

SPONSORSHIP OPPORTUNITIES















(From top to bottom, left to right)

Explorer Program: Building Future Leaders K-9 Unit: Officer Severence & K-9 Partner Senior Volunteer Patrol: Serving the Community Mentoring: Agent Barrett Being There for Our Youth Leadership: Chief Kennedy Puts the Community First Community Support: Annual Holiday Meal Giveaway

TOGETHER WE CAN MAKE A DIFFERENCE.



Thank you for your support and for making a difference in our community.



If you have questions about the Chula Vista Police Foundation, contact:

Captain Vern Sallee (619) 691-5230

Jonathan Alegre (619) 476-2570

or visit www.chulavistapolicefoundation.org



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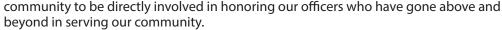


Working with the community to build a brighter future today.

Dear Community Partners,

As Chief of the Chula Vista Police Department, I have the privilege and honor of working every day with professional and dedicated police officers and support staff who proudly protect and serve our community. It is fitting that each year, we stop and take a moment to say thank you and recognize outstanding achievements and performances among this fine group of public servants.

The annual Awards and Recognition Ceremony is held during National Law Enforcement week and a high quality, glossy program is printed to capture the exceptional work and recognize our community partners for their support. This year's event will be held on May 11, 2017. This ceremony allows the



The Chula Vista Police Foundation sponsorship serves a dual purpose, by providing an advertisement opportunity in a spectacular, expanded full-color program to honor our city's heroes. Additional benefits may include acknowledgement on the Police Foundation sponsorship web page with a link to your company's website, behind-the-scene tours of our headquarters, once-in-a-lifetime experience on the firearm range, K-9 meet and greet, and VIP tickets to our Evening with Heroes event. The Evening With Heroes event will be held on June 3, 2017 at the Easton Archery Center of the world-renowned Chula Vista Elite Athlete Training Center.

The Chula Vista Police Foundation needs your support. As a non-profit organization, we work to provide funding and grants for the Chula Vista Police Department to enhance police services and programs for the community we serve and protect. Please visit **www.chulavistapolicefoundation.org** for more information about the Chula Vista Police Foundation. As a valuable part of our community, I invite and encourage your partnership by sponsoring our Police Foundation.

Thank you in advance for your support and for making a difference in our community.

Rayana Kennedy

Roxana Kennedy, Chief of Police



SPONSORSHIP OPPORTUNITIES

\$10,000: K-9, SWAT, or Technology Partner



- Full page ad in 2017 Awards & Recognition Ceremony Program
- Sponsors honored at a 2017 K-9 Partner or SWAT Partner meet and greet at police headquarters with team of choice (Photo opportunities provided)
- Behind-the-scene tour of police headquarters, crime lab, firearms range and jail facility
- Commemorative recognition badge plague for display with a professional photograph with Chief Bejarano and the K-9 or SWAT team
- Recognition on Police Foundation sponsorship web page with a link to your company website
- 8 tickets to CVPD's **Evening with Heroes** event held at the Chula Vista Elite Athlete Training Center on June 3, 2017

\$5,000: Chief's Circle



- Full page ad in 2017 Awards & Recognition Ceremony Program
- Commemorative recognition badge plague for display
- Private behind-the-scenes tour of police headquarters with a once-in-a-lifetime experience on the firearm range
- Recognition on the Police Foundation sponsorship web page with a link to your company website
- 6 tickets to CVPD's **Evening with Heroes** event held at the Chula Vista Elite Athlete Training Center on June 3, 2017

\$2,500: Captain's Circle



- 1/2 page ad in 2017 Awards & Recognition Ceremony Program
- Recognition on the Police Foundation sponsorship web page with a link to your company website
- CVPD Recognition Plaque
- 4 tickets to CVPD's **Evening with Heroes** event held at the Chula Vista Elite Athlete Training Center on June 3, 2017

\$1,500: Lieutenant's Circle



- 1/4 page ad in 2017 Awards & Recognition Ceremony Program
- Recognition on the Police Foundation sponsorship web page with a link to your company website
- CVPD Recognition Plaque
- 2 tickets to CVPD's **Evening with Heroes** event held at the Chula Vista Elite Athlete Training Center on June 3, 2017

\$1,000: Sergeant's Circle

- 1/8 page ad in 2017 Awards & Recognition Ceremony Program
- CVPD Recognition Plaque

\$500: Community Partner \$250: Member Sponsor

AUCTION DONATIONS

In addition to monetary sponsorships, please consider donating auction items! This is a great opportunity to support the Foundation and receive free advertising for your business on www.biddingforgood.com/CVPF website. The online auction is viewed by thousands of bidders nationally and your business will be featured and recognized on the Bidding for Good web page from May 11 - June 3, 2017.

What do we need? Any and all types of donations! Here are a few ideas and items that have been successful:

Gift Cards: Costco, gas, grocery, restaurant, Starbucks, Target, or Walmart

Experiences: Dinner parties, hot air balloon rides, Phantom Rolls Royce and dinner package, sky diving, wine tasting, fishing trips, golf, concerts, spa packages, lunch with local heroes or leaders

Miscellaneous: Jewelry, watches, electronics, Del Mar Racetrack adventures, fitness packages, San Diego Harbor Excursion, sporting event tickets, artwork, Living Coast Discovery Center admission, cooking experiences, theater or movie tickets, theme park packages (Zoo, SeaWorld, Legoland), gift baskets, and sports memorabilia.

Travel Packages: Hotel stays, airline tickets, casino packages

The Chula Vista Police Foundation is a non-profit organization that provides additional funding and support for enhanced community services such as the School Resource Officer Program, Police Explorers, Senior Volunteer Patrol, SWAT, and the Canine Unit. We also provide shoes and socks for disadvantaged children and meals for over 1,000 families in need during the holidays.

DONATION FORM

Questions? Contact Captain Vern Sallee

(619) 691-5230

vsallee@chulavistapd.org

Sponsorship Package \$10,000 K-9 Partner \$1,500 Lieutenant's Circle **\$10,000 SWAT Partner \$1,000** Sergeant's Circle \$10,000 **Technology Partner** \$500 **Community Partner** \$5,000 Chief's Circle \$250 Member Partner **\$2,500** Captain's Circle Other Amount: **Contact Information** Name of Sponsor and/or Organization Title First Name Last Name Address City Zip Best Phone Number to Contact Email Address Full Name of Honoree My contribution is in honor / memory of: Service to Community, Memoriam, Recognition of Service, etc. On the occasion of: Full Name Please provide a name and address for Honoree notification: Address City State Zip Credit Card Payment (We do not accept American Express) Credit Card Number Expiration Date (MM/YY) CCV/Security Code Discover ☐ Mastercard Visa Credit Card Billing Address City State **Authorized Signature** Print Name Check or Money Order (Please make payable to the Chula Vista Police Foundation) Remit to: Chula Vista Police Foundation ☐ I am interested in more information on how to make a Attention: CFO Jonathan Alegre charitable donation through planned giving. 315 Fourth Avenue Chula Vista, CA 91910 Privacy Policy: The Chula Vista Police Foundation does not share your information with other Organizations. Your contribution is tax-deductible

under Section 501(c)(3) of the IRS code. Tax ID# 30-0281686

www.chulavistapolicefoundation.org