

COF WORKSHOP REPORT

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AFA Annual Meeting
Nashville, TN



FRATERNAL WORKSHOPS

- ▶ Court Resources
- ▶ Hosting a Successful Workshop
- ▶ Engaging Youth
- ▶ Working With Your Agent



OBJECTIVES OF WORKSHOPS

- ▶ Engages Convention attendees
- ▶ Serves as a transition from past to future
- ▶ Provides educational opportunities for attendees



2016 REGISTRATION NUMBERS

- ▶ Court Resources: **126**
- ▶ Hosting A Successful Workshop: **95**
- ▶ Engaging Youth: **101**
- ▶ Working with Your Agent: **101**

Total number of delegates: 229



2016 CONVENTION:

35%

unique
participants
attended two or
more workshops



COURT RESOURCES (WEB DEMO)

- ▶ Purpose
 - ▶ Demonstrate benefits and features of new website
- ▶ Webinar created to demonstrate functionality
- ▶ Q & A: online communication
- ▶ Next steps: courts are ready to customize their local court pages



PRESENTED BY FRATERNAL TEAM MEMBER

HOSTING A SUCCESSFUL WORKSHOP

- ▶ Purpose
 - ▶ Keys for a successful workshop
 - ▶ Engaging non-participating members and attracting new members
 - ▶ Demonstrate social media platforms
 - ▶ Youth-only workshops
 - ▶ Q & A: engaging new participants
 - ▶ Next steps: signed up on the spot

PRESENTED BY FRATERNAL TEAM MEMBER



ENGAGING YOUTH

- ▶ Purpose
 - ▶ Engaging youth
 - ▶ Alternative breaks are significant opportunities
 - ▶ Social, spiritual and service
- ▶ Alternative break myths
- ▶ Q and A: revealed members were unfamiliar but open to promoting the alternative breaks
- ▶ Next steps: members volunteered to chaperone

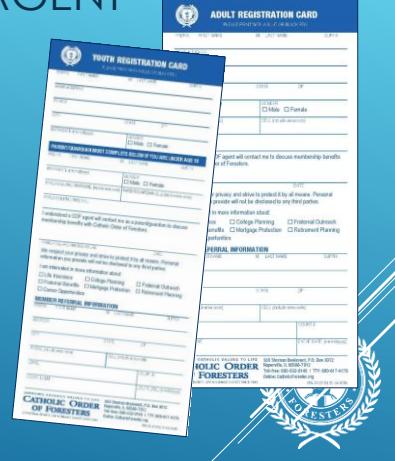
PRESENTED BY FRATERNAL TEAM MEMBER



WORKING WITH YOUR AGENT

- ▶ Purpose
 - ▶ Benefits of teaming up with your agent
 - ▶ Opportunities to use Invite-A-Friend program
 - ▶ Clarifying roles
- ▶ Q and A: revealed members' interest in working with agents
- ▶ Next steps: better basis for going forward

PRESENTED BY AGENT AND LOCAL COURT OFFICER



WHAT WE LEARNED

- ▶ Room size
- ▶ High level of interest
- ▶ Proactively promote



2020 CONVENTION

- ▶ Continue to increase attendance at workshops
- ▶ Increase number of workshop sessions
- ▶ Have more workshops led by members



QUESTIONS?

