



## Spotlight on the Northwest

**Please make plans to join us for the Annual Spotlight on the Northwest  
~Conference is August 26-28, 2018 in Pendleton Oregon~**

**Networking \* Business Building \* Education \* Itinerary Design**

**Conference highlights include:** Pendleton Mills, Pendleton Underground Tour, Slickfork Saloon, Wild Horse Casino and more!

**Tour Operator Pre-Fam – August 23-26, 2018**

**Palouse, Pioneers and Ponies!**

**Day 1** - Fly into Spokane WA, arrive by 1 pm where we board our motorcoach to begin our adventure! There is a city tour of this historic city before we depart for Schweitzer Mountain in rustic Sandpoint, Idaho to overnight. Resting near the shores of Lake Pend Oreille between three magnificent mountain ranges, you will enjoy this fabulous resort.

**Day 2** – Journey south to picturesque Wallace, ID where you take in the highlights of this authentic Western town of 784 citizens. You'll be met by the "Prime Minister of Wallace"- and treated to lunch. Travel to serene Coeur d'Alene for more fabulous scenery along the shores of Lake Coeur d'Alene. Continue the journey through mountainous roads to reach Lewiston, Idaho and Hells Canyon, made famous by the daredevil Evil Knievel. Here we enjoy the beauty of the area with an adventurous ride on a jet boat trip to view wildlife and scenic wonderment.

**Day 3** – The morning finds us visiting the Spaulding Visitor Center at Nez Perce National Park, and also the ancestral home of Chief Joseph, scene of the Nez Perce Indian Wars on the Columbia River Plateau. We return to Washington for our next stop at the Whitman Mission to learn of the missionary influence on the Western Expansion, and stop at Fort Walla Walla, site of Civil War activities. All this and more as we drive through agricultural country that produces grain, fruits and wineries. Overnight in Walla Walla.

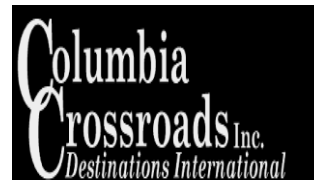
**Day 4** – We complete our tri-state journey today as we head for the Sage Center in Boardman, Oregon and the mighty Columbia River! Finally, it is on to Pendleton – western home to rodeos and ranch hands and plenty of broncs! Visit the Pendleton Underground and hear of the Chinese citizens that helped build this rural area as well as stop at the famous Pendleton Woolen Mills before we arrive at the hotel to begin our conference mid-afternoon.



**For more information:**

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# What is Spotlight?

**Spotlight Travel Network** is an informal group of travel professionals throughout North America who value and seek mutually successful business relationships. There are no membership fees. We just ask that you participate by building open and honest relationships, pursue growth and learning, and adhere to the Spotlight "family spirit". Spotlight Travel Network launched on August 1, 2013, forming the foundation from which a growing family of tour and travel conferences could grow. The flagship - Spotlight on the Southwest - is now in its 20th year. In 2014, Spotlight on the Southeast debuted as the first expansion of the franchise and has experienced unprecedented growth and success. Spotlight on the Northwest premiered in 2016, followed closely by Spotlight on the Mid Atlantic in 2017.



With annual regional conferences conducted throughout the country, Spotlight combines educational seminars, networking functions, and a trade show. Tour operators are primarily domestic (including Canada) and range from small operations to large receptive companies (and everything in between). The ratio of suppliers to operators is never more than 2.5 to 1. Spotlight is casual and intimate. We don't just network - we build relationships at Spotlight. There are three days of interaction in which to conduct business. The goal is to build lasting relationships. New tour itineraries to off the beaten path destinations are highlighted, using the closest regional cities as arrival and departure points. We truly believe that once you experience the Spotlight difference, you'll be sold on our brand of doing business in a warm, casual, fun, and professional way.

## SUPPLIER REGISTRATION FORM

Registration fee of \$595 includes all seminars and several meals. The price after July 1, 2018 is \$650. Additional delegate fee is \$295 per additional delegate. Up to three delegates are allowed per company. Payment is due with registration form. Any cancellations must be submitted in writing and must be received by July 1, 2018, to receive a refund.

Company: \_\_\_\_\_

Delegate(s): \_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Delegate Registration Amount Due: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES:

Registration Bags	\$ 500 SOLD
Tour Operator Profile Notebooks	\$ 500 SOLD
Name Badges	\$ 500 SOLD
Seminar Sponsor	\$ 500
Early Bird Reception	\$1500 SOLD
Lunch	\$2500 SOLD
Final Night Dinner	\$3500 SOLD
Breakfast	\$1000

### Total Amount Enclosed: \_\_\_\_\_

Please make checks payable to Free Spirit Vacations and mail with registration form to:

Free Spirits Vacations and Events

PMB 217; 835 W Warner Rd #101, Gilbert, AZ 85233

Phone: 480-926-5547 Email: sue@freespiritvacations.com

## BUYER REGISTRATION FORM

Delegate Registration includes all seminars, most meals, networking functions, two night accommodations, and trade show. The price for registration is \$295 if paid by July 1, 2018. The price after July 1, 2018 is \$350. Additional delegate fee is \$295 per additional delegate for the conference. Up to three delegates are allowed per company. If additional delegates are sharing a room, the additional delegate fee is only \$125 per person. Payment is due with registration form. Any cancellations must be submitted in writing and must be received by July 1, 2018, to receive a refund.

Company: \_\_\_\_\_

Delegate(s): \_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Room Type: Single \_\_\_\_\_ Double \_\_\_\_\_

Smoking \_\_\_\_\_ Non-Smoking \_\_\_\_\_

Will you be participating in the Pre-Fam Tour? \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Time: \_\_\_\_\_

Flight No. \_\_\_\_\_

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**PLEASE NOTE:** ALL BUYERS MUST BE APPROVED BY HOTEL DESTINATION COMMITTEE. Once a registration is received, a profile will be sent in order to qualify all buyers.