States imports 80-90% of its seafood, and tens of thousands of people are exploited at every link in the seafood harvesting and production chain. This exploitation occurs through abusive recruitment practices, as well as slavery at sea and in seafood processing plants.

### WHAT CAN WE DO?

**So what can we, as Catholics, do to prevent human trafficking and exploitation in supply chains?** We can educate ourselves and use our power as ethical consumers to help stamp out trafficking.

***“Together with the social responsibility of businesses, there is also the social responsibility of consumers. Every person ought to have the awareness that purchasing is always a moral – and not simply an economic – act.”***

—Pope Francis, World Day of Peace, January 1, 2015

### HOW CAN WE DO THIS?

Currently, we are not always given the information we need to make moral purchasing decisions. CCOAHT wants to ask seafood companies that are engaged in cleaning up their supply chains to label their packaged products. Through labeling, we as consumers can make educated purchasing choices that help eradicate human trafficking.

### WE NEED YOUR HELP!

**This Lent, we ask you to fill out this short, five-question survey.** CCOAHT will use the data from this survey when it reaches out to seafood companies to request that they include a label on their packaged products.

#### Myo's Story

*“Trusting his recruiters, Myo believed he was leaving his home in Burma to work in a pineapple factory in Thailand. Yet, when he arrived, he was sold to a boat captain for the equivalent of approximately \$430. He was held on the boat for 10 months, forced to work, and beaten regularly. On the rare occasion that the boat docked at port, the officers bribed local police to allow them to keep the fishermen on the boat rather than risking them escaping if they were allowed to set foot on shore. Myo was finally able to escape and sought refuge in a temple. He continues to struggle with deafness, having had his head and ear smashed into a block of ice on the fishing boat.”* —2014 Trafficking in Persons Report

*Together, we can show companies that Catholics want the choice to buy slave-free seafood!*



[bit.ly/labelingforlent](http://bit.ly/labelingforlent)

CCOAHT is a nationwide coalition that represents religious orders and organizations, and is a key leader in the Catholic struggle against human trafficking in the United States.

