

Logo Design Contest

Rules & Contest Submission Information

Submit to:

St. Lawrence County Chamber of Commerce

101 Main Street, 1st Floor

Canton, NY 13617

315.386.4000

www.NorthCountryGuide.com

Brooke@SLCchamber.org

Local First SLC

This form must accompany all artwork submitted in the 2017 Logo Design Contest

2017 Logo Design Contest

OFFICIAL ENTRY FORM

DEADLINE DATE: 4pm Monday, March 27, 2017

Logo Design: Local First SLC

Artist Name:

Address:

City:

State: _____ Zip: _____

Home Phone: _____

Cell Phone: _____

Email: _____

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work.

Date

Signature of Artist

Artists under 18 years of age must a have parent/guardians signature.

Logo Design Contest Rules

INTRODUCTION:

The St. Lawrence County Chamber of Commerce, Inc. ("SLCCOC") Logo Design Contest (the "Contest") gives participants the opportunity to design a LOGO for a County-wide 'Local First' initiative for St. Lawrence County.

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By participating in the contest, the artist accepts and agrees to comply with the Official Rules.

LOOK AND FEEL GUIDELINES:

Your design should be dynamic, unique, creative, and incorporate the full name of the initiative: "Local First SLC" with the tag line "Think Local, Buy Local, Support Local."

The logo may incorporate other imagery so long as the full Initiative name is included somewhere in the logo. To this extent, the full Initiative name can be displayed in a smaller font size than the main image, if there exists a main image. Imagery should reflect the landscape, culture and/or identity of St. Lawrence County and the multi-faceted goal of the Initiative; to increase local spending, local support for communities and organizations, the environment and people, and to pause and think, and make local jobs, businesses, organizations and people a priority.

ENTRY:

To enter the Contest, eligible participants must:

- 1) Download and complete the Official Entry Form.
- 2) Create a logo!
- 3) Convert the design into a usable web version and a scalable vector, print quality version of the logo. The logo must adapt well to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale. Logo will be used on t-shirts, bumper stickers/decals, bags and web/email applications.
- 5) Email your completed Official Entry Form and your design to Brooke@slcchamber.org

DEADLINE FOR ENTRIES:

You must submit your design and completed entry form by 4pm Monday, March 27, 2017

FORMATTING:

For purposes of submission, please submit the design in .png, .jpg or .psd for (Resolution of 300 dpi) AND as a .pdf file (less than 10MB). If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you MUST be able to provide a high-resolution vector file.

RECOGNITION:

One (1) winner will receive:

1. A T-Shirts, tote bag and window decal with your winning logo;
2. Artistic credit for your winning design on www.NorthCountryGuide.com, in print and other media; and
3. The opportunity to be featured in SLCCOC Public Service Announcement.

The winning design will be used as the Official Logo for Local First SLC Campaigns, including promotional items, and on the official website.

SELECTION OF WINNER:

All entry designs will be screened and the volunteer committee of Local First SLC will judge those that comply with the Official Contest Rules and have met the guidelines and specifications.

The winner will be notified by telephone or email.

In the event that no entry is selected, SLCCOC reserves the right to declare no winner and run the contest again at a later date.