



**CHC 2017 Policy Forum &  
Housing Hall of Fame  
Awards**

May 11, 2017  
Santa Monica

**CHC 20<sup>th</sup> Anniversary  
Leadership Celebration  
Dinner**

&

November 16, 2017  
San Diego

*20<sup>th</sup> Anniversary*

*Sponsorship Opportunities*



## 20<sup>th</sup> Anniversary Multi-Event Sponsorship Levels

<p><b>20<sup>th</sup> Anniversary Title Sponsor</b>  <i>One sponsorship available Sold!</i></p> <p><b>CHASE</b> </p>	\$50,000	<ul style="list-style-type: none"> <li>Presenting sponsor of both May and November events</li> <li>Speaking time at both events</li> <li>Logo placement as '20<sup>th</sup> Anniversary Sponsor' on letterhead throughout 2017</li> <li>Top Logo placement on all print and electronic event advertising, including event podium</li> <li>Monthly social media tags throughout 2017, mention in all monthly newsletters</li> <li>Link and logo on front page of CHC website throughout 2017</li> <li>Top Billing Logo Placement in event program</li> <li>Company banner display at both events (provided by sponsor)</li> <li>VIP Parking passes for all attendees</li> <li>Double page ad in May event program</li> <li>Two tables at May event, 10 tickets to November event</li> </ul>
<p><b>Platinum Sponsors</b>  <i>2-4 sponsorships available Two sponsorships sold!</i></p> <p><b>THE PACIFIC COMPANIES</b> </p> <p><b>highridge costa HOUSING PARTNERS, LLC</b>  <i>creating a blueprint for a better nation</i></p>	\$30,000	<ul style="list-style-type: none"> <li>Logo placement on letterhead throughout 2017</li> <li>Prominent Logo placement on all print and electronic event advertising</li> <li>Monthly social media tags throughout 2017, mention in all monthly newsletters</li> <li>Logo on front page of CHC website throughout 2017</li> <li>Prominent Logo Placement in event program</li> <li>Company banner display at both events (provided by sponsor)</li> <li>Verbal Recognition at both events</li> <li>10 VIP parking passes</li> <li>Full Page color ad in May event program</li> <li>One table at May event, 5 tickets to November event</li> </ul>
<p><b>Bronze Sponsors</b>  <i>2-4 sponsorships available One sponsorship sold!</i></p> <p><b>AMCAL</b> </p> <p><b>CITI</b> </p>	\$20,000	<ul style="list-style-type: none"> <li>Logo placement on all print and electronic event advertising</li> <li>Social media tags surrounding events, mention in all monthly newsletters</li> <li>Logo on CHC website throughout 2017</li> <li>Prominent Logo Placement in event program</li> <li>Verbal Recognition at both events</li> <li>10 VIP parking passes</li> <li>Full Page color ad in May event program</li> <li>One table at May event, 5 tickets to November event</li> </ul>



## 20<sup>th</sup> Anniversary May Event Sponsorship Opportunities

Breakfast Sponsor	\$15,000	<ul style="list-style-type: none"> <li>• Full page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• Verbal recognition from the stage</li> <li>• 1 table of 10</li> </ul>
Lunch Sponsor	\$15,000	<ul style="list-style-type: none"> <li>• Full page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• Verbal recognition from the stage</li> <li>• 1 table of 10</li> </ul>
Keynote Sponsor	\$15,000	<ul style="list-style-type: none"> <li>• Verbal recognition from the stage</li> <li>• Full-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>
Policy Forum or Federal Update Sponsor	\$15,000	<ul style="list-style-type: none"> <li>• Full page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• Verbal recognition from the stage</li> <li>• 1 table of 10</li> </ul>
Centerpiece Sponsor- <i>Sold</i>  California Community Reinvestment Corporation	\$10,000	<ul style="list-style-type: none"> <li>• Prominent logo placement on each table centerpiece</li> <li>• Half-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>
Program Sponsor- <i>Sold</i>  WAKELAND HOUSING & DEVELOPMENT CORPORATION <small>Building foundations for opportunity</small>	\$10,000	<ul style="list-style-type: none"> <li>• Full page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>
Parking Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Prominent logo placement on each parking validation</li> <li>• Half-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>
Wifi Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Logo placement on each table's WIFI info card</li> <li>• Half-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>
Leave-behind Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Sponsor provided swag placed at each table</li> <li>• Half-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>



Photography Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Logo placement on photo gallery sent out after event</li> <li>• Half-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>
Coffee Cart Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Prominent logo placement on breakfast/break coffee station</li> <li>• Half-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>
Nametag Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Logo on all attendee nametags</li> <li>• Half-page ad in program</li> <li>• Logo on all electronic and print event materials</li> <li>• 1 table of 10</li> </ul>

Table Sponsor	\$5,000	<ul style="list-style-type: none"> <li>• Logo placement in program</li> <li>• Name and link in invitation</li> <li>• 10 tickets to the event</li> </ul>
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## ***20<sup>th</sup> Anniversary November Event Sponsorship Opportunities***

Champagne Toast Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Logo on wine tags of each glass</li> <li>• Logo on all electronic and print event materials</li> <li>• 3 tickets to event</li> </ul>
Photography Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Photo booth with logo or photo gallery sent to attendees</li> <li>• Logo on all electronic and print event materials</li> <li>• 3 tickets to event</li> </ul>